



Announcing The Inaugural Nutrition Media awards in Zambia- 2017

1.0 Introduction

The National Food and Nutrition Commission (NFNC) is a statutory body that was established in 1967 by an Act of Parliament, Chapter 308, No.41 under the Ministry of Health as an advisory body to the Government on matters concerning food and nutrition. The broad objective of NFNC is to promote and oversee nutrition activities in the country, primarily focusing on vulnerable groups such as children, and women. In pursuance of this mandate, the NFNC has, since inception undertaken several activities aimed at nutritional improvement with varying degrees of success. Many of these have been done through collaborative effort with both local and international stakeholders.

In the last three years nutrition in Zambia has received attention and there has been a lot of support by various partners supporting nutrition. This year 2017, the NFNC will be launching an annual media awards programme to honour journalists, individuals and institutions that have made significant contribution towards the advancement of matters of nutrition in Zambia.

The NFNC envisages the Media Nutrition Awards Gala to be a high profile social event that will attract the presence of leaders in Government, the diplomatic corps, civil society and the corporate sector to gather and recognize the role of the media in promoting matters of nutrition.

2.0 Call for entries

A call is hereby made for entries into the inaugural 2017 Nutrition Media Awards which will be held on Friday 22nd December 2017.

3.0 Award categories

In this regard, the entry period is from January 2017. Entry details and award categories are as follows;

- Overall winner (Most Outstanding)
- Best Television
- Best Radio
- Best Print
- Best Photojournalism
- Best Online
- Best Community Radio report/ category

4.0 Award Rules and Eligibility

4.1 The Media Awards are open to both private and public Zambian media institutions of all forms.

4.2 Judges will base their decisions on strict adherence to journalism standards and ethics and analytical content on nutrition.

4.3 Entries received will be adjudicated by an independent team of judges drawn from media experts/ journalists, nutritionists/ Behaviour Change Communication Specialists and media academicians in Zambia.

4.4. The right to withhold award prizes is reserved if no entries are considered by the Judges to merit a winner.

4.5 All entries must have been published between January 1, 2017 and December 10th, 2017. Proof of publication can be in form of a newspaper cutting, DVDs for television stories, CDs for radio productions and clear print-outs of stories published online, with a signed letter from the media institution confirming publication.

4.6 Entrants must indicate the category of awards they are contesting, together with the name of the entrant and media organization and contact numbers.

4.7 All entries must be in English. Those in other languages must be accompanied by a translation or summary in English.

4.8 All entries must include a one paragraph profile (biography) on the individual entering the award.

4.9 Entries received after the deadline will not be considered.

5.0 Entry Procedures

5.1 Electronic entries are encouraged. All electronic entries must have credible and convincing proof of publication such as a recording of the live broadcast of the content. Electronic entries can be sent to the email: **nutritionmediaawards2017@gmail.com**

5.2 Radio and Television documentaries and news packages must not be more than 10 minutes.

5.3 Hardcopy entries should be submitted to; The NFNC by 17:00hrs on 10th December, 2017.

5.4 The Deadline for submission of electronic copies is Midnight of the 10th of December, 2017.

End.

Good Luck