

NATIONAL FOOD AND NUTRITION STRATEGIC PLAN FOR ZAMBIA 2011-2015

WITH A MULTI-SECTOR STRATEGIC DIRECTION ON FIRST 1000 MOST CRITICAL DAYS

TO PREVENT CHILD STUNTING





July 2011
National Food and Nutrition Commission of Zambia

FOREWORD

Food and nutrition security worldwide is recognized as a human right and a critical ingredient for economic, social and human development. In Zambia, ensuring adequate nutrition especially among the low income groups, mothers and children, and the vulnerable populations is a serious challenge. Currently, 45% of the children under-five years of age are chronically under-nourished (stunted). This represents about 1.2 million children within the same age-group who are stunted while further close to 160,000 are wasted. In addition, close to 52,000 babies are born with low birth weight. Further, every year at least one in two children dies as a result of under-nutrition. Under-nutrition, which is preventable, causes lifelong disadvantages impacting negatively on intellectual and physical development and health outcomes.

The Government of the Republic of Zambia is aware that levels of under-nutrition in the country have remained consistently high and addressing this challenge requires coordinated concerted efforts from different actors and stakeholders to invest significantly in better nutrition. The National Food and Nutrition Commission under my Ministry and operating together with partners is commended for providing the leadership in developing the National Food and Nutrition Strategic Plan for Zambia (2011-2015). This plan covers eleven key strategic directions related to improving food and nutrition in the country. The plan gives a major priority to new multi sector, synergistic efforts to strengthen and expand interventions related to and promote "the First 1000 Most Precious but Critical Days" that prevent stunting in children less than two years of age and bring added health and productivity to Zambian families and the productivity of the nation.

Government is thus committed in galvanizing political leadership at high-levels to move forward this strategy so that nutritional outcomes are properly enshrined as key goals of national development policies and plans. The government also recognizes scaling up effective, evidence-based actions in the country that will guickly reduce under-nutrition, especially among young children and their mothers during the 1,000-day period from conception and a child's second birthday. Among the priorities of Zambia as a member country of the Scaling Up Nutrition (SUN) movement, are support for effective leadership and adoption of a broad, multi-sectoral approach to implementation of key interventions at all levels. Investment in nutrition is non-negotiable because it is crucial in achieving the United Nations Millennium Development Goals including eradicating poverty and hunger, reducing child mortality, improving maternal health, combating disease, empowering women, and achieving universal primary education. Given the necessary support from government, cooperating partners, civil societies, and other key actors, this strategy will spur valuable returns and sustainable development for the country by reducing chronic malnutrition from 45% to 30 % during the implementation period 2011-2015. The National Food and Nutrition Strategic Plan (NFNSP) recognises that significant contributions from agriculture, health, education and community development and social services, water and sanitation and emergency response programmes are critical in addressing under-nutrition. The strategies elaborated herewith will significantly reduce under-nutrition if they are delivered through efficient implementation mechanisms based on robust systems for finance, procurement, training, monitoring and accountability.

Through joint efforts in planning, implementation, and monitoring for results, the country can improve nutrition thereby contributing to national goals and Zambia's Vision 2030 aspirations - A Prosperous Middle-income Nation by 2030. The framework outlined within this strategy therefore provides the basis for co-ordinating the work of all partners and the government fully endorses and

supports it . I, therefore urge all the development and cooperating partners, non-government organizations and civil societies, faith-based organizations, academicians, the private sector, political and traditional leaders, and other key stakeholders to rally behind government efforts and foster partnerships with shared value in ensuring the successful implementation of the strategy through concerted action.

Dr. Joseph Kasonde, MP.

Minister of Health

ACKNOWLEDGEMENTS

The development of the National Food and Nutrition Strategic Plan (NFNSP), covering the period 2011-2015 is a result of broader consultations and participation of key stakeholders including senior government officers in key ministries and departments, international partners, representatives of non-government organizations, civil societies, academicians, and the private sector. The National Food and Nutrition Commission would like to pay special tribute to the following institutions and organizations who actively participated - Ministry of Health; Ministry of Agriculture and Livestock; Ministry of Education, Science Vocational Training, and Early Education; Ministry of Community Development, Mother and Child Health; Ministry of Local Government and Housing; United Nations Children's Fund (UNICEF); World Food Programme (WFP); United States Aid for International Development (USAID) and the various USAID supported projects - Zambia Integrated System Support Programme (ZISSP); Centre for Infectious Disease Research (CIDRZ); and the Communication Support for Health (CSH); World Fish Centre; Project Concern Worldwide; and others. The development process of the strategy ensured transparency, consensus building, and integration of multiple strategies and actions leading to a multi-sectoral approach for national scale intervention delivery. A team of dedicated NFNC staff in collaboration with UNICEF nutrition specialists formed the core team that coordinated the whole process with agility and enthusiasm.

The National Food and Nutrition Commission under the Ministry of Health greatly - acknowledges the valuable contributions and comments of many individuals and workshop participants in the development of the strategy. Special thanks go to Dr. Gary Gleason from the International Nutrition Foundation – who was supported by UNICEF Zambia for his assistance with the full consultation process including contributions during the workshops and, together with the NFNC team, in drafting and editing the strategy.

The NFNC also recognizes and extends appreciation to UNICEF, the UK. Department for International Development (DFID), WFP, and the United States Agency for International Development (USAID) for providing financial and technical support for the development and formulation of the strategy. Additional and grateful acknowledgement goes to UNICEF and DFID for providing both financial and technical assistance for the costing of the National Food and Nutrition Strategy 2011-2015.

Cassim Masi,Ph.D. Executive Director,

National Food and Nutrition Commission of Zambia

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LIST OF ACRONYMS AND ABBREVIATIONS

AIDS Acquired Immune Deficiency Syndrome

ART Anti-Retroviral Therapy

AU African Union

BCC Behaviour Change Communication BFHI. Baby Friendly Hospital Initiative

BMI Body Mass Index

CAADP Comprehensive African Agricultural Development Program
CASSD Community and Advocacy Support for the Strategic Direction

DFID Department for International Development

DHS Demographic Health Survey

DMMU Disaster Management and Mitigation Unit

ECSA-HC Eastern, Central, and Southern Africa Health Community

EFA Education For All

EPRP Emergency Preparedness and Response Plan

FAFS Framework for African Food Security FAO Food and Agricultural Organization FISP Farmer Input Support Programme

FSP Farmer Support Package

GRZ Government of the Republic of Zambia
HDDS Household Dietary Diversity Score
HEPS High Energy Protein Supplements

HGSFP Home Grown School Feeding Programme

HHs Households

HIV Human Immunodeficiency Virus

HMIS Health Management Information System

IDD Iodine Deficiency Disorders
IDP Internally Displaced Persons

IEC Information, Education, and Communication
IFPRI International Food Policy Research Institute
IMAM Integrated Management of Acute Malnutrition

IYCF Infant and Young Child Feeding

LBW Low Birth Weight

M&E Monitoring and Evaluation

MAL Ministry of Agriculture and Livestock

MCDMCH Ministry of Community Development, Mother and Child Health

MCDP First 1000 Most Critical Days' Programme MCTI Ministry of Commerce, Trade and Industry

MDG Millennium Development Goals
MICS Multiple Indicator Cluster Surveys

MLGH Ministry of Local Government, and Housing

MLYSCDG Ministry of Labour, Youth Sport and Child Development and Gender MOESVTEE Ministry of Education, Science, Vocational Training and Early Education

MOH Ministry of Health

MUAC Mid-Upper Arm Circumference
NAC National HIV/AIDS/STI/TB Council
NACS Nutrition Assessment, Care and Support

NAIS National Agriculture Information System
NASFP National HIV/AIDS Intervention Strategic Plan

NCD Non-Communicable Disease

NCPG Nutrition Cooperating Partners Group

NDP National Development Plan

NEPAD New Partnership for African Development

NFA National Fortification Alliance

NFNC National Food and Nutrition Commission

NFNP National Food and Nutrition Policy

NFNSP National Food and Nutrition Strategic Plan

NGO Non-Governmental Organization
NHSP National Health Strategic Plan
NMCC National Malaria Control Centre
NNSS National Nutrition Surveillance System
NWSH Nutrition, water, sanitation and hygiene

PANI Pan-African Nutrition Initiative

PLHIV People Living with HIV,

PMTCT Prevention of Mother-To-Child Transmission

RENEWAL Regional Network on AIDS, Livelihoods and Food Security

REWS Regional Early Warning System
RPU Research and Planning Unit
RUTF Ready to Use Therapeutic Food

SADC Southern African Development Community

SAG Sectoral Advisory Group SAM Severe Acute Malnutrition

SD Strategic Direction

SHN School Health and Nutrition SNDP Sixth National Development Plan

SUN Scaling Up Nutrition UN United Nations

UNAIDS Joint United Nations Programme on AIDS UNDP United Nations Development Programme

UNFCCC United Nations Framework Convention on Climate Change

UNICEF United Nations Children's Fund

USAID United States Aid for International Development

VAD Vitamin A Deficiency
WFP World Food Program
WHO World Health Organization
WSH Water, Sanitation and Hygiene

ZAMCOM Zambia Institute of Mass Communication ZAMNIS Zambia Nutrition Information System ZDHS Zambia Demographic Health Survey

ZVAC Zambia Vulnerability Assessment Committee

DEFINITIONS OF KEY PLANNING TERMS USED IN THIS DOCUMENT

The National Food and Nutrition Strategic Plan is intended to guide stakeholder programmes over the five year period 2011 to 2015. Key planning related terms used in the document include the following:

Strategic Planning A structured process for determining intended future actions over a

defined period by individuals and groups within an organization or related

set of organizations. A strategic planning process includes stages of

assessment, preparation and implementation.

Mission Statement The primary purpose of the organization.

Vision Statement How the relevant entity will look in the future if stakeholder efforts are

effective.

Shared Values Agreed upon operational behaviours that circumscribe day-to-day and

longer term operations used in pursuing a shared vision and mission.

Strategic Direction The overall priorities of the strategic plan during its operational period

(often stated as goals).

Goal Statement A statement of intended longer-term outcome.

Objective A more specific statement that supports a goal or strategic direction with a

deadline, measurable attributes (e.g. % reduction in low birth weight from

baseline level).

Strategy A well-conceived, practical approach to achieving an objective – usually

involving a group of interrelated activities, responsible implementation agent (person or group), overall resource requirements, timeframes and a means

of monitoring and adjustment to stay on track.

Input The financial, human, material, technological, and information resources used

for the development intervention.

Activity An action or series of related actions undertaken or work performed by

the responsible organizational units or persons as part of what is required to implement or produce specific results and/or achieve an objective.

Output The result of activities – e.g. workshop convened, report published, revenue

collected.

EXECUTIVE SUMMARY

The National Food and Nutrition Strategic Plan (NFNSP) for Zambia covers 11 key strategic directions. These relate to improving food and nutrition, and give a major priority to new multi sector, synergistic efforts to strengthen and expand interventions related to and promote "the First 1,000 Most Critical Days" that prevent stunting in children less than two years of age.

This strategy is multi-sectoral, founded in the National Food and Nutrition Policy of 2006, and incorporates a brief updated status review of key nutrition achievements and challenges. The NFNSP considers local and international food and nutrition research and recent efforts that support placing nutrition toward the centre of national development. The strategy is aligned as well with the global "Scale Up Nutrition" movement that calls for emphasis on well-proven, effective and low cost food and nutrition interventions. The NFNSP was developed through a process rich in consultation, collaboration and participation by Government Ministries, local and international non-governmental organizations (NGOs), the United Nations organizations and other key partners working to eliminate malnutrition in Zambia.

Process highlights included the following:

- The May 2009 National Symposium themed "Food and Nutrition in the 21st Century: Challenges for the Zambia, which Way Forward" brought together specialists to review nutrition policy and programme implementation status and recommended development of the NFNSP and that National Food and Nutrition Commission (NFNC) coordinate and lead in this work;
- The March 2010 international release of the Scale Up Nutrition (SUN) Roadmap in Washington, D.C., USA reinforced the importance of stronger, strategic and better-integrated nutrition actions to prevent stunting. The document highlighted research compiled and released in special editions of the Lancet Medical Journal clearly showing the impact of malnutrition on health, human development and national economic progress. The SUN Roadmap outlined affordable interventions with solid evidence of effectiveness that could be implemented at national scale and provided guidance on advocacy and promotion. The guidance provided by the SUN Roadmap was fed into the development of the NFNSP;
- The September 2010 launch of the initiative "1,000 Days Feed a Child.-Feed the Future" by the UN Secretary General, USA Secretary of State and Foreign Minister of Ireland highlighted the costs and permanent harm to development and health associated with stunting in children less than two years of age. A period of 1,000 days -- from the beginning of pregnancy and ending at two years of age of child's life was accepted as a key widow of opportunity. This period known as the "1,000 Most Critical Days" is a priority strategic element of the NFNSP. They called for programmes of proven interventions and promotion to focus on this 1,000 day period a time of good nutrition, infection prevention and special care for mothers, families, communities and nations;
- The February 2011 National Forum on Accelerating Nutrition Actions in Zambia in Livingstone had wide high-level participation including the Head of State. Participants confirmed the need for a new NFNSP and key organizations agreed to actively participate in its development; and

• The March 2011 Consensus Building Stakeholders Meeting that generated three consensus areas based on review of a "zero draft" of the NFNSP: (1) the strategic directions identified would include eight that were operational and three that were supportive; (2) focus and scope would be on initiating and/or moving interventions to national scale; and (3) special priority on substantially lowering the persistent problem of child stunting during the five-year planning period.

The process of completing the NFNSP during 2011 included consideration of Zambia's international recognition as a priority country for the SUN Movement. A Nutrition Cooperating Partners' Group (NCPG) was formed; initially composing DFID, Irish Aid, UNICEF, USAID, WFP and the World Bank. The NCPG and its expected expansion generated pledges of international support to Zambia efforts to find long lasting solutions to malnutrition. The NFNSP recognizes the support of NCPG partners and calls for strengthening of such support to focus on implementation of the strategy, strengthening the capacity of the NFNC as the one National Food and Nutrition coordinating authority in providing leadership in the national multi-sectoral aimed at reducing malnutrition, and assisting in obtaining high political support for an effective multi-sectoral response.

The drafting of the NFNSP, therefore, included a series of bilateral and multi-group consultations from the Ministry of Health, Ministry of Education, Science, Vocational Training and Early Education, Ministry of Agriculture and Livestock, Ministry of Community Development, Mother and Child Health, and Ministry of Local Government and Housing. Technical meetings focused on building consensus around the scope, priorities, approach and a basic implementation framework for each of eight operational strategic directions in the NFNSP. Multi-sector/multi-stakeholder discussions focused on the more cross cutting strategic directions including the First 1000 Most Critical Days" as well as the three NFNSP supportive areas on monitoring and evaluation, communication support, and capacity building and development. On completion, the NFNSP draft underwent a final review by the NFNC and stakeholders before submission to the Ministry of Health for endorsement.

The NFNSP covers a five-year period from 2011 to 2015. Where strengths of existing intervention programmes were identified, the plan calls for on-going and expanded support. Where weaknesses or gaps were found, the plan calls for removal of bottlenecks, adaption and intervention strengthening and scale up of improved models. The plan recognizes that scale up often needs new resources. The plan notes that <u>primary implementation</u> responsibility and leadership rests with the line ministries with clear mandates in agriculture, health, education and community development, water supply, sanitation and hygiene and social services. Also emphasized are the importance and critical need for stronger organizational linkages, and collaboration on intervention implementation involving as well the private sector and civil society. The NFNSP aims toward stronger and improved operationalization of the National Food and Nutrition Policy, while offering a more guided and synergistic approach to many current plans and programmes of stakeholders.

The strategic plan calls for stakeholders to approach many food and nutrition problems through a decentralized approach with major participation and responsibility at levels from provinces and communities. It seeks national and international support and assistance with advocacy and collaboration on resource generation. It provides a general outline for integrated communication support to promote social and individual change necessary to achieve the strategies objectives.

The NFNSP outlines the situation analysis of food and nutrition in Zambia across issues of poverty

and major acute and chronic malnutrition including stunting among children. It notes threats to achieving Millennium Development Goal (MDG) 1 (eradicate extreme poverty and hunger), MDG 4 (reduce child mortality) and MDG 5 (improve maternal health). It also raises issues related to food security including the availability of products needed for a diverse and healthy diet and the programmes needed and, in some cases, underway to address this.

Summary data are provided on the national problems of stunting in children less than 24 months of age, the high prevalence of low birth weight, underweight among children under five years of age, wasting among children and the newly emerging problem of obesity. Described as well are problems of maternal nutrition in terms of macro and micronutrient deficiencies, the importance of maternal nutrition to foetal nutrition, and the impact of poor maternal nutrition on birth weight and safe births.

The status of micronutrient deficiencies, iron, zinc, and folic acid are noted with recognition given to national success in the virtual elimination of iodine deficiency disorders (IDD) through use of iodized salt and high coverage of the decade long activities providing mass supplementation with Vitamin A to children and lactating mothers.

The new national protocols for acute malnutrition was developed but not yet implemented at national scale at the time the NFNSP was completed. In the areas of integrated management of acute malnutrition, the plan calls for national implementation as soon as possible and calls for support for further development of a the multi-level logistics system. This is needed to bring the correct supplies in the correct amounts to the correct levels of facilities needed to allow defective community management of severe cases of acute malnutrition was not yet sufficiently developed.

The significant progress in linking HIV and nutrition is noted and the NFNSP calls for additional work to better reach and assure optimal nutritional support for those infected and affected by HIV. The plan looks at the implications for the nutrition education and care based on the newest international protocols released in June 2011. New Nutrition Guidelines for Care and Support for Persons or People Living with HIV (PLHIV) are expected to result in more PLHIV being placed on Ante-Retroviral Therapy (ART) much sooner and in turn needing nutrition education and support. The NFNSP includes a focus on the gender dimension of HIV. Women have increased vulnerability and because of their roles in family care, lack of access to adequate food, income, and land as well as other factors.

The NFNSP includes a strategic direction focused on the increasing prevalence of nutrition-related non-communicable diseases as a growing problem. These diseases are often associated with unhealthy behaviours that are becoming increasingly prevalent in poor communities and in the country as a whole.

Food security and nutrition are set as key elements in emergencies in the NFNSP. This area is well recognized, but has substantial room for improvement in Zambia. The plan calls for these to become essential well-organized elements of disaster preparedness and disaster mitigation.

The NFNSP notes the movement of nutrition to a higher position on the national development agenda and among donor priorities. It notes the broad support from national leadership in Southern Africa. For example, the Comprehensive African Agriculture Development Programme (CAADP) includes nutrition as one of its four pillars. The African Union has developed an African Regional

Nutrition Strategy used by members to upgrade nutrition policies, strategies and action plans. The Eastern, Central, and Southern Africa Health Community (ECSA-HC) is promoting health and nutrition care interventions and advocating stronger links with agriculture and other sectors. The Southern Africa Development Community (SADC) is trying to help countries adapt regional initiatives to country-specific situations. African Heads of State and Governments are also using regional strategies as a basis for planning the revitalization of agriculture, food and nutrition security, and rural development.

The NFNSP recognizes that national commitment to food and nutrition policies, strategies and programmes in Zambia has a longer and stronger precedence than in many other countries. This is reflected in the NFNC Act of Parliament (1967) which established the NFNC, the National Food and Nutrition Policy (2006), and the Fifth and Sixth National Development Plans that include explicitly food and nutrition components in both plans. Nutrition improvement is part of the country's Vision 2030. While the NFNSP recognizes the broadening view of nutrition as a cost effective, priority area of investment by Government, it calls for more systematic, evidence-based advocacy. The NFNSP seeks to have high impact nutrition interventions mainstreamed in order to spur economic growth and help alleviate poverty. The advocacy called for is needed to generate even greater leadership and operational commitment, to promote better cross sector collaboration and to generate higher resource commitment from both Government and international partners. The plan calls on each stakeholder to be responsible for such strategic advocacy on improving nutrition in Zambia and to collaborate actively with the NFNC in its primary responsibility in coordination, monitoring, and evaluation. Advocacy is also needed to strengthen legal and institutional frameworks that promote and facilitate with better collaboration and coordination on national scale nutrition initiatives.

The NFNSP calls for strengthening of technical skills in food and nutrition at the various levels including both in-service and supportive supervision and pre-service training.

The NFNSP recognizes communication as an essential element of nutrition interventions. More consistent and strategic use of multiple channels and credible sources are required to reach and affect communities, families and individuals in many programmes with nutrition interventions and objectives.

The strategic direction focused on monitoring and evaluation recognizes the importance of information generated by national Demographic Health Survey (DHS) and Multiple Indicator Cluster Surveys (MICS) and other national and sub national studies that complement each other and are shared at global level. The progress in terms of nutrition indicators in the Health Management Information System (HMIS) is noted but the NFNSP calls for further improvement.

The plan calls for overall, substantial improvement in monitoring and evaluation of nutrition and better linkage to decision-making at all levels. While the basic framework for monitoring and evaluation is in place in each of the main ministries, most units need to be strengthened and/or expanded. More comprehensive monitoring mechanisms such as the National Nutriton Surveillance System (NNSS) are needed that focuses specifically on nutrition issues and related interventions. However, the NNSS needs to be re-engineered to be more cost effective. In addition, new, relatively unused indicators relevant to nutrition need incorporation into monitoring systems and linked to policy and programme guidance. The NFNSP calls for better coordination on nutrition related indicators and analysis across monitoring and evaluation sections of relevant ministries, NGOs and

survey coordinators. A problem based research agenda addressing food and nutrition is missing at national level as well as the community level.

The eight operational strategic directions of the NFNSP are:

- 1. Prevention of stunting in children less than two years of age: First 1000 Most Critical Days;
- 2. Increasing micronutrient and macronutrient availability, accessibility and utilization by improving food and nutrition security;
- 3. Early identification, treatment, and follow-up of acute malnutrition;
- 4. Nutrition education and nutritious feeding through schools;
- 5. Increasing linkages between nutrition and infection control through hygiene, sanitation, and safe water:
- 6. Food and nutrition to mitigate HIV and AIDS;
- 7. Improving food and nutrition to prevent and control non-communicable diseases; and
- 8. Food and nutrition preparedness and response to emergencies.

The supportive strategic directions are:

- 9. Strengthening governance, capacity building and partnerships in support of food and nutrition interventions at all levels;
- 10. Monitoring and evaluating food and nutrition situation, interventions and research to support their improvement and expansion; and
- 11. Expanding and developing communication and advocacy support for food and nutrition interventions at various levels.

For each strategic direction, the plan provides an overview and rationale, outlines the major issues and background leading to its inclusion, and lists key strategies, activities, outputs and outcomes. There is also a basic monitoring framework, an outline of required strategic communication and advocacy support and a description of existing and required resources. The NFNSP concludes with annexes that provide a logical framework for implementation of each strategic direction.

CHAPTER 1

INTRODUCTION

1.1 Background

This Five-Year National Food and Nutrition Strategic Plan (NFNSP) 2011-2015 is Zambia's first multi-sectoral response to combat malnutrition. It focuses on 11 key strategic directions (SDs) related to improving food and nutrition in the country. The strategic plan gives a major priority to new multi sector, synergistic efforts to strengthen and expand interventions related to and promote the First 1000 Most Critical Days that prevent stunting in children less than two years of age. Careful application of these interventions related to the First 1000 Most Critical Days bring long-term added health and contribute significantly to the productivity of the Zambian population as well as increased productivity of the nation. This strategy grows out of the National Food and Nutrition Policy (NFNP) of 2006 and updated review of the situation of key areas of nutrition achievements and challenges in the country. It builds on the recommendation of the May 2009 National Symposium with the theme "Food and Nutrition in the 21st Century: Challenges for Zambia, which Way Forward" where nutrition specialists from the country reviewed policy and programme status and called for the development of a strategic plan with the lead role played by the National Food and Nutrition Commission (NFNC) which is mandated by Government through the NFNC Act of Parliament (1967). Most important of this strategy is the fact that it is built through a highly consultative, collaborative, and participatory process that included Government Ministries, local and international non-governmental organizations (NGOs), the United Nations Organizations, USAID and other key partners working in nutrition and related areas.

In 2010 the importance of new strategic actions in nutrition was recognized and reinforced by the Global initiative - Scale Up Nutrition (SUN) Movement which advocates for scaling up of most effective and affordable proven high impact nutrition interventions that could be implemented at country level. This initiative highlighted the cost of stunting in children less than two years of age in terms of health and constraints on the future growth and development of the child. The persistence of stunting was recognized and critical action was to focus on the critical period of the first 1,000 days in a child's life from the beginning of pregnancy to two years of age. Zambia being a SUN Country, has committed itself to contribute to the SUN's Roadmap which is well-articulated in the new NFNSP. Later in February, 2011, the NFNC with support from cooperating partners and government convened a National Consultative Forum under the theme "Accelerating Nutrition Actions in Zambia" and had wide high level international and local participation including the President of the Republic of Zambia. One key recommendation which came out of the forum was again the development of a new National Food and Nutrition (Sector) Strategic Plan using a consultative and participatory manner.

The 2011-2015 National Food and Nutrition Strategic Plan aims at better operationalizing the NFNP while offering better guidance and synergy to the current plans and programmes of stakeholders. It recognizes the critical need for approaching many food and nutrition problems through a decentralized approach with major participation from provincial, districts and communities. It offers new guidance and assistance in the areas of advocacy and collaboration in resource generation. The NFNSP also calls for and provides a general outline of integrated communication support for the social and individual changes that will be necessary to achieve the stated strategic objectives (SOs).

This strategy also sets out areas of priority for government, stakeholders, donors', and partners' spending in order to firmly position nutrition on the developmental agenda and to effectively commit predicable resources for addressing the challenges of malnutrition in Zambia. In this sense, the NFNP advocates for significant increase and predictable national budgetary allocation to support food and nutrition programmes at all levels with a well-rooted coordination and management mechanism for achieving intended outputs and results for impact. Essentially, the strategy calls for the solid grounding of the following:

- The NFNC as the legal authority and coordinating body of the NFNSP. The NFNC was been established through an Act of Parliament (1967) with the main function of coordination, monitoring, and evaluation of the implementation of the national multisectoral response to malnutrition;
- One agreed National Food and Nutrition Strategic framework which provides the basis for coordinating the work of all partners. The Sixth National Development Plan 2011-2015 and the NFNSP 2011-2015 were developed with broad participation of stakeholders across sectors. The NFNSP is a national multi-sectoral framework for addressing the challenges of malnutrition in Zambia and it operationalizes the National Food and Nutrition Policy of 2006. The NFNSP 2011-2015 is the current strategic framework for all partners to follow and contribute;
- One agreed country-level monitoring and evaluation system. In order to track progress
 as defined in the National Food and Nutrition Strategic framework or plan, a robust
 national monitoring and evaluation system needs to be developed and made functional.
 The M&E system is expected to provide evidence-based information for decision
 making, accountability reporting to other stakeholders including policy makers and
 donors.

1.2 Structure of the National Food and Nutrition Strategic Plan 2011-2015

The NFNSP has 5 chapters that includes: (1) Introduction; (2) Situation analysis of food and nutrition in Zambia; (3) Scaling up as nutrition gains a higher position on the national development; (4) National food and nutrition strategic plan; and (5) Strategic directions, objectives, strategies, activities, outputs, and outcomes, This document's sitemap is therefore structured as follows:

Chapter 1 presents an introduction outlining a brief background to the genesis and development of a multi-sectoral strategy to address malnutrition in the country. It highlights the significance of the strategy, its linkage to the NFNP (2006) and the various key consultative

processes that followed to design the NFNSP 2011-2015. Chapter 2 gives a situation analysis of the food and nutrition landscape of the country describing the key challenges requiring immediate attention in improving the nutritional status of the risk population groups including malnourished mothers and children. Chapter 3 outlines the opportunities available in advancing the nutrition agenda at higher level including regional and national considerations such as national leadership and commitment, national actions based on evidence and the creation of a robust monitoring and evaluation systems to measure results and to inform programme decision, advocacy, and policy. Chapter 4 describes the consultative process used in developing the strategy and how it is linked to the vision and mission statements of the food and nutrition policy of 2006. This chapter also introduces an outline of operational and supportive SDs which forms the overall priorities of the strategic plan during its operational period. In Chapter 5, the SDs are described in detail and linked in a logical way to the rationale, SOs, strategies, and activities. This chapter also outlines outputs and outcomes to be achieved through the NFNSP 2011-2015.

Finally, the implementation matrix for each SD including the monitoring and evaluation framework, communication and advocacy support matrices are annexed to the end of the document. These annexes also provide specific SDs with actions, outputs and targets to be attained during the implementation period 2011-2015.

CHAPTER 2

SITUATION ANALYSIS OF FOOD AND NUTRITION IN ZAMBIA

2.1 Nutrition and Poverty

Acute and chronic under malnutrition are profound global problems. Poverty and inequality sit at the heart of hunger. The poor often cannot afford to grow or buy food, and the resources needed to get access to food are inequitably distributed. The poor also suffer greater than other groups from low literacy, gender inequality, and poor health. All of these contribute to situations where, even with sufficient access to food, the nutritional needs, particularly of young children and women are not met. The Millennium Development Goals (MDGs) – particularly MDG 1 (eradicate extreme poverty and hunger), MDG 4 (reduce child mortality) and MDG 5 (improve maternal health) – will not be reached unless the nutrition of vulnerable groups such as women and children is given high priority at global, regional, and national development programmes and strategies¹.

2.2 Major Nutrition Problems in Zambia

In Zambia, chronic food insecurity continues to exist among low income groups such as the urban poor and small scale farmers. High levels of malnutrition², particularly under-nutrition, hold back the country's socio-economic development and potential to reduce poverty. The sub-sections following describe the key challenges of nutrition in Zambia which require concerted efforts of all different actors interested in nutrition to produce results.

2.2.1 Stunting among children under five years of age

In children of less than 24 months of age, stunting negatively and permanently affects their health, learning and productivity. It affects the health and cognitive development of children with implications across the full lifecycle and as a result negatively impacting on national economic development. Overall, stunting prevalence among children under five years of age in Zambia is higher (45%) than average for Africa (42%). The problem of stunting among Zambian children after six months of age rapidly increases in the absence of good quality nutritious food. The combined moderate and severe stunting rate for children from 6-18 months of age increases dramatically and then reaches a peak at 59% between 18–23 months³. Stunting declines to a plateau around 45-50% from 24-59 months which is still high but, in terms of a negative impact on the genetic potential of growth cognitive development

¹Progress for Children, Achieving the MDGs with Equity, UNICEF, 2010.

²Malnutrition is a combination of both undernutrition and overnutrition

³Zambia Demographic and Health Surveys (ZDHS), 2007.

of the child, the damage has already been done⁴. Stunting rates for children 6-59 months (1992-2007) are shown in Table 2-1 below.

Table 2-1: Nutrition status of children under five years of age (1992 - 2007)					
Year 1992 1996 2002 2007					
Stunting Prevalence 0-59 46% 49% 53% 45%					
Source: Central Statistical Office (CSO) based on Zambia Demographic and Health Surveys (ZDHS)					

2.2.2 High prevalence of low birth weight

Low birth weight (LBW) babies are more likely to have poor health and to become stunted during their first two years of life. In Zambia, national surveys showed that about 9% of children under-five years of age had a LBW (less than 2.5 kg). Mothers younger than age 20 years are about twice as likely to have LBW babies (15%), compared to mothers aged 20-34 (8%) and mothers aged 35-49 (7%). First-born children are more likely to have low birth weights (14%), compared to higher-order births (7% to 8%).

2.2.3 Underweight among children under five years of age

Table 2-1: Underweight (Low weight for age) of children 6 -59 months of age (1992 - 2007)					
Year	1992	1996	2002	2007	
Underweight	25%	24%	28%	15%	
Source: Central Statistical Office (CSO) based on Zambia Demographic and Health Surveys (ZDHS)					

The prevalence of underweight among children under five years of age in Zambia has decreased from 25% in 1992 to 15% in 2007 (See Table 2-2). The prevalence is slightly higher among children in rural areas (15.3%) compared to those in urban areas (12.8%).

2.2.4 Wasting among children under five years of age

Throughout the developing world, 13% of children under five years of age are wasted (low weight for height), and 5% of these children are severely wasted. In Zambia about 5% of children under five are wasted and the prevalence peaks among children age 9-11 months (12%).

Well documented evidence shows that stunting in children less than two years of age, during their period of rapid growth and brain development, tends to have permanent impact throughout the lifecycle.

Wasting among children born to thin mothers (body mass index [BMI] <18.5) is higher than for children born to mothers with normal weight BMI (18.5-24.9) and those who are overweight or /obese (BMI >25). Wasting prevalence in Zambia varies slightly between urban (4%) and rural children (6%).

2.2.5 Overweight among children

Although being overweight is a problem most often associated with many industrialized countries, some developing countries and countries in transition have a high prevalence of overweight children and high stunting prevalence creating multiple burden of malnutrition. In Zambia, about 1% of children were found to be overweight (+3SD Weight-for-Age) in 2007⁵.

2.2.6 Maternal nutrition

In Zambia, data from 2007 ZDHS showed that 71% of women have a normal BMI, 10% are undernourished or thin. Young women, (age 15-19) are more likely to be undernourished than women in older age groups. During the period 1992-2007 the prevalence of underweight women (BMI < 18.5) decreased from 15% to 10%. Low BMI in women is related to LBWs which is a significant factor correlated with stunting. Eleven per cent (11%) of children were born with LBW in 2007⁶. In addition 19% of the women are overweight or obese. The prevalence of overweight or obese women (BMI > 25) increased from 12% to 19% from 1992 to 2007.7

The most nutritionally vulnerable women are those with the additional nutritional stress of pregnancy and lactation. Too often women do not see the need for, or cannot afford, additional and high quality diets and micronutrient supplements during these periods, and few are encouraged to eat differently by their spouses and other influential family members. Frequently, the results are poor nutritional status that threatens not only the health and a safe birth for the woman but also for the baby.

2.2.7 Micronutrient deficiencies

In Zambia micronutrient deficiencies are highly prevalent affecting mostly infants and young children aged 6-24 months and pregnant and lactating women. In other cases adolescent girls are also affected. Well known deficiencies in infants and young children include Vitamin A, iron, and zinc. The prevalence of vitamin A deficiency in 1997 was 65.7% while in 2003 it was 53.3% in children; for women in child-bearing age, vitamin A deficiencies (VAD) was 21.5% in 1997 and 13.4 % in 2003. In terms of iron deficiency anaemia, this remains a major public health concern. Prevalence of anaemia is 53% among under-five children and 22.5% among pregnant women (NFNC 2003). While significant progress has been reported in reducing the prevalence of iodine through iodization programs and vitamin A deficiencies through vitamin A fortification of sugar and bi-annual mass supplementation with vitamin A, there has

ZDHS, 2007, p. 177.

been limited success in reducing the burden of iron deficiency anaemia and other micronutrient deficiencies. There is also lack of information to evaluate the effectiveness of these interventions at national and household levels.

2.2.8 HIV and nutrition

Zambia has one of the highest human immuno-deficiency virus (HIV) prevalence in the world. The epidemic has affected all aspects of social and economic life with an adult HIV prevalence of 14.3% of persons aged 15-49 years (2007). With this prevalence, the country was ranked the seventh among the most affected countries in the world (UNAIDS) in 2008... Estimates put about one million Zambians are affected by HIV and AIDS in 2011. Approximate 200,000 people infected with HIV are on ART. The human immuno-deficiency virus prevalence has reduced from 15.6 % to 14.3 % over a period of six years.

The primary modes of HIV transmission are through hetero-sexual sex, Mother-to-Child Transmission, and others such as low and inconsistent condom use:. HIV prevalence varies considerably within the country. Infection rates are highest in cities, border towns and those along major transportation routes and lower in rural areas with low population density. People living with HIV and or those showing clinical symptoms of the disease face increased challenges to maintain proper nutrition. Despite development in medical treatment, nutrition remains a key component in managing this condition.

2.2.9 Nutrition related non-communicable diseases

In 2001, non-communicable diseases (NCDs) accounted for 60% of the estimated 56 million deaths globally, and 47% of the global burden of disease. While NCDs were initially mainly limited to higher socio-economic groups in low and middle-income countries, recent evidence shows that the unhealthy behaviours associated with these diseases are becoming increasingly prevalent in poor communities or developing countries with parallel increases in the prevalence of NCDs.

Despite the actual trends not being known and the fact that NCDs are the second leading cause of death and disabilities in African region, these diseases are surprisingly neglected elements on the nutrition and health agenda. Current estimates indicate that Zambia may be one of the countries with a high prevalence of NCDs. The results from the 2008 study conducted by the Ministry of Health and WHO shows that 70,000 people had suffered from Diabetes mellitus in Zambia in 2000. This number is expected to increase to 186, 000 by 2030. Hypertension was estimated around 608,034 from the same population. These are only estimates which may not represent the actual prevalence of hypertension and Diabetes mellitus.

Emergencies and Food and Nutrition Security 2.3

According to the World Bank, developing countries suffer greater costs resulting from disasters than industrialized countries. Observed changes in climate, such as global warming,

NAC, 2011, National Monitoring and Evaluation Plan, p. 2

are contributing factors to the increased incidences of droughts and floods in Zambia and other Southern African countries. According to Parry, et al. between 75 and 250 million people in Africa are projected to be exposed to increased water stress due to climate change by 2020. In some countries on the continent, yields from rain-fed agriculture may be reduced by up to 50%. The impact on food security is obvious and ominous.

Although Zambia has a vast agriculture potential, it has progressively declined during the last three decades from a middle income country to a nation afflicted by persistent food insecurity, poverty recurrent shocks of droughts and HIV. For example in 2008/2009 rainfall season, the post floods survey conducted in twenty (20) districts revealed that a total of 499,359 people representing 83,227 HHs were negatively impacted by the floods (ZVAC, 2009).

2.4 Decentralization

Zambia is committed to the devolution of Government functions as one of the key elements of its decentralization policy. While line ministries continue to approve major programmes to be carried out at provincial and districts level, these programmes are managed by district level officers and there is a growing emphasis on community participation and community level health and other sector activities.

The National Food and Nutrition Strategic Plan also puts a major emphasis on government policy on decentralized program development and management. Particular significance is with regard to multi-sector efforts with major community level emphasis such as the prevention of stunting. Similarly, beyond protocols, guidelines and some supplies and resources provided by central level, many of the SDs in the NFNSP require active commitment, adaptation and innovation from district and lower level authorities, commitment and initiative from community level workers and community participation. Significant efforts to effectively reduce malnutrition will be depended upon the extent possible to which both nutrition specific and sensitive interventions are efficiently combined to address immediate and underlying causes of malnutrition at the district and community levels.

Major elements of each SD take advantage of decentralisation, particularly at district levels that allow an effective level of coordination and collaboration across sectors and have the potential to bring together technical expertise and monitoring for the benefit of improving food and nutrition programmes and activities.

As the programmes and interventions that move the NFNSP forward are initiated, strengthened or expanded, a substantial level of the effort and success will come from innovative activities and designs that result from working close to the community implementation levels, knowing the program recipients and having them take active roles in modifying activities to become more appropriate, effective and sustainable.

CHAPTER 3

SCALING UP AS NUTRITION GAINS A HIGHER POSITION ON THE NATIONAL DEVELOPMENT AGENDA AND IN DONOR PRIORITIES

3.1 National Leadership Supporting Nutrition as a Regional Issue

High level advocacy and a higher position for nutrition improvement on national development agendas have gained momentum during the last decade. The African Union (AU) developed an African Regional Nutrition Strategy that several member states used as the basis for upgrading national nutrition policies, strategies and action plans. The Comprehensive African Agriculture Development Programme (CAADP) developed by the New Partnership for African's Development (NEPAD), has been endorsed by African Heads of State and Governments as a blueprint for revitalizing the agricultural growth, food and nutrition security, and rural development in Africa¹⁰. CAADP focuses its investment portfolios into integrated and harmonized four pillars. Pillar III of this investment advocates for increased investments in nutrition through such options as increasing food supply, reducing hunger and improving responses to food emergency crises.

Some countries have completed adaptation of CAADP using the Framework for African Food Security (FAFS), through country "Compacts" and Zambia signed its "compact" in January 2011, while others continue to work in this area, The Pan-African Nutrition Initiative (PANI) of NEPAD advocates that countries fast track interventions known to be low cost and highly effective and that a "nutrition lens" be applied to work on national development agendas.

The Eastern, Central, and Southern Africa Health Community (ECSA-HC) is another regional agency promoting health and nutrition care interventions and advocating strong links with agriculture and other sectors that support health and nutrition. The Southern Africa Development Community (SADC) has developed a mechanism to translate and adapt regional initiatives to country specific situations. Although malnutrition problems persist in the country, Zambia has made progress in strengthening or developing national programmes aligned with global, international and regional forums such as 1992 International Conference on Nutrition and the World Food Summit (1995), and Scale Up Nutrition Movement (2010).

Despite the international efforts aimed at generating greater recognition of nutrition as an essential and cost effective priority area of investment, stronger and better planned national efforts are still needed in many countries to successfully convince governments of the

¹⁰4th Conference of African Union Ministers of Agriculture Member State Expert's Meeting February 26-27, 200, Addis Ababa, Ethiopia.

importance in investing in nutrition interventions known to improve health and productivity, and national economic growth. While moving higher on many national development agendas, high impact nutrition interventions still need to be mainstreamed to spur economic growth and poverty alleviation.

3.2 National Commitment to Food and Nutrition Policies, Strategies, and Programmes

Political commitment toward improving nutrition is demonstrated in Zambia by the NFNC Act of Parliament (1967). The NFNP was launched in 2006. Food and nutrition objectives and broad actions were moved onto the national development agenda through the Fifth National Development Plan (2005-20010), the Sixth National Development Plan (2011-2015), and Zambia's Vision 2030. This latest development of the strategy for the period 2011-2015 demonstrates government commitment to provide the needed political leadership in addressing the challenges of food and nutrition in the country through an effective and well-coordinated multi-sectoral response.

3.3 National Action Requires Evidence-based Priority Setting and Greater Commitment for Programme and Operational Resources to Improve Nutrition

To fully implement the national food and nutrition policy and the operational framework, there are a number of nutrition advocacy challenges to be overcome in attempting to incorporate nutrition initiatives more centrally into national development policies. Many high level government officials perceive nutrition exclusively as an output, rather than also as an input into development. The concept of "nutrition as an 'Output'" is widespread despite the overwhelming scientific evidence that has identified and, in some cases, quantified direct costs of various malnutrition problems in terms of lower productivity, lost earnings and the medical care required for treatment of malnutrition and associated diseases.

Advocacy is required to generate greater leadership and operational commitment, better cross sector collaboration and greater levels of resource commitment from both Government and international partners. Such advocacy needs to be evidence-based, drawing primarily on information gained through improved monitoring of programmes and strategically targeted, planned, and implemented on an on-going basis. The responsibility for such strategic advocacy rests with each stakeholder responsible for and committed to improving nutrition in Zambia with the primary role of coordination and monitoring resting with the NFNC.

3.4 Operational Level Advocacy

At more operational levels many of the challenges facing those working toward improved nutrition relate to the fact that many nutrition problems are complex and require a "package of interventions" with individual components having main implementation responsibilities in various sectors. The following areas call for strengthened commitment, coordination and, in some cases, technical expertise to successfully implement single and multiple nutrition

intervention programmes at national scale:

- 1. More robust legal and institutional frameworks to back up multi-sector leadership and coordination. Better within sector, cross sector (and in many cases, civil society and private sector involvement) in planning and collaboration on implementing major national scale nutrition initiatives. Greater emphasis on human resources commitment and technical skills at all levels with greater attention given to the formal and informal in-service and pre-service training needed;
- 2. Substantially greater emphasis on and attention to costing and assuring that necessary funding resources are available and committed within and across the sectors involved in the nutrition programmes. This requirement is also linked to considerations of both start up and sustainable funding for programmes where new cohorts of beneficiaries need to be continually addressed;
- 3. Major nutrition initiatives that require direct and indirect participation and support from multiple sectors need to successfully generate ownership and commitment from respective partners. Interaction among key players needed to inform, plan, implement, monitor and adjust major nutrition initiatives, often need orientation so that nutrition initiatives that are not viewed as "their" problem and responsibility. Targets for advocacy or participatory programme orientation may include sector leaders and technical officers, academics, NGOs, political leaders and decision makers at national and lower levels. Lobbying for the establishment of a pool funding for nutrition supported by government, partners, and the civil society is an innovative initiative that require pursuing and implementing to ensure programme sustainability;
- 4. Key stakeholders in major nutrition programmes need to participate in defining their roles and developing the linkages between their programme activities and the outcomes of the nutrition programmes. They also need clear guidelines for each relevant organizational level as to who and how these roles will be carried out. For example, some food and nutrition programmes have roles for agriculture, (crops, large and small livestock, home economics) health, education, and community development;
- 5. Non-traditional nutrition allies, such as private sector companies, religious leaders, the media, traditional leaders, etc. are only recently being better recognized to have potentially important roles in improving nutrition. More effort is needed to gain needed experience in and documentation on how to engage and bring these stakeholders into programmes, especially when the commitment to working together by the traditional partners is low.

3.5 Communication Support for Food and Nutrition Programmes and Interventions

While some food and nutrition programmes and interventions focus on policy change (mandatory food fortification, food subsidies for PLHIV, etc.) and others on important services (growth monitoring and promotion, vitamin and mineral supplementation for women and children, etc.), these and many others have varying requirements related to

generation of demand by the population. Important aspects of many nutrition improvements also come from changes in knowledge and/or behaviours on the part of the public. Ultimately, many interventions in nutrition seek to have consumers eat a diverse diet of foods that provide them with the nutrients needed for a healthy growth and development as children and healthy productive adults.

Programmes to achieve these general objectives often require planned and systematic use of communication models that aim toward informing and persuading to adopt attitudes and practices that result in healthy eating and healthy feeding of themselves and their families. Communication strategies in support of nutrition programmes may also be multi-staged targeting those who are known to have influence and the respect of others as a way of reinforcing carrying or direct messages. Communication activities and products may also target those who produce, market, and process foods with an objective of increasing the accessibility and availability of a diverse set of foods so that consumers find themselves able to act on their knowledge and decisions to provide healthy meals for their families.

Additional areas as planned and professional communication are essential elements of major nutrition interventions. These may range from work to strategic advocacy, activities to generate program resources, skills, and commitment of those providing services. The use of multiple channels and credible sources to reach communities, families/individuals with new and persuasive information, effectively designed to facilitate and generate behaviour change, is also essential.

For these reasons nutrition communication support is a key supporting element of all major nutrition programmes and is given major attention along with strategic advocacy and monitoring and evaluation in this National Food and Nutrition Strategic Plan for the period 2011-2015.

3.6 Monitoring and Evaluation: Stronger Linkage to Programme Decision Making and Generating Evidence for Advocacy

3.6.1 Monitoring frameworks relevant to food and nutrition

Following a series of droughts and floods and the food price crisis of 2008, national systems for monitoring of food security in many countries were strengthened. Monitoring of food security at national levels is now well-linked into international monitoring systems and reporting frameworks such as FewsNet.

Regional efforts to monitor food and nutrition programmes include Regional Vulnerability Assessment Analysis, Regional Early Warning System (REWS) for Food Security (SADC; 2007) and reports of the International Food Policy Research Institute (IFPRI) /Regional Network on AIDS, Livelihoods and Food Security (RENEWAL), and others.

Regarding national monitoring of nutrition, a number of important nutrition indicators, gained through national surveys such as DHS and MICS are now shared at global levels, complementing other national and sub national studies conducted by Government institutions, national universities and NGOs often with support from various United Nations

organizations (WHO, UNICEF, WFP, World Bank, UNDP, FAO) bilateral donors (USAID, CIDA, DFID), and international NGOs (Save the Children, World Vision, Micronutrient Initiative, Helen Keller International, and others).

The Health Management Information System (HMIS) also tracks progress on some nutrition indicators. In 2006, Zambia began to develop an integrated food security and nutrition monitoring and evaluation system to track progress on food and nutrition programmes implemented by key stakeholders. Additional nutritional indicators need to be included in the HMIS to provide for quick access of information for planning and directing immediate response.

3.6.2 Monitoring and evaluation challenges

Despite progress on monitoring and evaluation of nutrition related programmes, there is need for substantial improvement and better linkage with decision making by those sector-based programme leaders and those responsible for cross sector coordination.

While the basic framework for monitoring and evaluation is in place in each of the main ministries working on food and nutrition and in the NFNC, most of these units need to be strengthened and/or expanded. Nutrition related programmes require higher priority among monitoring and evaluation activities..

A consolidated and more robust M&E which integrates across sectors needs to be seriously considered and designed and aligned to the NFNSP. Furthermore, comprehensive monitoring mechanisms specifically focused on nutrition issues and nutrition related interventions are needed to fill current gaps in the programme intervention areas, in food and nutrition surveillance, and in the agricultural information data system. Information from new and relatively unused indicators need to be brought into strengthened monitoring systems, analyzed and used to guide policies and programmes.

Increased coordination is needed across monitoring and evaluation sections of the relevant ministries, NGOs and survey coordinators on food and nutrition related indicators and how data for such indicators can be consolidated, shared and effectively used by all those participating in major food and nutrition programmes.

3.6.3 Problem-based research agenda and promotion of high priority nutrition research

In addition to improved monitoring and evaluation, a more coordinated, problem-based research agenda is needed to set priorities for research and avoid duplication and allocation of limited resources on low priority studies. A strategy is needed to secure improved funding and other resources for monitoring and evaluation and food and nutrition research.

3.6.4 Dissemination and use of national monitoring and evaluation information and results of surveys and other food and nutrition related research

Dissemination of information obtained through monitoring and evaluation activities and from food and nutrition related surveys and research often lacks systematic and strategic

dissemination to important audiences. There is currently insufficient use of potentially powerful channels such as website postings, dissemination meetings, and targeted report distribution.

Advocacy focused research in the area of nutrition including that generated through use of Profiles software and related reports, is periodically used for advocacy but the impact of this evidence-based tool and similar information based on surveys and other research has greater potential to bolster nutrition policies and programmes if strategically packaged and used.

A practical nutrition research communication strategy is missing from the tools of the NFNC and is needed to assure better sharing and use of information gained through monitoring, evaluation and research by the NFNC and others. A nutrition research communication strategy framework needs strategically identified target audiences including those who can use such information for improving interventions and operations, for policy development and revision, and for mobilizing and generating resources. To address this gap, research communication planning is included in this new National Food and Nutrition Strategic Plan.

CHAPTER 4

NATIONAL FOODAND NUTRITION STRATEGIC PLAN 2011-2015

4.1 Strategy Development

The national requirement for a new nutrition strategic plan (2011 to 2015) provided an opportunity to review the past five-year plan and activities, and to develop a new National Food and Nutrition Strategic Plan aligned with the overall Sixth National Development Plan (SNDP) 2011-2015. This document lays out the new National Food and Nutrition Strategic Plan including links with strategies in the sectors of agriculture, health, education, hygiene and water and sanitation, community development, and social services. A detailed plan for communication and advocacy support of the major SDs for nutrition is incorporated.

The foundations of the new strategic plan are the NFNP of 2006, and on-going review of progress, problems and constraints in achieving good nutrition for the Zambian population. Taken into consideration are current international priorities related to food security and nutrition. The plan also aligns with national goals and the Zambia's Vision 2030 aspirations.

Mechanisms are outlined for the cross sector coordination with active and full participation of key stakeholders and for mobilization of resources needed to assure successful implementation. The National Food and Nutrition Strategic Plan is intended to guide the programme planning and implementation operations of food and nutrition stakeholders during the five year period.

4.2 Strategic Planning Process

The policy framework for improving the nutrition of the Zambian population is the 2006 National Food and Nutrition Policy (NFNP) adopted by the Government. The NFNP Implementation Plan (2006-2011), although not fully implemented was intended to guide work on food and nutrition was developed through a multi-sector effort led by the NFNC under the Ministry of Health with active participation of the cooperating partners.

Box 1: Forums contribution to development of the National Food and Nutrition Strategy 2011-2015

- Lusaka, National Food and Nutrition Symposium, May 2009.
- Lusaka. Golf View Hotel workshop December 2010.
- Livingstone Meeting, February 2011.
- Lusaka, Blue Nile Inn Meeting, March 2011.
- Lusaka, Final review meeting, June 2011.

In keeping with the planning of new implementation strategies by each sector in support of the SNDP 2011-2015, consensus was formed among stakeholders that a national strategy was needed for the new national plan period in the multi-sector area of food and nutrition.

Several processes were undertaken in order to design the current strategy (Box 1.). A national Food and Nutrition Symposium in May 2009 reviewed progress, problems, and challenges in many of the food and nutrition policy and implementation areas and provided initial recommendations for development of the new plan.

The NFNC Research and Planning Unit (RPU) under the overall supervision of the Executive Director's Office was charged with leading the new National Food and Nutrition Strategic Plan development process. Initial steps included development of the concept note, collection of relevant information, preliminary review and analysis of the current nutrition issues and resources and preparation of an initial strategic framework. A "zero" draft of National Food and Nutrition Strategic Plan was developed for presentation and discussion in a consultative workshop with nutrition related stakeholders in December 2010. A second meeting was convened by the NFNC in Livingstone (February 2011) to present and raise the profile of key nutrition challenges to be addressed in the new strategy, to obtain the opinions of key, high level stakeholders and to build consensus. Following the Livingstone meeting and further revisions, a third meeting of key Ministries and other national and international stakeholders was held in March 2011 to maintain consensus around key elements of the strategy and gain additional feedback.

At the March 2011 meeting, stronger consensus formed around the importance of giving special priority to solving the problem of stunting which has remained persistently high in children less than two years of age (59% ZDHS 2007). Consensus on this issue was based, in part, on the permanent negative implications of stunting in this age group on healthy growth, cognitive development, and human productivity across the full lifecycle with related impact on national social and economic development. The consensus on making the prevention of stunting a high strategic priority was also based on the fact that many areas in the National Nutrition Policy cited for priority intervention are directly related to the prevention of stunting, but had previously not been viewed in relation to an integrated, cross sector effort. In addition to the priority area of stunting prevention, seven additional operational and four supportive SDs are included in the strategic plan.

A revised draft of the National Food and Nutrition Strategic Plan was completed by the NFNC in June 2011, and presented for additional comments at another stakeholder meeting. Further work on the costing to complement the strategy in terms of the financial envelope required to implement it will be done separately with possible financial and technical support from the NCPG. A near final version of the strategy was presented to major stakeholders in July 2011 for final consensus. The final National Food and Nutrition Strategic Plan was finalised and approved by the Minister of Health in November 2011.

Progress and the effectiveness of the strategic plan in implementing outlined activities and achieving objectives defined will be monitored and periodically reviewed by stakeholders throughout the plan period with guidance from the NFNC as mandated institution responsible for coordination and monitoring food and nutrition interventions in the country.

4.3 Alignment - A special Priority and Recognition of Previous Constraints

This new NFNSP aligns with the country's efforts to meet and sustain the Millennium Development Goals (MDGs) and the national aspirations as stated in Vision 2030. The new plan also aligns with objectives of sector strategic plans from the Ministries of Agriculture and Livestock; Health; Education, Science and Vocational Training; Community Development Mother and Child Health, and Local Government and Housing.

Special priority is given to multi-sector collaboration on the national food and nutrition objective of preventing stunting in children less than two years of age as stated in the SNDP.

In order to enhance the operational potential of the new strategy, a realistic view is taken regarding the constraints on implementation of previous plans including insufficient resource allocations, unsuccessful advocacy, and a lack of effective coordination and focused leadership, particularly from the NFNC. Insufficient strategic advocacy, inadequate communication support and irregular and inconsistent monitoring during the 2006-2010 period are also recognized. In addition to this, the inability of the NFNC to influence increased budgetary allocation as well as food and nutrition agendas across relevant ministries due to its location within the mother Ministry of Health is recognised.

The use of existing budgetary allocations is taken into consideration in costing as is the potential to mobilize additional funding from international and national sources for new or expanded initiatives. There is also recognition of the human resources required and the capacity building area needed at different levels of management and technical skills. Constraints in funding or human resources will require a phased approach in some strategic areas that include resource mobilization, additional planning and training in a first phase and scale up in the subsequent phases through learning and modifications of approaches for impact.

4.4 Mission Statement

The mission statement of the National Food and Nutrition Strategic Plan is to achieve sustainable food and nutrition security and to eliminate all forms of malnutrition in order to have a well-nourished and healthy population that can contribute optimally to national economic development.

4.5 Vision Statement

The vision of the National Food and Nutrition Strategic Plan is to achieve optimum nutritional status of the Zambian population.

4.6 Outline of Strategic Directions

The overall priorities of the NFNSP during its operational period 2011-2015 comprise 11 strategic directions (SDs). These SDs are further sub-divided into a set of eight operational and three supportive SDs, each with specific strategies to guide activities (Table 4-1). These

SDs were identified during a highly participative, cross sector planning process reflected current evidence, contributions and consensus among stakeholders, and anticipated trends in food and nutrition that affect Zambia. These SDs are laid out in thematic areas that will be addressed over the five year period of the strategic plan.

Table 4-1: Strategic Directions (SDs) and Strategies of the National Food and Nutrition Strategic Plan 2011-2015

Operational Strategic Directions and Strategies

1. SD 1: Prevention of Stunting in Children Under-Two Years of Age: First 1000 Most Critical Days

SD 1 Strategies

- a) Expansion and enhancing integration of high impact maternal and child nutrition interventions focusing on the First 1000 Most Critical Days. This will involve development of a nation -wide programme to be designed with broad cross sector and civil society participation and rapid but phased implementation supported by well-designed monitoring and communication support elements.
- b) Develop a costed funding strategy seeking resources from multiple sectors, and substantial funds from international sources committed to Scale up Nutrition (SUN).
- c) Plan, generate necessary buy-in from leadership, sector ministries and other stakeholders at national and sub national levels and begin implementation of a national "First 1000 Most Critical Days Programme (MCDP)" to Prevent Stunting in Children Less than two Years of Age.
- 2. SD 2: Increasing Micronutrient and Macronutrient Availability, Accessibility and Utilization through Improving Food and Nutrition Security.

SD 2 Strategies

- a) Promote sustainable production, processing, preservation, storage, consumption and marketing of variety of food crops (especially legumes, vegetables, and fruits), fish, and livestock.
- b) Increase production and use of fortified and bio-fortified foods including home fortification to improve micronutrient nutrition.
- c) Strengthen Public Private Partnerships and support for food fortification.
- d) Promote and expand micronutrient supplementation innovations to complement food-based approaches for increasing micronutrients availability, accessibility, and utilization.

3. SD 3: Early Identification, Treatment, and Follow -up of Severe Acute Malnutrition.

SD 3 Strategies

- a) Finalization and implementation of new national protocols for the management of severe acute malnutrition at hospital, clinic and community levels.
- b) Strengthen Community Groups (e.g. Community health workers, Nutrition groups etc.) roles regarding acute malnutrition in children.
- c) Increase resources to support community level resources for management of moderate and severe acute malnutrition.
- 4. SD 4: Improving Nutrition Education and Nutritious Feeding through School

SD 4 Strategies

- a) Review, expand, and strengthen school health nutrition programme interventions countrywide.
- b) Institutionalize home-grown school feeding program.
- c) Strengthen nutrition education in schools.
- d) Advocate for the improvement of appropriate water and sanitation facilities in all schools to carter for all learners including those with special needs and girls.
- e) Strengthen school feeding and nutrition education.
- 5. SD 5: Increase Linkages among Hygiene, Sanitation, Infection Control, and Nutrition

SD 5 Strategies

- a) Develop and provide sustainable water supply and sanitation services in rural, urban and periurban areas.
- b) Enhance capacity in effective planning, implementation and monitoring of programmes for water supply and sanitation service delivery.
- c) Strengthen human, technical and financial capacity of institutions for improved water supply and sanitation service delivery in the rural, urban and peri-urban areas.
- d) Enhance communication and advocacy for improved sanitation and hygiene practices.

6. SD 6: Food and Nutrition to Mitigate HIV and AIDS

SD 6 Strategies

- a) Advocacy for mainstreaming of food and nutrition as an integral part of comprehensive HIV management and support for those infected and affected by HIV and AIDS.
- b) Strengthen community-clinic linkage on nutrition support for PLHIV and affected families.
- c) Strengthening the community HIV programmes nutrition support capacity.
- 7. SD 7: Nutrition Related Control and Prevention Measures of Diet Related Non Communicable Diseases

SD 7 Strategies

- a) Strengthening nutrition related aspects of non-communicable diseases' national control programme.
- 8. SD 8: Food and Nutrition Preparedness and Response to Emergencies

SD 8 Strategies

a) Develop and implement training in key areas of food and nutrition in the context of emergency preparedness and disaster risk reduction and response.

Supportive Strategic Directions

9. SD 9: Strengthening Governance, Capacity Building and Partnerships in Support of Food and Nutrition Interventions at All Levels

SD 9 Strategies

- a) Position food and nutrition on the national development agenda.
- b) Build institutional and human capacity for the effective delivery of nutrition services, including the design, development and implementation of relevant nutrition programmes, projects and interventions.
- c) Establish strategic and operational partnerships and alliances with private, public and civil society organizations in food and nutrition.

10. SD 10: Monitoring and Evaluating Food and Nutrition Situation, Interventions and Research to Support their Improvement and Expansion

SD 10 Strategies

- a) Use of evidence based information for nutrition programme design.
- b) Strengthen food and nutrition results-oriented monitoring and evaluation system.
- 11. SD 11: Expanding and Developing Communication and Advocacy Support for Food and Nutrition Interventions at Various Levels.

SD 11 Strategies

- a) Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and utilization of micronutrient and macronutrient among the public.
- b) Increase knowledge and awareness among mothers and other stakeholders in Zambia on the prevention of stunting in children less than two years of age.
- c) Advocate for effective implementation of policies that promote food and nutrition component in care, treatment and support services for PLHIV.
- d) Advocate for the strengthening of existing policies and their implementation aimed at promoting early identification, treatment and follow-up of acute malnutrition.
- e) Advocate for effective implementation of policy that support food and nutrition emergency preparedness and response.
- f) Advocate for the development of policies and programmes that promote prevention and control of dietary related NCDs.
- g) Promote practices that enhance sustainable availability, accessibility and consumption of a variety of foods at household level.
- h) Advocate for improved investment in food and nutrition interventions.

CHAPTER 5

STRATEGIC DIRECTIONS, OBJECTIVES, STRATEGIES, ACTIVITIES, OUTPUTS, AND OUTCOMES.

For each SD, an overview and rationale outlines the major issues and background leading to its inclusion in the National Food and Nutrition Strategic Plan and a listing of the "overall key strategies" to be carried out within that SD. Under each key strategy, there is a description that includes an overview, SOs, key strategies and activities, outputs and outcomes, a basic monitoring framework and an initial outline for required strategic communication and advocacy support. A sub-section on the proposed resource allocation and generation is also provided within the section. In addition, SDs outlined in sections 5.1 through 5.8 are defined as operational SDs and those appearing under sections 5.9 through 5.11 are referred to as supportive SDs.

5.1 Strategic Direction 1

Prevention of Stunting in Children Under-Two Years of Age: First 1000 Most Critical Days

5.1.1 Rationale

This SD 1 is given special priority in the National Food and Nutrition Strategic Plan in order to achieve substantial progress in preventing stunting in young children. Stunting of young children has a negative impact on learning bringing substantial additional costs to the education sector; and results in poorer health throughout life adding burden to the health sector, and resulting in lower individual productivity. Beyond human rights issues, the small but significant costs of stunting at individual level are multiplied by high stunting rates in each cohort of children brings a substantial and serious negative impact on national social and economic development.

Prevention of stunting is also given special priority in the NFNSP because there is now an agreement that the problem is solvable at an acceptable cost. A "package" of interventions needed to prevent the problem has been clearly delineated and backed up with research on potential effectiveness and affordable costs.

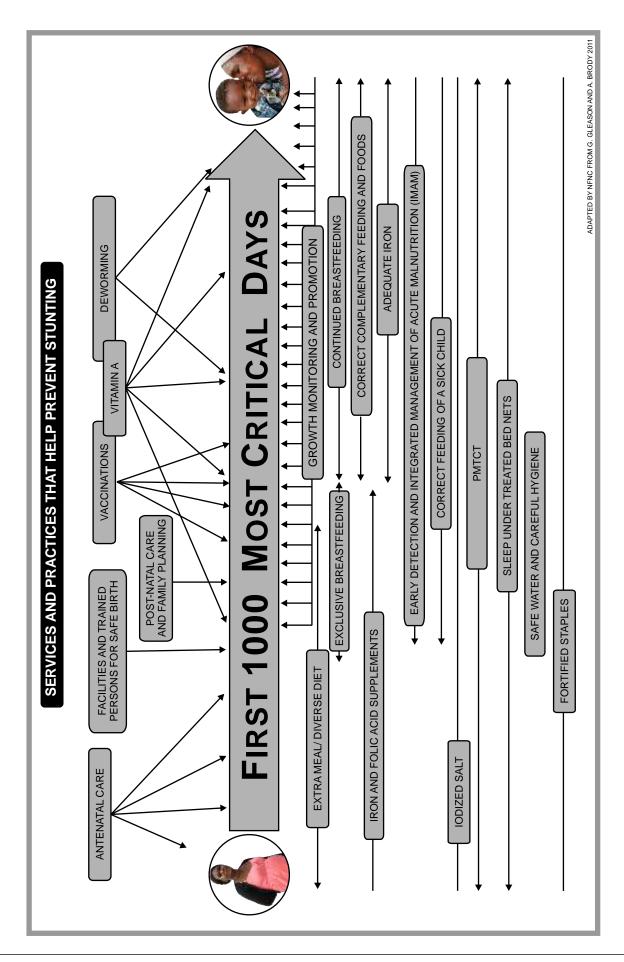
There is also strong national and international consensus that a major factor constraining progress on reducing stunting has been a tendency to focus on individual interventions or projects often undertaken by single sectors or groups rather than on the overall package of interventions that can be effective when applied in a coordinated manner and supported by integrated monitoring and evaluation and collaborative, mutually reinforcing communication activities.

The National Strategic Plan for Food and Nutrition priority on stunting prevention includes interventions focusing primarily on the period of the first 1,000 days that start with the beginning of pregnancy and continue through foetal growth and development, birth and infancy and through the second year of life. The interventions needed to protect and assure healthy foetal growth and safe birth relate to maternal nutrition, good antenatal care and a safe birth with early initiation of breastfeeding. The interventions and family practices that need to be effective to protect the child's growth and development for the first two years include not only basic health services, but assurance of adequate foods needed for quality breastfeeding and complementary feeding but also access to and use of services that prevent infections and continual monitoring and guidance of the child's growth (See Figure 1: Services and practices that help prevent Stunting).

The development, implementation and monitoring responsibilities of the required intervention package cuts across multiple sectors and also requires active participation of community, NGOs, civil society, and the private sector. Stunting prevalence demands a coordinated and committed response from these organizational groups and effective promotion of sustained interest and actions by families and communities.

Different tasks will need to be planned, coordinated and carried out at different organizational and social levels from national to that of province, district, community, and families. In this regard, the National Strategic Plan for Food and Nutrition priority on stunting prevention will draw upon the national commitment to decentralization and also on good governance.

The potential for success is increased by the fact that most of the interventions needed to prevent stunting among children in the country are already being developed and implemented, primarily by the Ministry of Health in Zambia with the coordination function provided by the National Food and Nutrition Commission. The implementation, monitoring and evaluation including the communication and advocacy matrices with respect to the SD1 are indicated in Annex 5-1 through 5-4.



There is consensus among the key sectors and a wide range of national and international stakeholders that the problem of stunting should be urgently addressed. This will require greater collaboration and development and application of cross sector solutions.

The strong national and international commitments towards reduction of stunting should help in securing resources needed to address this problem. The establishment of the NCPG within the development cooperating partners' group interested in nutrition will also help to coordinate mobilization of funds to support the scaling up of highly cost-effective nutrition interventions in reducing stunting.

The NFNSP calls for some of those interventions currently carried out on a project basis in specific areas to be strengthened where necessary and adapted to allow effective expansion toward national scale implementation. The strategy recognizes that there will be a major need for additional training and capacity building in some areas, significantly increased collaboration among sectors and organizations, better monitoring, and enhanced support from NGOs and all forms of formal and non-formal media. The strategy also recognizes the need for greater participation by the community.

5.1.2 Strategic objective

<u>Strategic objective 1</u>: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (SNDP target) nationally.

5.1.3 Strategies

- Expansion and enhancing integration of high impact maternal and child nutrition interventions focusing on the First 1000 Most Critical Days. This will likely involve development of a nation-wide programme to be designed with broad cross sector and civil society participation and rapid but phased implementation supported by well-designed monitoring and communication support elements.
- 2) Develop a costed funding strategy seeking resources from multiple sectors, and substantial funds from international sources committed to Scale up Nutrition (SUN).
- Plan, generate necessary buy-in from leadership, sector ministries and other stakeholders at national and sub national levels and begin implementation of a national "First 1000 MCDP to Prevent Stunting in Children Less than two Years of Age". To encourage national buy-in of the programme, efforts will be made to widely disseminate and build capacity on the implementation of the First 1000 Most Critical Days national programme.

5.1.4 Activities

1) Map national and sub-national stakeholders and interventions relevant to prevention of stunting in children less than two years of age with special emphasis on effectiveness and potential for scale up if currently at project level.

- 2) Develop a First 1000 Most Critical Days promotional programme
- 3) Disseminate and promote knowledge at all levels to the family and mothers of the set of behaviors and services that complement each other in preventing stunting and having a child reach two years of age with proper growth and development.
- 4) Promote nutritionally adequate meals and a diverse diet for pregnant women as well as supplements of iron and folic acid.
- 5) Develop information, education, and communication (IEC) package to promote compliance to iron and folic acid supplements by pregnant women as a means of better assuring good foetal development for a healthy birth and early child development and health.
- 6) Scale up Baby Friendly Hospital Initiatives
- 7) Strengthen and expand services related to growth monitoring and promotion activities until the child reaches at least 24 months of age.
- 8) Promote and assure appropriate training and counseling needed for optimal infant and young child feeding practices in the general population and in the context of HIV at facility, community, and household level.
- 9) Promote optimal feeding practices for children 6-24 months according to specific age nutrient requirement.
- 10) Assure children 0-5 months who do not breastfeed, 6-24 months and postnatal mothers (within 8 weeks after delivery) receive vitamin A supplements to promote health, survival and development.
- 11) Assure promotion of use of treated bed nets during pregnancy and for the first 24 months of life including presumptive treatment of malaria.

5.1.5 Expected outputs

- 1) National and sub-national stakeholders and interventions relevant to prevention of stunting in children less than less than two years of age with special emphasis on effectiveness and potential for scale up if currently at project level mapped.
- 2) First 1000 Most Critical Days promotional programme developed and implemented
- 3) Knowledge at all levels to the family and mothers of the set of behaviours and services that complement each other in preventing stunting and having a child reach two years of age with proper growth and development disseminated and promoted.
- 4) Nutritionally adequate meals and a diverse diet for pregnant women as well as supplements of iron and folic acid promoted.
- 5) IEC package to promote compliance to iron and folic acid supplements by pregnant women as a means of better assuring good foetal development for a healthy birth and early child development and health developed.
- 6) Baby Friendly Hospital Initiatives scaled up.
- 7) Services related to growth monitoring and promotion activities until the child reaches at least 24 months of age strengthened and expanded.
- 8) Appropriate training and counseling needed for optimal infant and young child feeding practices in the context of HIV and AIDS at facility, community and household level promoted and assured.
- 9) Optimal feeding practices for children 6-24 months according to specific age nutrient requirement promoted.
- 10) Children 6-24 months and postnatal mothers (within 8 weeks after delivery)

- receiving vitamin A supplements to promote health and development assured.
- 11) Promotion of use of treated bed nets during pregnancy and for the first 24 months of life assured.

5.1.6 Expected outcomes

- 1) Improvement in maternal nutrition (micro and macro) during pregnancy and lactation.
- 2) Reduction in LBW babies.
- 3) Improvement in micronutrient status in children 6-24 months of age.
- 4) Substantial reduction in acute malnutrition prevalence among children 0-24 months of age.
- 5) Substantial reduction in disease prevalence among children 0-24 months.

5.1.7 Communication and advocacy support

The communication objective supporting this SD is aimed at increasing knowledge and awareness among mothers and other stakeholders in Zambia on the prevention of stunting in children less than two years of age.

Proper childhood development is based on the understanding that when the child is provided with basic resources and facilities that support a good life, the child is likely to grow into a healthy human being. Therefore, 'family support and responsive care in the early stages of life is essential for a child's cognitive development. The interventions under this SD are aimed at assuring a healthy foetal growth during pregnancy, good maternal nutrition, safe child birth, good antenatal care and early initiation of breastfeeding.

Stunting levels among children less than two years of age in Zambia is very high, but can be prevented within the critical 1,000 days period, if major players like stakeholders and partners, as well as mothers and families who are directly responsible for raising children, are armed with the necessary information.

The communication messages supporting the Prevention of Stunting in Children less than two years of Age – First 1000 Most Critical Days seek to stir them into adopting positive behaviours that will reverse the trend and enhance national development. The messages will among other issues, encourage women toward good nutrition intake including consumption of iron and folic acid tablets during pregnancy, to breastfeed their infants exclusively during the first six months including appropriate complementary feeding up to 24 months or beyond if feasible, to ensure infant sleeps under insecticide treated bed-net with the mother and presumptive treatment of malaria in pregnancy to avoid malaria, to attend pre and post natal health clinics and participate in breastfeeding and promotion during the First 1000 Most Critical Days. Specific details of the SD 1 in terms of communication and advocacy matrices on implementation and M&E are presented in Annexes 5-3 and 5-4.

5.1.8 Resource allocation and generation

A major funding proposal will be developed to operationalize the First 1000 MCDP to Prevent Stunting in children less than two years of age. Additional funding will be needed to

supplement the resources allocated for at least 20 interventions (services and practices) as illustrated in Fig. 1 that will come together within this SD so that they can be strengthened, better consolidated where appropriate and, in some cases, scaled up. New funding will be needed for communication support to introduce and bring to national consciousness and national scale the First 1000 Most Critical Days and for the cross sector and community level activities needed to make that programme effective in delivering the expected results.

5.2 Strategic Direction 2

Increasing Micronutrient and Macronutrient Availability, Accessibility and Utilization through Improving Food and Nutrition Security

5.2.1 Rationale

The National Food and Nutrition Strategic Plan recognizes that household food and nutrition security are cardinal to national development. One set of efforts within this SD will focus on improving household food security among HHs, especially the poor and chronically food insecure. Emphasis in these food-insecure HHs will be placed on assuring that adequate foods needed for a healthy pregnancy and lactation and children during the periods of complementary feeding from 6 to 24 months of age. More efforts will be made in harnessing the potential of agriculture to contribute much more to tackling malnutrition. This will require concerted efforts to make food systems more robust and resilient to shocks while focusing more on improving quality, availability, utilization, and affordability of and access to food.

Regarding micronutrients of greatest concern (iron, iodine, vitamin A, folic acid and zinc) deficiencies are common in some groups. Specific strategies, often to be used in combination, include promotion of micronutrient rich meals, fortification of staples, in-home fortification of complementary foods, and use of vitamin and mineral supplements for specific groups. These interventions will target not only women during pregnancy and children during their complementary feeding period but also older children, children of school age, adolescents, women throughout their reproductive years and all Zambians.

Additional work is required to add micronutrients to additional staples produced at commercial scale while new technologies and products are further explored for use in smaller mills in HHs and in institutions such as schools and hospitals.

Improvements in food diversification in terms of production, processing, preservation, storage and consumption are essential in achieving this SD. Also encompassed is value addition of food through a variety of means such as bio-fortification.¹¹ and food fortification.

Families and especially pregnant women and young children need meals that have nutrients beyond those in Zambia's predominant staples of maize and cassava. Needed as well for a

¹¹Bio-fortification is the development of improved crops that are rich in micronutrients through conventional agriculture breeding practices which transform plant foods more nutritious when they are grown e.g. provitamin A maize and orange-fleshed sweet potato (OFSP), rich in \(\mathcal{B}\)-carotene.

balanced diet are nutrients from other food groups such as animal source foods (poultry, fish, meat, dairy products), legumes, fruits and vegetables, as well as other roots, tubers and grains.

To make this necessary variety affordable and accessible requires that products be produced in adequate quantities at low costs, with cost saving techniques and technologies that improve yields in marginal environmental conditions. Better and more effective food storage and preservation techniques are also required at household level. These improvements should increase accessibility to foods that can provide a diverse diet throughout the seasons.

Current and new projects focused on introducing or increasing production and promoting use of a wider range of foods in each of the major food groups in the diets of more Zambians is supported in the NFNSP 2011-2015. The current plan emphasizes and facilitates more active and on-going documentation of projects strategies, results and lessons learned that can then be applied as widely as appropriate and possible.

In addition, the use of plant breeding and other techniques to develop new and improved varieties with desirable nutritional and growing characteristics and their multiplication and promotion is also an important focus of this SD for increasing micronutrient and macronutrient availability, accessibility and utilization through improving dietary quality and diversity. The implementation, monitoring and evaluation including the communication and advocacy matrices with respect to the SD 2 are indicated in Annexes 5-5 through 5-8.

The National Food and Nutrition Strategic Plan also strongly endorse an increase in production and use of animal and fish source products to improve nutrition. To support this, the strategy calls for strengthening existing and development of new operational linkages among health planners and extension staff, education specialists and specialists from the Ministry of Agriculture and Livestock; the Ministry of Health; and the Ministry of Community Development. Thus, this direction focuses attention on the wide-spread promotion of the production, consumption and marketing of animal foods, field crops, and other nutrient dense crops.

Issues of equity, gender and including women empowerment and the use of the rights based approach have also been identified as catalysts to the enhancement of household food security.

5.2.2 Strategic objectives

<u>Strategic objective 1:</u> By 2015, production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups.

<u>Strategic objective 2:</u> By 2015, micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years.

5.2.3 Strategies

- 1) Promote sustainable production, processing, preservation, storage, consumption and marketing of variety of food crops (especially legumes, vegetables, and fruits), fish, and livestock.
- 2) Increase production and use of fortified and bio-fortified foods including home fortification to improve micronutrient nutrition.
- 3) Strengthen Public Private Partnerships and support for food fortification.
- 4) Promote and expand micronutrient supplementation innovations to complement food-based approaches for increasing micronutrients availability, accessibility, and utilization.

5.2.4 Activities

- 1) Lobby for inclusion of legumes, vegetables, bio-fortified food crops and fish and small livestock in the Farmer Input Support Programme (FISP) package provided by line ministries and NGOs.
- 2) Pilot home fortification interventions to increase micronutrient access and intake in selected targets areas.
- 3) Assure breeding of food crops, livestock and fish for better nutrition.
- 4) Assure expanding multiplication initiatives, including vegetable & legume seeds, fruit tree saplings, fish fingerlings, and livestock.
- 5) Assure strengthening extension services to include issues related to food diversification.
- 6) Expand fish farming.
- 7) Improve management of capture fisheries.
- 8) Expand small livestock production initiatives at household and community level.
- 9) Promote utilization of appropriate food production and processing technologies.
- 10) Strengthen Public Private partnerships and support for food fortification.
- 11) Conduct consultative meetings with the private sector, government and other stakeholders to develop a comprehensive national fortification plan.
- 12) Engage the private sector to increase household access and use of bio-fortified food crops (maize, beans, sweet potatoes) as these products become widely available.
- Advocate and negotiate with private sector to expand production of fortified staple foods and condiments beyond sugar (vitamin A) and salt (iodine) to wheat flour, maize meal, and cooking oil and also targeted fortified products for use in complementary feeding.
- 14) Increase consumer and decision maker awareness of the benefits of bio-fortified crops and fortified foods.
- 15) Develop standards for fortified foods (wheat flour, maize flour and cooking oil and complementary foods).
- 16) Train law enforcement officers and provide necessary enforcement kit to reinforce food safety regulations.
- 17) Monitoring and strengthen compliance of food fortification standards and regulations.

5.2.5 Expected outputs

- 1) Increased production of nutritious foods such as vegetables, legumes, fruits, fish and small livestock.
- 2) Increased on-farm processing, preservation, storage, consumption and marketing of vegetables, legumes, fruits, fish and small livestock
- 3) Increased breeding and multiplication of food crops, livestock and fish for better nutrition
- 4) Expanded production initiatives for small livestock at community levels.
- 5) Substantial increase in production and consumption of commercially fortified and bio and fortified foods.
- 6) Food diversifications issues strengthened in extension services.
- 7) Increased number of food products that are fortified.
- 8) Increased private sector involvement in production, processing, preservation, storage, and marketing of vegetables, legumes, fruits, fish and small livestock
- 9) Comprehensive national fortification plan developed and operationalized
- 10) Increased support, monitoring and enforcement of food fortification standards and regulations.

5.2.6 Expected outcomes

- 1) Increased private sector involvement and participation in food diversification such as seed and small livestock and fish farming.
- 2) More than 50 percent of HHs with improved household dietary diversity score (HDDS)¹² of at least greater than 5.0.
- 3) Increased number of food crops that are fortified (targeted and those that are not targeted).
- 4) Increased consumption of commercially fortified foods.
- 5) Food-based approaches to improving dietary quality and diversity are increased among the vulnerable population in enhancing their nutrition status.

5.2.7 Communication and advocacy support

The communication objectives under this SD seek to promote practices that enhance sustainable availability, accessibility and consumption of a variety of foods at household level. The objectives also seek to influence decision and policy formulation aimed at promoting availability, accessibility and utilization of micronutrient and macronutrient among the general public including the vulnerable populations.

The messages under SD 2 will encourage people to consume a variety of foods rich in proteins, energy, vitamins and minerals. Mothers will be persuaded to ensure that young children get adequate food with sufficient nutrients for them to grow healthy. The messages will also teach people to keep and preserve foods properly in order to retain nutrients and avoid losses. Additionally, the messages will also inform people on the importance of

¹²Household dietary score (HDDS) is a summing up (using 24 hours recall) of how many of a common list of 12 food groups were consumed by members of the household: Cereals, Fish and seafood, Root and tubers, Pulses/legumes/nuts, Vegetables, Milk and milk products, Fruits, Oil/fats, Meat, poultry, offal, Sugar/honey, Eggs, Miscellaneous

consuming fortified foods to increase intake of essential vitamins and minerals to keep healthy.

5.2.8 Resource allocation and generation

Resource allocations and funding plans for promoting sustainable production, processing, preservation, storage, consumption and marketing of legumes, fruits and vegetables, fish and livestock will be reviewed and proposals developed for shortfalls in terms of assuring related activities can be carried out on a large scale basis. Similarly for micronutrient fortification, an overall national consolidated plan on food fortification (targeted and non-targeted) will be developed with a view toward accessing relevant donor funds and major private sector collaboration. Bio-fortification, home fortification, and other innovative programmes will be evaluated for efficacy and potential ones earmarked for expansion. Determination of the resources with a view toward identifying any gaps in order to take the new crops to wide scale cultivation and use will be made in the feasible and technically possible time.

5.3 Strategic Direction 3:

Early Identification, Treatment, and Follow-up of Severe Acute Malnutrition.

5.3.1 Rationale

Early identification and referral, treatment and follow-up of cases of severe acute malnutrition (SAM) is a SD of the NFNSP which is aimed at reducing child mortality and mitigating stunting. The integration of relevant strategies into a campaign to prevent SAM should have a major impact on the prevention of stunting in young children. One substrategy having a major and direct effect will most likely be broad scale improvement of monthly growth monitoring and promotion of young children and successful organization and promotion of high participation in these activities by all mothers and caregivers with children less than two years of age. 13 Growth monitoring and promotion (GM & P), if correctly and regularly carried out prevents growth faultering and early identification of potential cases of SAM. Except in extreme cases of rapidly developing acute illnesses, children moving toward condition of severe acute malnutrition should be picked up early enough for prevention to be feasible. Where SAM does occur, cases should be picked up while the condition is still in the mild or moderate stages and such cases can be treated or referred when necessary. These functions of growth monitoring and promotion are directly related to the prevention of SAM and stunting and should serve as a major strategic element in the GM & P package.

However, despite a well-functioning GM & P programme, some cases of SAM will occur especially among families who do not regularly participate in GM & P monthly activities or who do not have the resources to carry out the practices they learn through the growth

¹²The current national GM & P programme targets children under five years of or up to 59 months of age. Although the First 1,000 Most Critical Days Programme will target children up to 24 months of age, parents with children from 24-60 months of age will be encouraged to continue to actively participate as long as the current policy stands.

promotion elements of GM & P. Therefore, it is important that community health workers and their community based groups be aware of families with young children who are not participating in GM & P activities and encourage them to do so while monitoring the health and nutrition of their children using alternative approaches (e.g. social protection programmes). When a case is identified, effective treatment of SAM children depends on a complex of activities and resources that extend from the community to international procurement of specialized therapeutic foods and supplementary rations. Several aspects of this system need to be improved in terms of planning, coordination of procurement, logistics, supply monitoring, effective use of various products, different levels and types of training and overall monitoring and reporting. The other important aspects that needs to be strengthened in the GM & P programme is availability of salter scales and weighing bags as well as training of community volunteers to conduct the GM & P package at the community level.

A supportive strategy element in this area is the effective mobilization of adequate resources to assure that cases of SAM can be effectively treated in all areas of the country on a sustained basis. Activities may include targeting both appropriate sources of government funding for these supplies and, if necessary, international donors. Ideally, a plan will be worked out that includes a phased shift from internationally and nationally sourced supplies for treatment of moderate and SAM in phases that results in solely national procurement after a specified period. Such a plan will need to consider, progress in decentralization that may result in procurement of some supplies at provincial or district level.

Effective hospital management of SAM with complications and effective health centre and community level management of moderate and SAM without complications depend on a well-planned, logistically sophisticated system of therapeutic supplies and well trained and committed personnel at different levels. At the base, effectively trained and committed health workers including community workers and volunteers are an essential element. The other thrust of the SD on early identification and referral, treatment and follow up of SAM is community mobilisation and sensitisation. The community must be fully involved in case of identification and referral of children with SAM within their communities to health facilities for further management either as inpatient (IP) or outpatient (OP). The communities need to be empowered with knowledge and skill in early case identification of SAM within their communities using the mid-upper arm circumference (MUAC) tape and by screening for bilateral pitting oedema.

More work is also needed to improve case follow-ups. This may include assuring a healthy feeding regime is sustained to avoid relapse and move the child away from SAM and/or, in the worst case scenario, a spiral of acute malnutrition, infection and eventual death. The implementation, monitoring and evaluation matrices with respect to the SD 3 are indicated in Annexes 5-9 through 5-10.

5.3.2 Strategic objectives

<u>Strategic objective 1</u>: By 2015, access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded.

5.3.3 Strategies

- 1) Finalization and implementation of new national guidelines for Integrated Management of Acute Malnutrition (IMAM).
- 2) Strengthen Community Groups (e.g. Community health workers, Nutrition groups etc.) roles regarding Integrated Management of Acute Malnutrition.
- 3) Increase resources to support Integrated Management of Acute Malnutrition at community level.

5.3.4 Activities

- 1) Finalize the new national guidelines for the Integrated Management of Acute Malnutrition.
- 2) Disseminate the new national guidelines for Integrated Management of Acute Malnutrition to all appropriate personnel and groups.
- 3) Plan and carry out orientation and training under the new guidelines for Integrated Management of Acute Malnutrition down to community health workers and including pre-service training of health workers and allied personnel or nutritionists.
- 4) Lobby for the inclusion of Integrated Management of Acute Malnutrition in the pre-service curricula.
- 5) Provide training and support for community health workers or volunteers to conduct regular and correct growth monitoring and promotion that includes the ability to identify children with moderate and SAM.
- 6) Provide training and support for community health workers or volunteers to conduct early case identification and referral of SAM using MUAC and by screening for bilateral pitting oedema within their communities.
- 7) Strengthen the existing referral arrangements for children suffering from complicated forms of SAM and other infections that have an effect on nutritional status to health facilities.
- 8) Strengthen and expand services for early identification and referral of the acutely malnourished child and assure responsive and appropriate services for community based treatment, care and follow-up to avoid repeat cases.
- 9) Ensure all health facilities and the community centers have adequate anthropometric equipment such as scales, MUAC tapes etc. for the identification of SAM.
- 10) Establish /strengthen community groups that provide continued counseling and growth monitoring of the children discharged from malnutrition treatment.
- 11) Link families with malnourished children to farmer groups were they could learn various techniques on food production, storage, processing and utilization.
- 12) Establish a well-coordinated supply, logistic and monitoring mechanism for therapeutic foods and other fortified nutrition products.
- 13) Develop a system to ensure that RUTF and supplementary foods or other extra locally available foods are available to families to bring the child to normal nutrition status.
- 14) Strengthen mechanisms to link HHs with acute malnutrition cases (severe and moderate) to other community social support networks including farmer groups.
- 15) Print and distribute new guidelines for Integrated Management of Acute

- Malnutrition at all levels of implementation.
- 16) Conduct annual reviews for Integrated Management of Acute Malnutrition program.
- 17) Strengthen the monitoring and reporting systems of Integrated Management of Acute Malnutrition Program.
- 18) Develop a strong system of mentoring health workers and community volunteers implementing the Integrated Management of Acute Malnutrition.

5.3.5 Expected outputs

- 1) New national guidelines for Integrated Management of Acute Malnutrition printed and distributed to all levels of implementation.
- 2) New national guidelines for Integrated Management of Acute Malnutrition available and in use at all the health facilities and communities.
- 3) National guidelines for Integrated Management of Acute Malnutrition available in all government and non-government health facilities and health and allied preservice training institutions.
- 4) Pre-service training institutions include IMAM program in their curricula.
- 5) All health workers and those in pre-services training are familiar with the new guidelines.
- 6) Increased numbers of acutely malnourished children are identified and managed at community levels.
- 7) Improvement in appropriate management of acutely malnourished children at all levels including the community.
- 8) Increased recovery and reduce relapses rates of acutely malnourished children at health facility and community levels.
- 9) Reduced defaulter rates of acutely malnourished children at both health facility and community levels
- 10) Increased number of families on social support networks.
- 11) Availability of therapeutic nutrition products for management of acutely malnourished children at all levels.
- 12) Increase in growth monitoring contacts for children after treatment.
- 13) Monitoring and reporting system of IMAM program strengthened.
- 14) Joint Annual IMAM program undertaken and reviewed

5.3.6 Expected outcomes

- 1) Severe Acute malnutrition cases managed according to the Integrated Management of Acute Malnutrition guidelines.
- 2) Reduced mortality due to SAM malnutrition at all management levels.
- 3) Effective case identification and referral of SAM at community level and early management.
- 4) Reduction in number of relapse cases of acute malnutrition in children.
- 5) Increased resources to support community level resources for Integrated Management of Acute Malnutrition.

5.3.7 Communication and advocacy support

The communication objectives and strategies under this SD will contribute to remedying the problems related to timely case identification and referral, treatment and follow up of cases of SAM

The messages will persuade parents to seek early treatment of malnutrition to prevent death of children. Families will be educated to consider ready to use therapeutic foods (RUTF) as medication for sick children only and not to be shared by all members of the family. Health workers will be urged to immediately refer acute malnutrition cases to health facilities and to provide appropriate information on prevention of malnutrition. Details on the objectives including messages with reference to the communication and advocacy support are presented in Annexes 5-11 and 5-12.

5.3.8 Resource allocation and generation

As currently organized, resource allocations for therapeutic foods are often tied closely to donor proposals and the international and national logistical arrangements are suboptimal resulting in shortages and lack of predictable supplies at the levels of use (hospitals for F100/F75 and clinics and communities for RUTF. Supplies of High Energy Protein Supplements (HEPS) useful for treating moderate cases of acute malnutrition are even less predictable. Additional resources will be needed for production, dissemination, and orientation (in-service and pre-service) of the new national revised guidelines on the Integrated Management of Acute Malnutrition. A costing exercise will be carried out and a resource and funding plan developed that will include a phased shift from donor to national resources for recurrent expenditures and development of a permanent and effective logistics system that will assure appropriate and necessary supplies are available for treatment of severe acute malnutrition at each level where they are needed.

5.4 Strategic Direction 4

Improving Nutrition Education and Nutritious Feeding through Schools

5.4.1 Rationale

Improving the health and nutrition of school children through school-based programmes is not a new concept. School health and nutrition (SHN) programmes are ubiquitous in high-income countries and most middle-income countries. This situation is changing as new policies and partnerships are being formulated to help ensure that programmes focus on promoting health and nutrition and improving the educational outcomes of children, as well as being socially progressive and specifically targeting the poor, girls, and other disadvantaged children. This evolution reflects key changes in our understanding of the role of these programmes in child development and has fundamental implications for effective school feeding and nutrition programme design.

Ensuring good health at school age requires a life cycle approach to intervention, starting in

utero and continuing throughout child development. In programmatic terms, this requirement implies a sequence of programmes to promote maternal and reproductive health, management of childhood illness, and early childhood care and development. Promoting good health and nutrition before and during school age is essential to effective growth and development.

Operational research shows that the current set up of the educational system can often offer a more cost-effective route for delivery of simple health interventions and health promotion than can the health system. Low-income countries typically have more teachers than nurses and more schools than clinics, often by an order of magnitude. This model should be considered in development of nutrition education and nutritious school feeding programmes as well.

Empirical evidence shows that good health and nutrition are prerequisites for effective learning. This finding is not simply the utopian aspiration for children to have healthy bodies and healthy minds, but also the demonstration of a systemic link between specific physical insults and specific cognitive and learning deficits, grounded in a new multi-sectoral approach to research involving public health and epidemiology, as well as cognitive and educational psychology.

The provision of quality schools, textbooks, and teachers can result in effective education only if the child is present, ready, and able to learn. This perception has additional political momentum as countries and agencies seek to achieve Education for All (EFA) by 2015 and address the Millennium Development Goals of universal basic education and gender equality in education. If every girl and boy is to be able to complete a basic education of good quality, then ensuring that the poorest children, who suffer the most malnutrition and ill health, are able to attend and stay in school and to learn effectively is essential.

After initiation in 2003, by 2008 Zambia's School Health and Nutrition (SHN) programme had expanded to all provinces and districts in the country. While it is not yet operating in all schools, plans are for universal implementation by 2015.

Despite its on-going expansion, SHN programme implementation structures were weak at national, provincial, and district levels resulting in less than full benefits for learners. Weak linkages with implementing partners like the MOH further contributed to lower than planned impact. The School Health and Nutrition Month was introduced in 2009 to help raise the programme's profile. This has since become an annual event on the Ministry of Education calendar and is the basis of activities throughout the country during July.

The schools' feeding programme which has been constrained by major dependency on limited or external funding used non-local foods. Beginning in 2011 this programme is being transformed into a Home Grown School Feeding Programme (HGSF), the essence of which is that school meals should contribute to improved nutrition for learners which will in turn enhance learning and teaching. Other additional benefits of HGSF are that it should help improve local household economies by providing ready market for local agriculture produces thus reducing rural poverty. The HGSF programme was launched in June 2011 in pilot form and a policy body and a programme management unit were anticipated to oversee

wide scale implementation.

Past efforts to include SHN into both the learners and pre-service teacher curriculum needed strengthening so that the School Health and Nutrition is reflected in all learning areas and subjects and avoids the common perception that it is an extra curriculum.

School gardens and orchards offer opportunity for learners to acquire practical skills in production of vegetables and fruits. This compliments their knowledge acquired in class through tripartite nutrition education approach. Learners can be encouraged to be involved in vegetable gardening and fruit tree planting in their homes and communities. An essential element of these activities and all others that involve schools children's participation on food and agriculture production is to assure that learning is a major component of the activities involved and that learners are never viewed primarily as a source of labour for production including production that will help feed themselves. Innovative food and nutrition activities are well outlined in materials produced by the Food and Agricultural Organization (FAO) and several NGOs including projects that can be carried out in almost any urban school facility or classroom. Learning more about the linkages between food and nutrition and the foods that make up the essential groups needed, for example by young children, can be demonstrated even in a small setting when creativity and ingenuity on the part of schools, teachers and learners are applied.

Details of various matrices with respect to implementation, M&E, and communication support frameworks are presented in the respective Annexes 5-13 through Annex 5-16.

5.4.2 Strategic objectives

<u>Strategic objective 1</u>: Contribute to improvements in learners' health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting in their current and future families by 2015.

5.4.3 Strategies

- 1) Review, expand and strengthen SHN programme interventions countrywide.
- 2) Institutionalize HGSF program.
- 3) Strengthen nutrition education in schools.
- 4) Advocate for the improvement of appropriate water and sanitation facilities in all schools to carter for all learners including those with special needs and girls.
- 5) Strengthen school feeding and nutrition education.

5.4.4 Activities

- 1) Incorporate School Health and Nutrition into the pre-service teacher training and basic school curricula.
- 2) Advocate for the setting up of School Health and Nutrition implementing structures at all levels.
- 3) Establish sustainable mechanism for sourcing anti-helmintic and micronutrients.
- 4) Promote support for maintenance of water points for all basic schools.
- 5) Promote adequate sanitary facilities including hand washing points as guided

- under the MOESVT standards on availability and use of latrines for boys and girls including those with special needs.
- 6) Promote adequate and use of safe water, sanitary latrines and hand washing in all schools.
- 7) Hold quarterly consultative meetings with stakeholders to improve collaboration for the School Health and Nutrition programme.
- 8) Formation of the programme management unit.
- 9) Set up the inter-ministerial steering committee.
- 10) Advocate for sustainable source of funding.
- 11) Hold regular consultative meetings to enhance stakeholders collaboration for the School Health and Nutrition programme
- 12) Incorporate tripartite nutrition education approach i.e. school, classroom and home/community) in pre-service and in-service teacher training.
- 13) Reproduce and distribute nutrition education teaching and learning materials to all SHN schools.
- 14) Introduce "nutrition gardens" in support of nutrition education (and other curricular activities) in peri-urban and urban schools.

5.4.5 Expected outputs

- 1) School Health and Nutrition implemented in 1,500 basic schools.
- 2) More than 60% of learners in the target SHN schools treated with antihelmintic.
- 3) More than 80% learners supplemented with iron in targeted SHN schools.
- 4) More than 1500 basic schools implementing HGSF programme.
- 5) Funding for HGSF programme from Government of the Republic of Zambia (GRZ) and partners improved.
- 6) Nutrition Education learning and teaching materials available in all SHN schools.
- 7) Increased number of basic and community schools with nutrition gardens and orchards for skills learning.
- 8) Improved school attendance and education achievements.
- 9) Basic schools provided with adequate water and sanitary facilities.
- 10) Increased use of safe water and sanitary latrines and improved hand washing in schools.

5.4.6 Expected outcomes

- 1) Improved learners' health and nutrition status.
- 2) Improved nutrition education for children and teachers, enrolments, attendance and participation in class.
- 3) Improvement of appropriate water and sanitation facilities in all schools.
- 4) Reduction in water borne and faecal to mouth diseases among school going children.

5.4.7 Communication and advocacy support

The communication objective intends to increase teachers' and school children's knowledge in nutrition to help promote good nutrition practices for themselves and their families. The objective will further help to promote behaviours among learners of eating before going to school or carrying nutritious food to eat at school so that they concentrate in class. The

messages will be directed at school authorities to implement school feeding programmes and at teachers to teach appropriate nutrition information in order to increase the learners' knowledge on nutrition. Furthermore, the learners will be persuaded to demand more nutrition information.

5.4.8 Resource allocation and generation

Resources for the implementation of this SD on improving nutrition education and nutritious feeding through schools will come from the national budgetary allocation and donor funds will used to support gaps identified in the implementation. The Sectoral Advisory Group (SAG) for education will be play a major role in the alignment of support and resources to support improving nutrition in schools. Additional funds will be required to effectively administer and improve linkages among implementing partners such as MOH with regard to SHN and MAL with respect to Home Grown School Feeding (HGSF) Programme. The NFNC will make proposals to access additional funds from cooperating partners to support wide-scale implementation in order to improve in learners' health and nutrition status, attendance, education achievements and through life skills to reduce and prevent stunting in their current and future families.

5.5 Strategic Direction 5

Increase Linkages among Hygiene, Sanitation, Infection Control and Nutrition

5.5.1 Rationale

Water and sanitation improvements, in association with positive behavioural change, can have significant effects on population and health through reduction of related disease burden such as diarrhoea, intestinal helminths, guinea worm, and skin diseases. These improvements in health can, in turn, lead to reduced morbidity and mortality and improved nutritional status.

Unsafe drinking water and poor sanitation are among the major causes of child deaths, illnesses and malnutrition. Studies have shown that improvements in safe water supply, and particularly in sanitation and hygiene, can reduce the incidence of diarrhoea by 22% and resulting deaths by 65%. A similar impact is likely on cholera, typhoid, hepatitis, parasitic worm infections and trachoma¹⁴. The faecal—oral mechanism, in which some of the faeces of an infected individual are transmitted to the mouth of the new host through fingers, fluids, flies and fields/floors and food are is by far the most significant transmission mechanism. Therefore, safe handling and disposal of children's faecal matter needs special consideration in prevention of child stunting. The objectives and strategies are implemented through the National Rural Water Supply and Sanitation Programme (NRWSSP) and the National Urban Water Supply and Sanitation Programme (NUWSSP). Details of various matrices with

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¹⁴ UNICEF, 2006, Human Resource Development

respect to implementation, M&E, and communication support frameworks are presented in the respective Annexes 5-17 through Annex 5-19.

5.5.2 Strategic objective

<u>Strategic objective 1</u>: To provide adequate, safe and cost-effective water supply, sanitation and hygiene services to HHs by 2015.

5.5.3 Strategies

- 1) Enhance the implementation of the national rural and urban water supply and sanitation programmes through, Infrastructure development for sustainable water supply and sanitation services delivery and protection of the environment:
 - a) Develop and provide sustainable water supply and sanitation services in rural, urban and peri-urban areas;
 - b) Enhance capacity in effective planning, implementation and monitoring of programmes for water supply and sanitation services delivery;
 - c) Strengthen human, technical and financial capacity of institutions for improved water supply and sanitation service delivery in the rural, urban and peri-urban areas;
- 2) Enhance communication and advocacy for improved sanitation and hygiene practices.

5.5.4 Activities

- 1) Constructing and rehabilitating water sources.
- 2) Constructing and rehabilitating of sanitation infrastructure.
- 3) Training of local authorities (as in decentralization approach) and communities in effective planning, implementation and monitoring of programmes for water supply and sanitation services delivery.
- 4) Providing relevant material and financial resources to communities and local authorities.
- 5) Promoting hand washing with soap/ash.
- 6) Promoting water treatment and safe storage at household level.
- 7) Promoting improved hygiene practices (including personal and environmental).
- 8) Promoting of community wide sanitation (including safe handling and disposal of infant feaces and solid waste management).
- 9) Promoting (demonstrating) of improved food hygiene and handling practices.

5.5.5 Expected outputs

- 1) Increased access to safe water and sanitation services.
- 2) Appropriate IEC materials produced and disseminated.
- 3) Increased resources at the implementation levels.
- 4) Improved hygiene practices.
- 5) Human, technical and financial capacity of institutions strengthened for improved water supply and sanitation service delivery in the rural, urban and peri-urban areas.

5.5.6 Expected outcomes

1) Reduction in water sanitation and hygiene related diseases (specifically diarrhoeal diseases and helminthes infestation).

5.5.7 Communication and advocacy support

Under this SD, communication objectives seek to help families to utilize appropriate sanitary facilities, have access to safe and clean water and adapt appropriate hygiene practices to reduce on disease burden associated with it. Community leaders and local authorities will be encouraged and equipped with appropriate knowledge to inform, sensitize, educate communities and enforce by-laws where appropriate on safe water supply and sanitation. Teachers will be advised to teach learners to always use safe and clean water and adapt hygiene practices that help to prevent infections. Policy makers will be reminded that directing more resources to the provision of safe water and sanitation promotes good health and reduces cost related to treating the diseases associated with it. This objective will help increase awareness on the importance of controlling some infectious diseases. This will in turn enhance healthy practices among families and communities to prevent diseases such as diarrhoea that may compromise people's nutrition and health status. Specific details of the objectives and messages with reference to the communication and advocacy support are presented in Annex 5-17.

5.5.8 Resource allocation and generation

Funding responsibilities for improving water supply and sanitation including hygiene promotion, rests primarily with the Ministry of Local Government and Housing in collaboration with bilateral and multilateral cooperating partners and NGOs who support both the National NRWSSP and NUWSS Programmes. Part of the resource mobilization will be linked to support the national movement to prevent stunting among children 0–24 months.

5.6 Strategic Direction 6

Food and Nutrition to Mitigate HIV and AIDS

5.6.1 Rationale

Food and nutrition interventions are critical in HIV and AIDS continuum of care as they contribute to enhancement of the quality of life, prolong the survival rates of those infected and improve productivity. HIV causes or aggravates malnutrition through reduced food intake and poor nutrient absorption which increases susceptibility to opportunistic infections. Poor nutrition also reduces adherence to and the effectiveness of ART. By and large, nutrition is recognized as an important element in the comprehensive ART programme as articulated in the HIV and AIDS strategic framework. In Zambia, there is insufficient information on the nutritional status for PLHIV and this constraints providing proper guidance. However, its integration in HIV treatment, care and support is merely seen as optional rather than mandatory part of the package. In addition, treatment strategies are rapidly changing with new studies pointing to recommendations by WHO that ART

treatment be started as soon as HIV infection is confirmed based on research that shows this to be a highly effective strategy to prevent transmission. If this research leads to new national protocols, then many more persons will be on ART. Their nutritional requirements for maximizing the effectiveness of the drug and reducing side effects while maintaining overall health will as well change. This example points to the need for the nutrition strategies related to PLHIV and transmission prevention to be well founded in current research and national protocols and for the need for on-going monitoring and communication support in this area. Detailed log-frames with respect to this operational SD 6 are shown in respective Annexes 5-20 through Annex 5-22.

5.6.2 Strategic objectives

<u>Strategic objective 1</u>: By 2015, the food and nutrition component in HIV treatment, care and support will have been integrated and strengthened, with special focus on HIV positive pregnant and lactating women and HIV-positive infants and children.

5.6.3 Strategies

- Advocacy for mainstreaming of food and nutrition as an integral part of comprehensive HIV management and support for those infected and affected by HIV and AIDS.
- 2) Strengthen community-clinic linkage on nutrition support for PLHIV and affected families.
- 3) Review and assess gaps for nutrition and HIV-related IEC materials and job aids/tools for use by community volunteers.
- 4) Strengthening the community HIV programmes nutrition support capacity.

5.6.4 Activities

- 1) Revitalize the HIV and nutrition sub-committee at National level.
- 2) Incorporate food and nutrition considerations in HIV and AIDS clinical assessment and counseling protocol with special focus on HIV positive women in reproductive age and infants and young children.
- 3) Orient health care providers from health facilities on Nutrition Assessment, Care and Support (NACS) for PLHIV in line with national guidelines.
- 4) Provide health facilities with the appropriate equipment and materials for NACS.
- 5) Finalize and disseminate new national nutrition guidelines for PLHIV.
- 6) Support joint plans and nutrition care and support programmes linkages to social protection and nutrition strategies.
- 7) Carry out staff trainings on nutrition and HIV/AIDS at various levels.
- 8) Mainstreaming of nutrition in community clinic HIV programmes and annual work plans.
- 9) Train health care providers on the use of NACS tools.
- 10) Integrate updated WHO recommendations on infant feeding and HIV into existing infant and young child feeding (IYCF) operational guidelines.

5.6.5 Expected outputs

1) Food and nutrition concerns integrated into key elements of HIV management

- and support.
- 2) Nutrition Assessment, Care and Support expanded to care and support contact points.
- 3) New National nutrition guidelines for PLHIV finalized and disseminated at various levels.
- 4) Joint plans and programmes linkages to social protection strategies in place.
- 5) Staff trainings conducted at various levels.
- 6) Nutrition sub-committees operational at National level.
- 7) Sufficient integration of nutrition into community and clinic based HIV programmes and annual work plans.
- 8) Appropriate Information, education and communication support products and jobs aids developed and distributed to contact points in community.
- 9) Increase community level capacity to provide integrated food and nutrition support to PLHIV.

5.6.6 Expected outcomes

- 1) Improved nutrition care and support for PLHIV.
- 2) Improved coordination of support for PLHIV.
- 3) Improved community level nutrition support for PLHIV.

5.6.7 Communication and advocacy support

The HIV/AIDs strategic direction will be targeted at families to help with vital information that will awaken them to address the nutritional needs of PLHIV. The objectives will help dispel the popularly held myth that PLHIV need special diets as opposed to eating variety of ordinary wholesome foods.

The messages will inform people on the importance of eating nutritious food that lessens the progression of HIV and AIDS. The public will also be informed that seeking medical advice helps to make correct decisions on which foods to eat when people have specific opportunistic infections. Health workers will be urged to constantly pass correct information on nutrition and HIV to affected people including referrals for social protection. Details on the objectives including messages with reference to the communication and advocacy support are presented in Annexes 5-21 and 5-22.

5.6.8 Resource allocation and generation

In collaboration with the National HIV/AIDS/STI/TB Council (NAC), the NFNC will assist in reviewing and mapping resource needs for nutrition promotion, education, and support of PLHIV and persons affected by HIV and AIDS. The NFNC will also collaborate with NAC on funding proposals aimed at better assuring resources are available for nutritional support for PLHIV, and for promoting the most up to date nutrition guideline aligned with national treatment and care programmes and for programmes oriented toward those affected by HIV and AIDS as well. If needed, a funding proposal will be written to the NAC to assure appropriate nutrition related training is included in pre-service and in-service training of

those providing treatment, care and support for PLHIV. An advocacy strategy will be developed and costing completed on the issue of reactivating or strengthening the Nutrition Subcommittee of the NAC and having guidelines for closer linkages between clinics and communities and within communities for better care and nutrition support for PLHIV.

5.7 Strategic Direction 7:

Nutrition Related Control and Prevention

In collaboration with the National HIV/AIDS/STI/TB Council (NAC), the NFNC will assist in reviewing and mapping resource needs for nutrition promotion, education, and support of PLHIV and persons affected by HIV and AIDS. The NFNC will also collaborate with NAC on funding proposals aimed at better assuring resources are available for nutritional support for PLHIV, and for promoting the most up to date nutrition guideline aligned with national treatment and care programmes and for programmes oriented toward those affected by HIV and AIDS as well. If needed, a funding proposal will be written to the NAC to assure appropriate nutrition related training is included in pre-service and in-service training of those providing treatment, care and support for PLHIV. An advocacy strategy will be developed and costing completed on the issue of reactivating or strengthening the Nutrition Subcommittee of the NAC and having guidelines for closer linkages between clinics and communities and within communities for better care and nutrition support for PLHIV. 5.7 Strategic Direction 7: Nutrition Related Control and Prevention Measures of Diet Related Non-Communicable Diseases

5.7.1 Rationale

Non-Communicable Diseases (NCDs) are an emerging public health problem in Zambia and have become a substantial focus of the Ministry of Health. The relation of diet and physical activity to several NCDs (obesity, hypertension, cardiovascular disease, Type I diabetes, some forms of cancer) is well known but there is limited country based epidemiological evidence on the actual situation in the country. There is also limited well gathered and analysed information on changes in diet among various population groups. Despite the lack of systematic national information and wide acknowledgement of changes in dietary patterns known to be related to NCDs, appropriate policies and programmes have not yet been fully developed to protect various vulnerable populations in the country. Detailed log-frames for the SD 7 are shown in respective Annexes 5-23 through 5-26.

5.7.2 Strategic objective

<u>Strategic objective 1</u>: By 2013, in collaboration with the Ministry of Health and other stakeholders, the major nutrition-related aspects of NCDs will be developed into a roadmap that will complement and integrate with NCD national control programmes where appropriate.

5.7.3 Strategy

Through cooperation with the overall NCD National Control Programme, review and refine strategies related to prevention and control of diet-related NCDs to ensure that they are inclusive of clearly articulated, evidence-based nutrition strategies and approaches.

1) Strengthening nutrition related aspects of NCDs national control programme.

5.7.4 Activities

- 1) Conduct desk review of specific studies and documentation in Zambia on dietrelated chronic diseases such as diabetes, obesity, and hypertension.
- 2) Conduct targeted sub-national baseline assessments on specific high-prevalence diet-related NCDs. (e.g. diabetes, hypertension and obesity).
- 3) Develop a Conceptual Framework for nutrition-related aspects of NCDs in Zambia, which will be inclusive of nutritional root causes of NCDs and looks at the life cycle approach.
- 4) Promote consistent measurement of BMI by health providers and incorporate reporting of BMI data into HMIS.
- 5) Facilitate broad participation in the development of food and nutrition policies and programmes to prevent and control diet-related NCDs.

5.7.5 Expected outputs

- 1) Active collaboration between MOH and NFNC (and others) in developing the roadmap for the designing of a full-fledged NCD management and control programme.
- 2) Diet related NCD research agenda developed.
- 3) New IEC materials designed to support diet-related NCD prevention developed.
- 4) Sub-national baseline assessments on diet-related NCDs conducted.
- 5) Conceptual Framework on the NCD in Zambia developed.
- 6) Advocacy for prevention and control of diet-related NCDs done.
- 7) Biomass Mass index incorporated in HMIS and regularly reported.
- 8) Participation in food and nutrition policy development and prevention approaches broadened.

5.7.6 Expected outcome

1) Comprehensive, informed and effective inclusion of food and nutrition related issues in NCDs prevention, treatment and control.

5.7.7 Communication and advocacy support

Diet related NCDS such as diabetes, heart diseases, hypertension, obesity and some cancers are on the rise. One of the causes is that the general population lack information on the risk

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¹⁵ A Road Map for Scaling-Up Nutrition (SUN) September 2010

factors for diet related NCDs such as consuming high fat diets, low consumption of high fibre foods, and lack of exercise. This strategic direction will ensure that the population is provided with adequate information on the risk factors associated with diet related NCDs provide suggestions that help them change their lifestyle. Its success depends on the joint functioning of health care, agriculture and social protection services - at the community level. This is critical for sustainable improvements in the nutrition of all and – at the same time – preventing obesity or other food-related diseases. ¹⁵

Details on the objectives including messages with reference to the communication and advocacy support are presented in Annexes 5-25 and 5-26.

5.7.8 Resource allocation and generation

As noted, many of the most serious and prevalent NCDs are diet related and can be prevented and managed through diverse meals with appropriate amounts of different types of food. Resources are needed to better document this aspect of NCD prevention and control for current and future guidelines, NDC related pre-service and in-service training of health professionals and volunteers and for families. In close collaboration with the MOH sub directorate for NCD, the NFNC will assist in reviewing existing and potential sources of funding and resource for the activities noted under this strategic direction, developing appropriate proposals and advocacy strategy to obtain what is needed to begin strengthening this strategic area of food and nutrition.5.9.7 Expected outcomes

- 1) Improved coordination in food and nutrition response.
- 2) Food and nutrition prioritized as key to National Development Agenda as measured by the number and types of National Development Agenda prioritizing food and nutrition and the levels and types of investment in food and nutrition.
- 3) Well-equipped institutions with efficient management systems in place.
- 4) Increased participation of private and Civil Society Organization in Food and Nutrition programmes as measured by the number and type of programmes that involve private and Civil Society Organizations.
- 5) Appropriate competencies to manage food and nutrition services at National, Provincial, District and Community levels are strengthened and delivering the intended results.

5.8 Strategic Direction 8

Food and Nutrition Preparedness and Response to Emergencies

5.8.1 Rationale

Disaster preparedness and mitigation is a broad concept that describes a set of measures that minimizes the adverse effects of a hazard including loss of life and property and disruption of livelihoods. Disaster preparedness is achieved partially through readiness measures that expedite emergency response, rehabilitation and recovery and result in rapid, timely and targeted assistance. Several areas of Zambia are prone to disasters such as floods and droughts leading to crop failure, food losses, high livestock mortality and internal

displacement of people (IDPs), hence aggravates food insecurity and malnutrition. Therefore, there is need to incorporate activities in the existing Emergency Preparedness and Response Plan (EPRP) in Zambia that will effectively and efficiently tackle food insecurity and acute malnutrition during such emergencies. In addition, improvement of stakeholders' coordination in emergency preparedness and response is required so as to mitigate food and nutrition related impact of the disasters. The implementation, M&E, and communication support matrices for the operation strategic direction 8 are presented in respective Annexes 5-27 through 5-30.

5.8.2 Strategic objectives

<u>Strategic objective 1</u>: By the year 2015 technical capacity in food and nutrition emergency preparedness and response will have been enhanced.

5.8.3 Strategy

1) Develop and implement training in key areas of food and nutrition in the context of emergency preparedness and disaster risk reduction and response.

5.8.4 Activities

- 1) Conduct food and nutrition training in the context of emergency preparedness and disaster for key Government departments at National, Provincial and districts level.
- 2) Strengthen coordination and collaboration with ZVAC in food and nutrition emergency preparedness and response.
- 3) Strengthen multi-sector database and reporting mechanism of food and nutrition situations in emergencies to promote quick action.
- 4) Identify and map emergency food and nutrition hotspot areas in the country.
- 5) Timely provision of the necessary food and nutrition supplies and logistics in emergencies to affected populations.
- 6) International food and nutrition emergency technical guidelines adapted to the Zambian situation.

5.8.5 Expected outputs

- 1) Food and nutrition training in the context of emergency preparedness and disaster conducted for key Government departments at National, Provincial and District level.
- 2) Coordination and collaboration with ZVAC in food and nutrition emergency preparedness and response strengthened.
- 3) Multi-sector database and reporting mechanism of food and nutrition situations in emergencies to promote quick action strengthened.
- 4) Mapping of emergency food and nutrition hotspot areas in the country conducted.
- 5) Food and nutrition supplies and logistics in emergencies to affected populations provided on time.
- 6) International food and nutrition emergency technical guidelines adapted.

5.8.6 Expected outcomes

- 1) Effective nutrition response at all levels in emergency situations.
- 2) Framework for coordination of food and nutrition in emergency preparedness and response established.

5.8.7 Communication and advocacy support

The strategic objective with respect to the communication and advocacy support seeks to contribute to addressing nutrition issues in emergency situations. This communication objective is intended to advocate for the development and usage of guidelines that will help stakeholders and partners to effectively plan and implement food and nutrition activities during and after emergency situations. Professional and technical staff and NGOs involved in emergency response will be urged to seek appropriate nutrition information to respond correctly to emergencies. Community Leaders will be reminded of their role to organize communities to be prepared for food emergency situations. Details on the objectives including messages with reference to the communication and advocacy support are presented in Annexes 5-29 and 5-30.

5.8.8 Resource allocations and generation

Strengthening food and nutrition emergency preparedness will require resources for detailed review of the current situation and carrying out activities to strengthen nutrition and food aspects of both emergency preparedness and emergency response. Negotiations will be held with the Disaster Management and Mitigation Unit under the Office of the Vice President regarding increased collaboration with the NFNC in this area and costing and proposals for required activities will be developed jointly if needed.

5.9 Strategic Direction 9

Strengthening Governance, Capacity Building and Partnerships in Support of Food and Nutrition Interventions at All Levels

5.9.1 Rationale

Nutrition governance in Zambia is anchored in the NFNC Act CAP 308 of the Laws of Zambia which gives the NFNC the mandate to spearhead and coordinate the food and nutrition sector. The government adopted the NFNP in 2006 which has articulated the need for multi-sector approach to food and nutrition issues in the country.

The existence of other sector policies and strategic plans such as health, agriculture, and education also provides an opportunity to integrate food and nutrition. The NGOs, communities and non-traditional cooperating partners though not fully integrated offer opportunities to broaden and strengthen nutrition initiatives.

Effective response to food and nutrition challenges requires adequate institutional capacities by the wide array of actors in both public and private sectors. In Zambia, the persistent high

levels of malnutrition are attributed to inadequate institutional and technical capacities to plan, implement, monitor and evaluate food and nutrition at all levels including poor and unpredictable national budgetary allocation to support food and nutrition programmes at all levels. Therefore, there is need to establish robust plans to build national capacities including predicable resources to adequately respond to food and nutrition challenges facing the country taking advantage of national, regional, and global initiatives. This strategic direction aims at lobbying for significant and sizeable budget allocation to food and nutrition subsector to be able to demonstrate impact on reducing malnutrition at all levels.

This strategic direction offers an opportunity to mobilize and leverage the resources for implementation of food and nutrition programmes. New Global initiatives in food and nutrition such as SUN and CAADP have further moved the food and nutrition agenda to the centre of national development and increased the potential of national and international support for large scale food and nutrition programmes.

Detailed log-frames with respect to this supportive strategic direction 9 are presented in Annexes 5-31 and 5-32.

5.9.2 Strategic objective

<u>Strategic objective 1</u>: By 2013, the framework and modalities for a multi-sector approach to food and nutrition will have been strengthened both at policy and operational levels.

5.9.3 Strategies

- 1) Establish food and nutrition multi-sector steering committees at national level.
- 2) Advocate for high level advocacy to advance food and nutrition agenda.
- 3) Strengthened appropriate legislative / legal framework that support implementation of food and nutrition programs.
- 4) Mainstream appropriate food and nutrition issues in relevant sector policies and strategies.
- 5) Strengthen coordination mechanisms in key sector for the implementation of the NFNP and Strategic Plan at all levels.
- 6) Implement advocacy strategies with heads of government ministries, departments and institutions, national, district and local leaders on solutions to major nutrition problems.
- 7) Build institutional and human capacity for the effective delivery of nutrition services, including the design, development and implementation of relevant nutrition programmes, projects and interventions targeting relevant service delivery systems.
- 8) Increase pre-service and in-service training opportunities for food and nutrition services providers at National, Provincial, District and Community levels.
- 9) Lobby Public Service Management Division for the establishment of position for food and nutrition officers in key ministries i.e. Ministry of Community Development, Mother and Child Health (MCDMCH), MCTI, MOESVTEE, MAL and MLGH).
- 10) Facilitate institutional capacity building in NFNC and key sector departments involved in food and Nutrition i.e. MCDMCH, MCTI, MOESVTEE, MOH, MAL and

MLGH.

- 11) Facilitate the establishment of a Business Coalition for Nutrition with clear terms of reference and feedback mechanisms.
- 12) Undertake joint programme planning, financing, implementation and reviews.
- 13) Facilitate formation of civil society coalitions to Champion food and nutrition issues.

5.9.4 Activities

- 1) Establish food and nutrition multi-sector steering committees at national level.
- 2) Hold advocacy meetings to advance food and nutrition agenda at National, Provincial and District levels.
- 3) Review appropriate legislative / legal framework that support implementation of food and nutrition programmes and advocate for higher placement of the NFNC to effectively execute its mandate and to lead a multi-sectoral response.
- 4) Mainstream appropriate food and nutrition issues in relevant sector policies and strategies.
- 5) Strengthen coordination mechanisms in key sector for the implementation of the NFNP and Strategic Plan at all levels.
- 6) Increase pre-service and in-service training opportunities for food and nutrition services providers at National, Provincial, District and Community levels.
- 7) Lobby Public Service Management Division for the establishment of position for food and nutrition officers in key ministries i.e. MCDMCH, MCTI, MOESVT, and MLGH).
- 8) Facilitate institutional capacity building in NFNC and key sector departments involved in food and Nutrition i.e. MCDMCH, MCTI, MOESVT, MOH, MAL and MLGH including academic and other relevant institutions.

5.9.5 Expected outputs

- 1) Food and nutrition multi-sector steering committees established at national level.
- 2) Advocacy meetings are held to advance food and nutrition agenda at National, Provincial and District level.
- 3) Appropriate food and nutrition issues in relevant sector policies and strategies mainstreamed.
- 4) Strengthened coordination mechanisms in key sector for the implementation of the NFNP and Strategic Plan at all levels.
- 5) Pre-service and in-service training opportunities for food and nutrition services providers at National, Provincial, District and Community levels increased.
- Position for food and nutrition officers' advisors and or focal points in key ministries, and local government established.
- 7) Institutional capacity enhanced in NFNC and key sector departments involved in food and Nutrition.
- 8) Business Coalition for Food and Nutrition established and functional.
- 9) Joint programme planning, financing, implementation and reviews undertaken.
- 10) Civil society coalitions to Champion food and nutrition issues formed.

11) Strategy to Establish strategic and operational partnerships and alliances with private, public and civil society organizations in food and nutrition.

5.9.6 Expected outcomes

- 1) Improved coordination in food and nutrition response.
 - 2) Food and nutrition prioritized as key to National Development Agenda as measured by the number and types of National Development Agenda prioritizing food and nutrition and the levels and types of investment in food and nutrition.
 - 3) Well-equipped institutions with efficient management systems in place.
 - 4) Increased participation of private and Civil Society Organization in Food and Nutrition programmes as measured by the number and type of programmes that involve private and Civil Society Organizations.
 - 5) Appropriate competencies to manage food and nutrition services at National, Provincial, District and Community levels are strengthened and delivering the intended results.

5.9.7 Resource allocation and generation

Capacity development in food and nutrition in terms of skills development at different levels, leadership, coordination, communication support, monitoring and evaluation and research are often discussed in terms of need but seldom acted upon in an organized manner. To move in this strategic direction as outlined in the current strategy, the NFNC will begin with an internal review that will then extend to work with key Government partners and stakeholders working in areas of the Food and Nutrition Strategic Plan. They will need to identify in detail areas where greater levels of skills or improve coordination mechanisms and other resources are needed to effectively move forward with the strategic plan. Based on this, an overall multi-sector food and nutrition capacity development building plan will be developed, costed and used as the basis for negotiation for resources from concerned institutions and developing supplementary funding proposals for cross sector capacity development, training and scholarships and related needs at national and sub-national levels.

5.10 Strategic Direction 10:

Monitoring and Evaluating Food and Nutrition Situation,

5.10.1 Rationale

The research, monitoring and evaluation system for the food and nutrition sector is vital for informing policy and programming. However, despite this importance, an integrated monitoring and evaluation systems for the sector is not adequately developed. In addition, the food and nutrition research agenda is not well developed. In order for the country to derive full benefits from the food and nutrition research, monitoring and evaluation systems need to be strengthened and information generated though such activities effectively and strategically disseminated to promote effective use among stakeholders. Detailed log-frames with respect to this supportive strategic direction 10 are presented in Annexes 5-33 and 5-34.

5.10.2 Strategic objectives

<u>Strategic objective 1</u>: By the year 2015 policy formulation and programming using evidence based information from research will have been strengthened.

<u>Strategic objective 2</u>: By the year 2015, monitoring and evaluation of the implementation of the food and nutrition programmes in the strategic plan will have been strengthened

5.10.3 Strategies

- 1) Use of evidence based information for nutrition programme design.
- 2) Strengthen food and nutrition results-oriented monitoring and evaluation system.

5.10.4 Activities

- 1) Develop a food and nutrition research agenda and protocols to generate evidence based information.
- 2) Build capacities for conducting research, monitoring and evaluation at National, Provincial and Districts.
- 3) Strengthen nutrition surveillance system.
- 4) Develop dissemination mechanism for research results.
- 5) Re-design the implementation of a national Monitoring and Evaluation Framework incorporating appropriate indicators and data sources.
- 6) Strengthen the food and nutrition data base (Zambia Nutrition Information System).
- 7) Procure and distribute the necessary equipment, materials and supplies to implement the nutrition information system.

5.10.5 Expected outputs

- 1) Food and nutrition research agenda and protocols developed.
- 2) Research, monitoring and evaluation capacities built at National, Provincial and Districts.
- 3) Nutrition surveillance system strengthened.
- 4) Dissemination mechanism for research results developed.
- 5) A national Monitoring and Evaluation Framework re- designed, strengthened and implemented.
- 6) Food and nutrition data base (Zambia Nutrition Information System) strengthened.
- 7) Equipment, materials and supplies to implement the nutrition information system procured and distributed.

5.10.6 Expected outcomes

- 1) Food and nutrition programme designed based on evidence based information.
- 2) Monitoring and evaluation capacity (equipment and human resource) is built at all levels.

5.10.7 Resource allocation and generation

The resources required for monitoring and evaluation of nutrition intervention should normally be built into the cost of the intervention programmes. However, to develop appropriate costing levels the programmes themselves need a clear monitoring and evaluation framework, budget and support from programme leaders. Too often, this has not been the case in the past and programme monitoring was carried out on an ad hoc basis, and in some cases with only a weak feedback link that allowed the programme to benefit the monitoring information obtained.

Many of the strategic directions outlined in the current NFNSP encompass multi-sector activities that include and require collaboration among different Ministries and other partners, many of which will provide inputs and conduct activities using their own resources. This can easily lead to piecemeal monitoring with no resources for monitoring the important interaction among the various inputs or an overall view of multi-sector programme activities such as the First 1000 Most Critical Days; improving micronutrient nutrient nutrition; improving nutrition support for HIV/AIDS and others. To effectively monitor and evaluate such programmes requires an appropriate, cross sector approach that may use resources from multiple partners and allies but is also likely to require additional funding to cover additional overall requirements. These will include overall programme monitoring design, consolidation of information inputs from different ministries and sources, collection and analysis of information related to the interactions among activities from different organizations, dissemination strategy design and dissemination activities costs. A funding proposal will be developed for cross sector and cross intervention monitoring coordinated by the NFNC and will cover such costs and for activities aimed at building capacities to improve monitoring of food and nutrition and use such information for programme improvement as well as allow learning from the experience.

Monitoring and Evaluation activities will also include development and implementation of a food and nutrition sentinel site surveillance system throughout the country. Costing and funding proposals will be developed targeting for resources from ministries, donor organizations and NGOs and others will benefit from such information in their planning, programming and intervention design. This system is expected to replace or supplement several other more costly information gathering activities currently being carried out.

The NFNC will also seek to identify resources to organize and carry out the exercises needed to develop a problem based nutrition research agenda and better link together all national institutions that are conducting food and nutrition related research. This activity will be followed up with a national workshop on food and nutrition research management and communication. The funding proposal for this activity and for subsequent high priority research on the agenda will be submitted to the Science and Technology Council and other national and international organizations for consideration. The NFNC will also use funds from the nutrition fund created by the NCPG and other stakeholders to support evidence-based information, identifying new solutions to undernutrition, undertaking joint monitoring and evaluation activities as well as supporting community-based innovative responses to undernutrition.

5.11 Strategic Direction 11

Expanding and Developing Communication and Advocacy Support for Food and Nutrition Interventions at Various Levels.

5.11.1 Rationale

Nutrition education and communication programmes have been found to be effective if the delivery of information is well coordinated and harmonized with the implementation of food and nutrition programmes. Acting effectively to address the determinants of nutrition behaviour and increased investment for the food and nutrition sector is vital. However, in order to increase investment and raise the profile of food and nutrition, policy makers and other key players would need to be sensitized on the role of food and nutrition in social and economic development of the country through advocacy activities. During the strategic plan implementation period, increasing food and nutritional knowledge and promoting desirable nutrition behaviours through nutrition education and behaviour change communication across the country will be emphasized. Details on the strategies as outlined in this section including respective activities are addressed in the specific communication and advocacy implementation matrices for each strategic direction.

5.11.2 Strategic objectives

<u>Strategic objective 1</u>: By 2015 food and nutrition profile will have been raised among policy makers and cooperating partners.

<u>Strategic objective 2</u>: By 2015 food and nutrition positive behaviours will have been adopted by various population groups.

<u>Strategic objective 3</u>: By 2012 a mechanism to coordinate communication for social change activities will have been fully developed.

5.11.3 Strategies¹⁶

1) On the state

- 1) Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and utilization of micronutrient and macronutrient among the public.
- 2) Increase knowledge and awareness among mothers and other stakeholders in Zambia on the prevention of stunting in children less than two years of age.
- 3) Advocate for effective implementation of policies that promote food and nutrition component in care, treatment and support services for PLHIV.
- 4) Advocate for the strengthening of existing policies and their implementation aimed at promoting early identification, treatment and follow-up of acute malnutrition.
- 5) Advocate for effective implementation of policy that support food and nutrition emergency preparedness and response.
- Advocate for the development of policies and programmes that promote prevention and control of dietary related NCDs.

¹⁶Details on the strategies as outlined in this section including respective activities are addressed in the specific communication and advocacy implementation matrices for each strategic direction.

- 7) Promote practices that enhance sustainable availability, accessibility and consumption of a variety of foods at household level.
- 8) Advocate for improved investment in food and nutrition interventions.

5.11.4 Resource allocation and generation

Similar to Monitoring and Evaluation, communication and advocacy support activities are most often costed and resourced as a component of individual programmes and interventions. In the case of this National Food and Nutrition Strategic Plan, there are multisector and cross sector programmes that will require a communication strategy that is integrated across interventions and by multiple sectors and organizations.

Funding will be required for strategic advocacy aimed at supporting the programmes, including, in some cases, gaining leadership support and buy in and integrated communication strategies for bringing about social and behavior changes in many areas outlined in the strategic directions of the plan. Funding will also be required to support production and dissemination of communication support materials through multiple channels. Funding for communication support will be built into the various costing exercises and programme proposals. These proposals will be supplemented by a separate funding strategy that will seek funds for overall capacity building in communication with a focus on the strategic directions in the plan.

ANNEXES

Annex 5-1: Implementation Matrix for the Strategic Direction #1: Prevention of Stunting in Children less than Two Years of Age: The First 1000 Most Critical Days.

nationa Ily.	Cost K'	billions		
ר [SNDP] target)	Responsibility	Secondary	WHO MOH Nutrition CPs Private sector	MOESVT MCDMCH, MALF CSOs NGOs and Nutrition CPs ¹⁷ Private sector
lopment Plar	Resp	Primary	NFNC	NFNC MOH
onal Deve		λ2		
Sixth Natio		Y4		
to 30% (Annual Targets	\		
ed from 45%	Annus	Y2		
e been reduce		Y1	Milestone achieved	Milestone achieved
rs of age will hav	Output	Indicators	Availability of a comprehensive mapping report.	First 1000 MCDP document in place.
SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationa lly.	Milostopos	Salio(Saliki	National and sub- national stakeholders and interventions mapped	First 1000 Most Critical Days promotion programme document finalized
unting among child	Soitivito	Activities	Map national and sub-national stakeholders and interventions relevant to prevention of stunting in children less than two years of age with special emphasis on effectiveness and potential for scale up if currently at project level.	Develop a First 1000 Most Critical Days promotional programme (MCDP)
<u>SO1</u> : By 2015 stu	Stratogios	Sil dieglies	Expansion and enhancing integration of high impact maternal and child nutrition interventions focusing on the First 1000 Most Critical Days	

¹⁷ Nutrition cooperating partners currently consist of UNICEF, DFID, WFP, USAID, Irish Aid, and World Bank.

billions Cost K. SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationally. MAL MCDMCH Private sector Secondary MOESVT MAL MCDMCH CSOS NGOS MOESVT CSOs NGOs CPs CPs MCDMCH Responsibility cs0s NGOs CPs Primary NFNC MOH NFNC MOH NFNC MOH 75 Υ4 Milestone achieved annually **Annual Targets** 33 Milestone Milestone achieved achieved 72 71 Number and type First 1000 MCDP Number and type of IEC materials nutrition promotypes of materindicators Launch of the tion packages. developed for various levels. # and type of various levels. various levels. Output als utilized at distributed at Number and Proportion of of materials pliance to iron and folic First 1000 Most Critical motion of consumption IEC Package on comaunched by high proverse diet developed. Package on the pro-Days¶ national profile government offiof adequate and digramme campaign Milestones acid supplements available. Promote adequate ments by pregnant consumption of a folic acid supplepregnant women Promote compliance to iron and plements of iron Activities diverse diet for as well as supand folic acid. women. Strategies

billions Cost K. SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationally. Local & interna-**UNICEF WHO** Secondary lional NGOs WFP Local ional NGOs international MAL NFNC and interna-MCDMCH Local and UNICEF Responsibility UNICEF NFNC WHO WHO NAC CPs Primary MCDMCH MOH NFNC MOH MOH 75 10 74 New districts Implementing 20 10 20 15 **Annual Targets** Χ3 20 20 20 20 \lesssim 10 10 15 20 \leq 10 % health facilities ron and folic acid points conducting % health facilities % health facilities supplementation community packpregnant women appropriate child with staff trained complying with Indicators conducting appropriate child ional activities. growth promoional activities. n IYCF health declared Baby growth promo-% Communitybased GM&P Output worker and schedule. Friendly. clared Baby Friendly in More than 50% Health activities in 60 districts. ional activities in 40 child growth promoducting appropriate having staff trained in and community packfacilities conducting Community-based GM&P points con-IYCF health worker Health facilities degrowth promotional ages in 70 districts. Milestones appropriate child More than 50% Health facilities 60 districts. districts. tices in the context child feeding pracpromotional activi-24 months of age ties until the child infant and young Friendly Hospital related to growth Promote optimal of HIV and AIDS expand services reaches at-least Initiative (BFHI). Strengthen and Activities monitoring and Scale-up Baby Strategies

Cost K. billions SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationally. Secondary international Local and UNICEF Responsibility NGOs NGOs CPs Primary National Malaria Control Centre MOH NFNC NFNC MOH MOH MOH in health facilities receive Vitamin A Supplementation on deliv-Milestone achieved annually: All post-natal mothers delivering γ2 Milestone achieved annually: 95% of children 6-24 months Milestone achieved annually: 80% of pregnant women and children less than 24 months sleep under treated bed nets. Vitamin A Supplementation Coverage in all the 73 districts. 10 10 Υ4 15 15 **Annual Targets** χ3 20 20 ٧2 15 15 ۲1 ery. 10 10 % health facilities Supplementation. Supplementation. children less than mothers reached pregnant women 24 months sleepcommunity packthe optimal feedmonths reached coverage of 95% with community givers adopting % children 6-24 Indicators trained in IYCF sleeping under with Vitamin A # districts with with Vitamin A Mothers/Care ng under bed Output ng practices. Proportion of Proportion of Proportion of % post-natal volunteers and above ped nets. age. Health facilities having Supplementation in all community volunteers munity package in 70 Children 6-24 months All post-natal mothers Pregnant women and children up to the age trained in IYCF comwithin 8 weeks after of 24 months sleep Milestones receive Vitamin A under treated bed receive vitamin A Supplementation he districts. districts. delivery. nets. nity and household 24 months receive Assure children 6at facility, commuand for the first 24 ments to promote Vitamin A suppleduring pregnancy health and development and posttreated bed nets Promote use of Activities (within 8 weeks natal mothers months of the after delivery) Strategies

Annex 5-2: Monitoring and Evaluation Framework for Strategic Direction #1: Prevention of Stunting in Children Under-Two Years of Age: First 1000 Most Critical Days.

SNDP] target) na-	Responsibility	NFNC CSO	MoH	MOH	NFNC		MOH	NFNC	MOH	CSO	INFINC	MOH			N-N-C
opment Plan [Source of Data	Surveillance DHS	HMIS	DHS	Surveillance Surveys		HMIS	surveillance	HMIS	DHS	oui veillai ice	HMIS			Surveys
al Develo	γ5														
Nation	74														
. (Sixth	rame Y2 Y3														
to 30%	Timeframe Y1 Y2														
SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationally.	Indicators	% women in child bearing age with BMI less than 18.5.	% women in child bearing age with or MUAC less 21.5cm.	Average # of ante-natal visits per pregnancy.	% women adopting adequate diverse diet during pregnancy and lactation.	% pregnant women receiving iron and folic acid	supplements	% pregnant women complying with iron and folic acid supplementation intake.		% neonates with LBW (<2.5kg)		% children 6-24 months supplemented with vitamin A.	% women supplemented with Vitamin A within 8 weeks after delivery.	% children 6-24 months with low serum retinol levels i.e. <0.70 µmol/L or <20g/dl.	% women with low serum retinol levels.
children less than two	Expected Outcome			Improvement in maternal	nutrition during pregnancy and lactation					Reduction in LBW babies		Increased vitamin A sup-	plementation coverage	Improvement in micronu- trient status in children 6-	24 months of age and pregnant women.
SO1: By 2015 stunting among tionally.	Strategies	Expansion and enhancing integration of high impact maternal and child nutrition interventions focus-	ing on the First 1000 Most Critical Days												

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nationally.

Strategies								
Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support the First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support the First 1000 Most Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.	Stratonies	Evnected Outcome	Indicators	Time	frame		Source of	Pecnoncibility
Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient Presources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Ordical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities. # partner plans incorporating First 1000 Most Critical Days Programme activities.	oli attegres	באלבכובת סמונסוום						responsibility
Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Omycop to Prevent streamed in various parthers and a ners annual work plans incorporating First 1000 Most Critical Days Programme activities.			% children 6-24 months with low haemoglobin					
Sufficient resources committed by both Local and international agencies to support Eirst 1000 Most Critical Days Programme. Source mobilization mitted by both Local and international agencies to support First 1000 Most Critical Days Programme. Oritical Days Programme. Timplementation of First 1000 MCDP main-streamed in various part-indren less than 2 Timplementation of Sufficient resources committing resources to support the First 1000 Most Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.			levels (<11gµ/dl)				HMIS	MOH
Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committed by both Local and international agencies to support First 1000 Most Critical Days Programme. Oritical Days Programme. Tripplementation of First 1000 MCDP main-of MCDP to Prevent streamed in various parthers annual work plans. Sufficient resources complementating resources to support the First 1000 Most Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.							DHS	CSO
Sufficient resources committing resources to support the mitted by both Local and international agencies to support First 1000 Most Critical Days Programme. Sufficient resources committing resources to support the First 1000 Most Critical Days Programme. Omega various partners Timplementation of First 1000 MCDP main-streamed in various partners annual work plans Extreamed in various partners annual work plans # partners committing resources to support the First 1000 Most Critical Days Programme. # partners committing resources to support the First 1000 Most Critical Days Programme. # partners committing resources to support the First 1000 Most Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.			% women with low haemoglobin level.				Surveillance	NFNC
Sufficient resources committed by both Local and international agencies to support Eirst 1000 Most Critical Days Programme. Source mobilization international agencies to support First 1000 Most Critical Days Programme. Oritical Days Programme. Timplementation of First 1000 MCDP main-streamed in various part-streamed in various part-critical Days Programme activities.								
source mobilization international agencies to support First 1000 Most Critical Days Programme. Source mobilization international agencies to support First 1000 Most Critical Days Programme. Oritical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.		ado sosillosos facisiffils	# partners committing resources to support the					MoFNP
source mobilization international agencies to support First 1000 Most Critical Days Programme. Ong various partners r implementation of First 1000 MCDP main-streamed in various part-critical Days Programme activities.			First 1000 Most Critical Days Programme.				Sector budg-	MOH and other
Support First 1000 Most Critical Days Programme. ong various partners r implementation of Streamed in various part. OMCDP to Prevent streamed in various part. OMCDP to Prevent control of the streamed in various part. Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme activities.	Develop a resource mobilization	interactional acception to					ets and re-	Ministries
ong various partners r implementation of Streamed in various part- ners annual work plans Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme. # partner plans incorporating First 1000 Most Critical Days Programme.	plan.	IIITEITIAIIOITAI AGEITCIES 10	% resources received from partners to First				ports	DFID and other
ong various partners First 1000 MCDP main- Streamed in various part- Streamed in various part- Critical Days Programme activities.		Support I list Tood Most	1000 Most Critical Days Programme.				CP reports	CPs
ong various partners r implementation of First 1000 MCDP main- 0 MCDP to Prevent streamed in various partal mers annual work plans # partner plans incorporating First 1000 Most Critical Days Programme activities.		CIIIICAI DAYS PIOGLAIIIIIE.						NGOs
r implementation of First 1000 MCDP main- MCDP to Prevent streamed in various partamental mork plans Critical Days Programme activities.	Advocate among various partners						Coctor Dlans	
0 MCDP to Prevent streamed in various part- nidren less than 2 ners annual work plans Critical Days Programme activities.	at all levels for implementation of	First 1000 MCDP main-	# northor plane incorporating Eiret 1000 Mact				Sector Figure	
nidren less than 2 ners annual work plans Critical Days Programme activities.	the 3First 1000 MCDP to Prevent	streamed in various part-	# painte plans incolpolating rilst 1000 most				Piovilicial;	MoFNP
	Stunting in Children less than 2	ners annual work plans	Criicai Days Programme activities.				District plans	
years or and:	years of age.						and reports	

Annex 5-3: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction #1: Prevention of Stunting in Children Under-Two Years of Age: First 1000 Most Critical Days.

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-

ally.											
Strategies	Activities	Milestones	Milestones Output Indicators	Annual Targets	Targets				Responsibility	lity	Cost in K'
Silategies		raile and a second	Output mulcators	٨1	Y1 Y2 Y4	Y3		γ5	Primary	Primary Secondary	Billions
Promote the	Hold meetings Reviews	Reviews								UNICEF	
First 1000	to review exist- held & First	held & First								WHO	
Most Critical	ing nutrition	1000 Most	blod spritted weight	Ľ	Ľ	<u> </u>	Ľ	-	NENC	Local and	
Days to pre-	education	Critical Days	# Tevrew meemings mein	0	0	2	n	7	MOH	international	
vent stunting	campaigns	incorporated	aiiiidaiiy.						2	NGOs	

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-Cost in K' Billions **NTERNATION** JNICEF, Local & international JNICEF, Local & international Private Sector Health offices Secondary LOCAL AND AL NGOs, , MCDMCH cial/District MCDMCH MCDMCH MCDMCH UNICEF, NGOs, , Provin-NGOS, Responsibility Primary NFNC, MOH NFNC, MOH NFNC, MOH 10000 Υ5 10000 Υ4 7 10000 ٧3 7 10000 **Annual Targets** 72 20 7 10000 \leq 10 7 # planning meetings held # IEC materials produced Type of IEC materials Type of IEC materials distributed Output Indicators # IEC distributed in each province. campaigns held. # education produced Milestones als produced & distributed held to plan in the camcampaigns IEC materi-Meetings provincial Education national & launches paigns held holders to plan launches of the Hold meetings weeks, Breastfeeding weeks, the First 1000 nutrition days (Child Health Hold nutrition Produce IEC materials for Most Critical national and Most Critical campaigns) campaigns with Stake-Activities Days Cam-First 1000 and other education provincial general public aged 0 to 24 Strategies childbearing among the particularly in children women in months

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-Cost in K' Billions NGOCC, Media of Tradition and Chiefs¶Affairs, INTERNATION JNICEF, Local UNICEF, Local & international & international MOH, Ministry Health offices Secondary OCAL AND AL NGOs, , cial/District МСДМСН, MCDMCH MCDMCH UNICEF, Provin-NGOs , NGOs, Responsibility Primary UNICEF NFNC, NFNC, MOH NFNC, MOH NFNC, MOH λ2 7 Υ4 4 Υ3 9 2 2 **Annual Targets** ٧2 9 7 71 9 7 4 # key messages sent to Campaigns launched at subscribers on all netnational, Provincial & # advocacy meetings Output Indicators # media personnel # workshops held district levels trained works held. Milestones district levels Provincial & Most Critical launched at to the public Campaigns sages sent mobile sub-Workshops Journalists meetings First 1000 Key mestrained to report on held with held and Advocacy scribers national, various interest groups Days and community cacy meetings send key messonnel on First Conduct advobroadcasts to workshops for 80 media pertional, provinsages on the Hold training Most Critical Most Critical **Critical Days** Days to subpaign at na-Days Camcial, district Activities Launch the with stake-First 1000 First 1000 1000 Most scribers holders. National Use cell levels. promote First 1000 Most Critical Days Strategies Intensify advocacy to

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-Cost in K' Billions Local & interna-JNICEF, Local UNICEF, Local JNICEF, Local UNICEF, Local & international & international & international Secondary tional NGOs tional NGOs and interna-Parliament MCDMCH, MCDMCH MCDMCH, UNICEF, NGOs, NGOs NGOs MOH MOH CPs Responsibility Primary NFNC, MOH NFNC, MOH NFNC, NFNC NFNC MOH γ2 2 Review γ4 ٧3 26 **Annual Targets** ٧2 26 ۲1 13 26 2 4 7 # Ambassadors engaged nutrition topics produced # TV programmes aired. # TV programmes pro-Output Indicators # Policy briefs on key # radio programmes # radio programmes # meetings held and distributed produced. duced. aired. Milestones Policy briefs Radio proproduced Ambassaidentified grammes produced produced grammes Meetings held (#) TV prodors pact of stunting Critical Days at champion First Produce policy Hold advocacy sages on First sages on First mentarians to Produce radio with key mesmeetings with various levels with key mesdecision makbassadors to programmes programmes ers & parliahighlight the development 1000 MCDP 1000 MCDP. negative im-Identify Am-Produce TV Activities on national 1000 Most briefs for prevention of stunting as a cornerstone (BCC) materials to prevent development. Strategies Develop and change comdisseminate munication to national behaviour stunting

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-Cost in K' Billions UNICEF, Local UNICEF, Local UNICEF, Local MCDMCH and & international other Nutrition tional NGOs, , tional NGOs, Various part-Secondary and internaand interna-MCDMCH MCDMCH NGOs, ners Responsibility MOH/NFNC Primary NFNC NFNC NFNC γ2 20 7 3 20 7 3 50000 Υ3 30 2 10000 **Annual Targets** ٧2 30 \leq 30 2 4 Type of materials printed. # articles posted on web-Type of materials printed. # messages sent to sub-#. materials Distributed. # dramas performances Output Indicators conducted in various # articles produced # materials printed. all networks scribers on locations sites. Milestones access them on websites and posted printed and messages Messages audiences ances conproduced Materials performsent and Articles Drama ducted sent Partners¶ Web-Critical Days to send key messages on First stickers, and T broadcasts to essential pracmunity sensiti-MCDP on the as NFNC and formances on Internet, such Conduct com-Print posters, that promote zation_using Post articles Most Critical subscribers lices for the Activities drama perbrochures, 1000 Most shirts with First 1000 messages promoting First 1000 Use cell sites Strategies

SO1: By 2015 stunting among children less than two years of age will have been reduced from 45% to 30% (Sixth National Development Plan [SNDP] target) nation-Cost in K' Billions UNICEF, Local UNICEF, Local tional NGOs, , tional NGOs, MCDMCH Secondary and internaand interna-MCDMCH CPs Responsibility MOH/NFN C Primary NFNC Review 75 2 Review Review γ4 33 15 **Annual Targets** 72 20 20 Types of tools developed # communities utilizing Output Indicators # baby-shows con-# tools distributed. the tools. ducted Milestones Baby shows Tools develconducted oped and utilized shows/competi Develop coun-Healthy Baby health agents nutrition and 1000 MCDP seling tools/ Activities job aids for community Conduct tions Strategies

Annex 5-4: Monitoring and Evaluation` Framework for Communication and Advocacy Support for the Strategic Direction #1: Prevention of Stunting in Children Under-Two Years of Age: First 1000 Most Critical Days.

										1					1				
ng in children un-	-	of stunting in chil-		Responsibility			NFNC/MOH					MOH	·)				NFNC		
ion of stunti	:	prevention c		Source of	Data		Survey					MOH	-)				Survey	1	
the prevent	=	ibia on the	SS		Y5														
Zambia on	-	ters in Zam	and familie		Y4														
eholders in	-	er stakehold	ang mothers	Timeframe	Y3														
other stak	-	ers and othe	actices amo	\$	λ2														
others and	-	olicy make	d health pra	7	١٨														
edge and awareness among mothers and other stakeholders in Zambia on the prevention of stunting in children un-	if age.	edge and awareness among policy makers and other stakeholders in Zambia on the prevention of stunting in chil- o years of age	Promote better and sustainable nutritional and health practices among mothers and families	Indicators		%adult women and men aged	between 15-55 years of age with increased knowledge on	prevention of stunting.			%policy makers influencing	positive decisions on prevent-	ing stunting in children 0 to 24	illollills.		%women adopting new be-	haviours and practices for	prevention of stunting.	-
1. Increase knowledge and		Increase knowledge and dren under two years of	3. Promote better	Expected Out-	comes	Improved knowledge on prevention of	stunting among the general public espe-	cially women of child	bearing age.		among Policy mak-	ers and other stake-	holders on preven-	tion of stunting	Improved behaviours	and practices for	prevention of stunt-	ing among children 0	to 24 months
	Communication	Objectives:		Strategies	ר	Promote the First 1000 Most Critical Days to prevent stunting in	24	₽	larly women in child bearing age.	Intensify advocacy to			ЭG	as a confersione to	Develop and dissemi-	nate behavioural	change and communi-	cations (BCC) materi-	ale to provent etupting

Annex 5-5: Implementation Matrix for the Strategic Direction #2: Increasing Accessibility and Availability of Micronutrients and Macronutrients.

and nutri-	je, preg-	Cost K' Billions																		
food crops, fish and livestock will have been broadened contributing to improved household food and nutri- opulation especially the most vulnerable groups.	f reproductive ag	Responsibility		NGOs and	panies	NFNC		MCDMCH	Private Com-	panies & NGOs	NFNC			NGOs & Pri-	vate Compa-	nies				
o improved l	ng women ot	Resp		IVV	MCDMCH			MAL						MAL,	МСРМСН					
tributing t	evels amo	>	2																	
dened con	ic health le	ets															=	annually		
been broa e groups.	land wolec	Annual Targets																Ivillestone achieved annually		
k will have t vulnerabl	educed to l	A		Mile-	stone	acmeved				Mile-	stone	achieved					(T) (Milesto		
l livestocl	; will be re	>																		
l crops, fish and lation especially	A, iron and zinc	Output	# and types of inputs included	in FISP				# researches	initiated.		No. and types of	breeds devel-	D	# beneficiaries	participating in	the expansion	programmes.	,	lype of expan-	sion programme initiated.
consumption of food r the Zambian popul	s of iodine, Vitamin e of two years.	Milestones	A FISP Policy reform to include	legumes, vegeta- bles, bio-fortified	food crops, fish and	SMall IIVESIOCK.		Research initiated	on breeding of food	crops, livestock and	fish.			Expansion pro-	grammes for im-	proved varie-	ties/breeds initiated			
<u>SO1</u> : By 2015 production, access and consumption of food crops, fish and livestock will have been bro tion security and more diverse diets for the Zambian population especially the most vulnerable groups.	SO2: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years.	Activities	Lobby for inclusion of legumes, vegetables,	bio-fortified food crops and fish and small	livestock in the Food	input Support Pro- gramme (FISP) pack-	age provided by lines Ministries and NGOs.	Assure breeding of	food crops, livestock	and fish for better	nutrition			Assure expansion of	multiplication initia-	tives. (Vegetable &	legume seeds, fruit	rree sapııngs, iisn	fingerlings, and live-	Stuck).
SO1: By 2015 protion security and	SO2: By 2015 mic nant women and	Strategies	Promote sustain- able production,	processing, pres- ervation, storage,	consumption and	rnarketing or variety of food	crops (especially legumes, vegeta-	bles, and fruits),	fish, and small	livestock.										

Cost K' Billions SO1: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups. SO2: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years. NFNC, NGOs (private & Private seccompanies and VFNC, MEWD, VGOs, & com-Secondary FAO, World Fish Center, MCDMCH, Responsibility others) panies MLGH MAL MAL, Primary MAL, MCDMCH MAL MAL γ2 9 2 4 New districts achieving milestone 10 **Annual Targets** 2 4 73 10 10 ٧2 4 10 2 2 % fishing bodies food diversifica-Output Indicators food diversifica-% districts with cers trained in % districts with expansion proenforcing ap-propriate fish extension offition focus ex-Proportion of capture methfish farming tension sergramme. vices. tion. ods improved extension propriate fish capture methods and panded in the dis-Major fishing bod-Fish farming exies enforcing apregulations in 20 Milestones Districts having services in food diversification. tricts Assure expanding fish Improve management include issues related to food diversification. Strengthening of extension services to of capture fisheries. Activities farming. Strategies

Cost K' Billions <u>SO1</u>: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups. SO2: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years. Private compa-Secondary NFNC, NGOs MCDMC, Pri-MCTI, MOH, vate companies, MLGH and Private Companies MOESVT, Responsibility NFNC, Heifer, nies Primary NFNC MAL MAL λ2 9 2 10 Annual Targets 2 10 10 10 stone achie ved 2 2 % fishing bodies propriate regulaing food producnational fortifica-% districts utilizcomprehensive expansion initia-Output Indicators % districts imsmall livestock tion and procenforcing ap-Availability of technologies plementing tion plan essing tions. tives Districts implementfood production and national fortification ing small livestock Milestones Comprehensive processing techexpansion initiaplan developed District utilizing nologies districts. production initiatives at **Expand small livestock** Promote utilization of Conduct consultative appropriate food production and processhousehold and comprivate sector, Govstakeholders to develop a comprehenernment and other meetings with the Activities ng technologies munity levels ±Private alliances Strengthen Public food fortification and support for Strategies

and nutri-	Je, preg-	Cost K'	Billions					
food crops, fish and livestock will have been broadened contributing to improved household food and nutri- opulation especially the most vulnerable groups.	f reproductive ag	Responsibility	Secondary		Private seed companies, MCDMCH,NFN C NGOs		Private compa- nies, MCTI	
o improved	ng women o	Resp	Primary	MAL			NFNC NFA	
ntributing t	evels amo		Y5		Ю		<i>\Sigma</i>	
adened cor	olic health I	gets	λ4	# of Districts	15		Milestone achieved annually	
e been broale de groups.	below puk	Annual Targets	λ3] Jo #	20		//ilestone ach	
ck will have st vulnerab	reduced to	1	Y2		10			
livestoo the mos	will be		X					
l crops, fish and ation especially	A, iron and zinc	Output	Indicators	# private institu-	tions participat- ing in promoting access to bio- fortified food crops	Types of forti- fied foods on the market	# fortified foods on the market	# HHs access- ing fortified foods
onsumption of fooc the Zambian popul	s of iodine, Vitamin of two years.	Milestones		Private sector initia-	tives promoting access and use of bio-fortified food crops in 50 districts.	Increased type of fortified foods available on the market national	wide.	
<u>SO1</u> : By 2015 production, access and consumption of food crops, fish and livestock will have been bro tion security and more diverse diets for the Zambian population especially the most vulnerable groups.	SO2: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years.	Activities	sive national fortifica-	Engage the private	sector to increase household access and use of bio-fortified food crops (maize, beans, and sweet potatoes).	Advocate and negoti- ate with private sector to expand production of fortified staple foods	and condiments be- yond sugar and also targeted fortified prod- ucts for use in com- plementary feeding.	
SO1: By 2015 pruion security and	SO2: By 2015 mi nant women and	Stratedies						

Cost K' Billions SO1: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups. <u>SO2</u>: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years. Private compa-JNICEF, CSH, Secondary NFA, MOH, MAL Responsibility NFNC nies ZABS Primary NFNC MOH MLGH MOH/ MLGH 75 # of Districts Annual Targets Milestones achieved Milestone achieved % districts with Indicators fortified crops. Increased demand for forti-Types of food standards de-Increased de-Output mand for biofortification ied foods veloped Districts having Food ness for bio-fortified crops and fortified foods (wheat flour, cooking oil, maize Increased awareflour and comple-Fortification standards for fortified Milestones mentary foods) developed. foods rain law enforcement benefits of bio-fortified **Develop standards for** fortified foods (wheat four, maize flour and cooking oil and comand decision maker Increase consumer plementary foods). awareness of the crops and fortified Activities Strategies

Cost K' Billions SO1: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutri-<u>SO2</u>: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years. Secondary NFNC Responsibility Primary MOH MLGH ZABS MOH 19 10 Annual Targets tion security and more diverse diets for the Zambian population especially the most vulnerable groups. Milestone achieved annually 25 15 Output Indicators officers in food officers in food # enforcement kits distributed. safety per disforcement kits # fortified food # trained law enforcement enforcement samples colrained law Type of endistributed. lected and safety. tested. trict. trained and provided safety law enforcewith necessary enmanufactures comply to fortification standards and Milestones ment officers reforcement kits. Fortified food strengthen compliance standards and regulament kit to reinforce officers and provide necessary enforceof food fortification food safety regula-Activities Monitor and tions. Strategies

and nutri-	ge, preg-	Cost K'	Billions		
onsehold food	reproductive a	Responsibility	Secondary		
o improved h	ng women of	Respo	Primary		
contributing 1	h levels amo		Y5		
broadened c ups.	public healt	Annual Targets	3 Y4		
ill have been Ilnerable grou	ced to below	Annual	Y2 \ Y3		
d livestock w y the most vu	c will be redu		Y1		
d crops, fish and lation especially	A, iron and zind	Ontput	Indicators	Types of forti- fied food sam- ples collected and tested. # fortified food manufacturers complying to	standards and regulation.
consumption of foor r the Zambian popu	es of iodine, Vitamin e of two years.	SaudtsaliM		regulations	
<u>SO1</u> : By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups.	SO2: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years.	Activities		flons.	
SO1: By 2015 pro tion security and	SO2: By 2015 mic nant women and	Stratenies	600		

Annex 5-6: Monitoring and Evaluation Framework for the Strategic Direction #2: Increasing Accessibility and Availability of Micronutrients and Macronutrients.

SO1: By 2015 product tion security and more	SO1: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups.	crops, fish and livestoc ation especially the mos	k will have b t vulnerable	een broade groups.	ned contribut	ing to improved housel	hold food and nutri-
SO2: By 2015 micronunant women and child	<u>SO2</u> : By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years.	A, iron and zinc will be r	educed to be	elow public	health levels	among women of repro	oductive age, preg-
Stratonios	Expected Outcome	Indicators		ram		Source of Data	Pesnonsibility
Juategles	Lapecied Odicome	II IUICAIUI S	Y1 Y2	Y3	Y4 Y5	Source of Data	nesponsibility
Promote sustainable production, processing, preservation, storage, consumption and mar-		# private sector organiza- tions producing vegetable and legume seed, small breeding livestock, and				MAL Agri-business Database	MAL,
keting of variety of food		tingerlings.					
crops (especially leg- umes, vegetables, and fruits), fish, and live-	Increased private sector participation in food diversification such as seed and small livestock and fish farming.	Levels of inputs in the Farmer Support input Programme.				Farmer input support programme (FISP) report	MAL
stock.		# commodities being					
		supported (vegetable				MAI returns Renorts	
		and legume seed, small				Statistics	MAL
		breeding livestock, and fingerings)					
	More than EO 0/ LILLs with improved	% HIS with HDDS above					
	HDDS above 5.0	5.0.				Nutrition Surveillance	NFNC
		# improved food crop					
		varieties, fish and small				Renorts	MAL
		livestock breeds re-					MCDMCH
	Nutritionally improved food crops fish	leased.					
	and livestock varieties and breeds	# HHs acquiring improved				MCDMCH and MAI	
	multiplied for wider coverage.	food crops varieties, fish,				REPORTS Quarterly	MAL
		drid sindi ilvestock breeds.				and Annual)	
		# HHs consuming im-				MAL Reports	MAL
		proved food crops varie-				Central Statistical	NFNC

SOI: By 2015 production, access and consumption of food crops, fish and livestock will have been broadened contributing to improved household food and nutrition security and more diverse diets for the Zambian population especially the most vulnerable groups.

<u>SO2</u>: By 2015 micronutrient deficiencies of iodine, Vitamin A, iron and zinc will be reduced to below public health levels among women of reproductive age, pregnant women and children under the age of two years. Responsibility Central Statistical Private sector MAL, NFNC NFNC, MAL **NFNC/CSO** MCDMCH Office MAL Reports on entrepre-Source of Data Fortification Alliance ZARI Reports CSO reports neurship, Reports Survey Office NNSS NNSS 75 imeframe 3 # new fortified staple and # bio fortified crops ready ties, fish, and small live-% HHs consuming com-# technologies adopted mercially fortified foods other food products by % HHs consuming bio for farmer production. Indicators fortified foods. stock breeds by type. by type. Increase in consumption of bio fortified foods. Crop, livestock and fish production and nutrition developed, disseminated and processing technologies for improved Increased # of food products that are Increase in consumption of commerfortified (targeted and untargeted) **Expected Outcome** ncreased bio fortified crops. cially fortified foods. adopted. Increase production and use of fortified and biofortified foods to improve micronutrient Strategies

Annex 5-7: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction #2: Increasing Accessibility and Availability of Micronutrients and Macronutrients.

Communication		forme for informa	tion charing and noth	or printed	a cioio co	voilor bac	doi+oli mud	1 to bomic	yo paitomore	oilobility occos	oibility and
Objective:		utilization of nutrient dense food	oreate platforms for information stating and retworking for decision and poincy formation aimed at promoting availability, accessibility and utilization of nutrient dense foods among the public.	vorking to lic.	l decision -	and policy		allileu at	JI UIII UIII IG AV	allability, acces	Sibility and
Ctratogios	Activition	Milostocho	Output	Annual Targets	argets				Responsibility	lity	Cost K'
Judieyles	Activities	MILESTOTIES	Indicators	Y1	Y2	ү 3	Υ4	Y5	Primary	Secondary	Billions
			# radio programmes produced annually							Clark	
				26	52	52	26	26	MAL	NFINC NGOs	
			# radio programmes								
		:	alled allidally.								
	Produce and broadcast radio	Radio Pro- grammes pro-	% of HHs producing, nutrient dense food								
	programmes	duced and aired									
			% HHs accessing nutrient dense foods.						MAL	NFNC NGOs	
Develop and											
disseminate messages to			% HHs utilizing nutri- ent dense foods								
increase the			# TV programmes								
production,	Produce and	TV programmes	produced annually							NFNC	
accessibility	broadcast TV	produced and	•	13	13	13	13	7	MAL	Partners	
and utilization	programmes	aired	# TV programmes							NGOs	
of micronutrient			aired annually.								
dense foods.	Conduct commu-	Drama shows	# drama shows pro-							NFNC	
	nity drama per-	produced &	duced annually	20	20	50	20	50	MAL	Partners	
	formances	shown								NGOs	
	Publish newspa-	Newspaper	# newspaper features							NFNC	
	per features	features pro-	produced annually	26	26	26	26	26	MAL	Partners	
		duced.								NGOs	
	Print and distrib-	Posters pro-	# posters produced.								
	ute posters with	duced.								NFNC	
	nutrition mes-		# posters distributed	25000		25000		25000	MAL	Partners	
	sages		annually							NGOs	

Communication Objective:		orms for informa f nutrient dense	Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and utilization of nutrient dense foods among the public.	vorking fo	ır decision a	and policy 1	formulatior	ı aimed at p	oromoting av	ailability, acces	ssibility and
Stratogies	Activitios	Milestones	Output	Annual Targets	Fargets				Responsibility	lity	Cost K'
calfai	Activities	Milestories	Indicators	۲۱	Y2	ү 3	Υ4	Y5	Primary	Secondary	Billions
			Posters type distrib- uted annually								
Engaging the private sector in fortifying com-	Hold consultative meet- ings/discussion foras	Consultative meetings held.	# meetings held annually	4	4	4	4	2	NFNC	MOH MAL	
prementary foods	Produce policy briefs	Policy briefs produced.	# policy briefs produced annually	3	3		3		MAL	NFNC Partners	
	Produce and broadcast radio Jingles	Jingles pro- duced	#jingles produced	4	4	2			MAL	NFNC Partners	
Mass education on the impor-	Produce and air radio programmes	Radio pro- grammes pro- duced and aired	# programmes produced # programmes aired	13	13	review	13	13	NAIS NFNC	Partners	
tance of con- sumption of a variety of foods	Produce and air TV programmes	TV programmes produced over 5 years	# TV programmes produced and aired annually	7	7	7	review	13	NFNC	Partners	
	Produce and distribute newslet-ters	newsletters produced and distributed over 5 years	# newsletters produced and distributed annually	2	2	2	2		NFNC	Partners	
Mass education on the impor- tance of con-	Publish newspa- per features,	Features produced over 5	# features produced annually	26	26	26	26	26	MAL	NFNC NGOs	
sumption of a variety of foods	Print and distribute posters and brochures	Posters and brochures produced and distributed over 5 years	# posters and bro- chures produced and distributed annually	20000	10000	review	10000	10000	MAL NFNC	Partners	

ssibility and		Cost K Billions							
ailability, acce		Secondary	Partners	NFNC Partners	Partners	Partners	Partners	Partners	Partners
oromoting av	-	Responsibility Primary Se	MAL	MAL	MAL/ NFNC	MAL NFNC	MAL NFNC	MAL NFNC	MAL NFNC
ו aimed at ן		γ5	2	50	2	wəivən	1	1	-
formulation		74	2	20	2	Review	-	1	-
and policy		Х3	2	20	1	09	2	2	Review
or decision	F	largets Y2	2	20	2	100	2	2	2
working fo) C	Annual largets	2	20	3	09	2	2	2
Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and	loods allionig ine pu	Output Indicators	# newsletters pro- duced annually	# drama shows pro- duced annually	# video shows produced and screened annually	# radio listening groups formed	# workshops held.	# demonstrations held.	# TOTS trained
orms for informa	וומווופווו מפוואם	Milestones	newsletters produced over 5 years	Drama shows produced over 5 years	Video shows produced and screened over 5 years	Radio listening groups formed	Workshops held	Demonstrations held.	TOTS held
	utilization o	Activities	Produce and distribute nutrition newsletter	Conduct commu- nity Drama	Produce and screen mobile video shows	Form and support radio listening groups	Hold workshops with targeted audiences	Conduct demon- strations with targeted audi- ences	Hold training of trainers (TOT) workshops
Communication Objective:	Objective.	Strategies					Mass education on the impor-	tance of consumption of a	

ssibility and	Cost K'	Billions																	
⁄ailability, acce	llity	Secondary			Private sector			NFNC Partners		Partners			Partners			NFNC		MAL	MAL
promoting av	Responsibility	Primary			MAL	!		MAL		MAL		-	NIAL			MAL	CIVILIV		MAL NFNC
n aimed at		Y5					wəivə						2			25	7	2	100000
' formulatio		Y4					5 types aired						2				7	2	10000
and policy		\					bes aired					2			52		re•	100000	
or decision	Annual Targets	Y2				aired	2 produced &						2			52	7	<u>.</u>	10000
tworking f blic.	Annual	λ1			~	1							2			52	7	<u>.</u>	20000
Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and utilization of nutrient dense foods among the public.	Output	Indicators	# radio jingles pro- duced.	Type of radio jingles produced and aired	annually	# radio jingles aired.	# radio jingles pro- duced and aired annually	% HHs utilizing nutri- ent dense foods.	0/ III lo pdosting good	% HHs adopting good food storage prac-	tices.	<pre># newsletters pro- duced</pre>		# newsletters distributed	# radio programmes	produced Type of radio pro- grammes produced	# TV programmes	produced annually	#naterials produced
orms for informa f nutrient dense	Milostonos	MIIESTOLIES	Radio jingles produced and aired Newsletters produced and					distributed	Radio pro-	grammes pro- duced	TV programmes	produced	Materials pro-						
	Activition A	Activities	E 8						Produce and air	TV programmes	Print and distrib-								
Communication Objective:	Ctratogios	Silategles						Disseminate information on	omod boop	good nome storage prac-	lices for 100d	crops, livestock and fisheries.							

Communication		forms for informa	Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and	vorking fo	r decision	and policy	formulation	n aimed at	promoting av	ailability, acce	ssibility and
Objective:	utilization	of nutrient dense	utilization of nutrient dense foods among the public.	ic.							
Stratogies	Activities	Milestones	Output	Annual Targets	argets				Responsibility	lity	Cost K'
Juacgies	Activities	Micatolica	Indicators	۲۱	Y2	ү 3	Y4	Y5	Primary	Secondary	Billions
	ute posters and	duced and									
	brochures	distributed	# materials distrib-								
			nted								
Disseminate information on good home storage pract.	Hold training workshops for community nutrition agents.	Workshops held	Workshops held # workshops held.	2	2	2	2		MAL	Partners	
tices for food crops, livestock and fisheries.	Translate publica- tions into local languages.	Publications translated into local lan-guages.	# publications trans- lated into local lan- guages annually.	4	4	2	2	1	MAL	Partners	

Annex 5-8: Monitoring and Evaluation Framework for Communication and advocacy Support for the Strategic Direction #2: Increasing Accessibility and Availability of Micronutrients and Macronutrients.

Communication Objective:	 Promote practices that enhance and fisheries at household level 	Promote practices that enhance sustainable availability, accessibility and utilization of a variety of foods and breeds of livestock and fisheries at household level	ilability, acc	cessibility (and utilizat	ion of a va	riety of foc	ods and breec	Is of livestock
Strategies	Expected Out-	Indicators	γ1	. Y2	Timeframe Y3	Y4	γ5	Source of Data	Responsibility
Develop and disseminate mes-	Increased knowledge on production acces- sibility and utilization at household level.	% increase of HHs producing and accessing nutrient dense foods.						Survey	MAL CSO NFNC
accessibility and utilization of micronutrient dense foods.	Improved HDDS among HHs.	% HHs with improved house- hold dietary score. #HHs consuming a greater HHDS of nutritious foods.						Sector reports CSO reports Surveillance	MAL NFNC CSO
Create platforms for information sharing and networking for decision and policy formulation aimed at promoting availability, accessibility and utilization of nutrient dense foods among the public.	i- Formulation of policies for value addition chains of nutrient dense foods.	Adequate Policies to support value addition of nutrient dense foods.						Sector reports CSO re- ports Surveillance	MAL NFNC CSO
Mass education on the importance of consumption of a variety of foods	Involvement of private Sector in the production and utilization of foods.	Increased participation of the private sector in production and utilization of foods.						Survey	MAL CSO NFNC
Disseminate information on good home storage practices for food	70	% HHs utilizing nutrient dense foods.						Survey	MAL CSO NFNC
crops, livestock and fisheries.	Increased HHs prac- ticing good storage of foods.	% HHs adopting good food storage practices.						Reports	NFNC

Annex 5-9: Implementation Matrix for the Strategic Direction #3: Early Identification and Referrals, Treatment, and Follow-up of Severe Acute Malnutrition.

<u>SO1</u> : By 2015 a panded.	SO1: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded.	tive management of	severe acute malnutriti	ion cases	through	ı health	facility	and cor	nmunity the	rapeutic care wil	l be ex-
Stratenies	Activities	Milestones	Output Indicators		Annual	al Targets	ets	!	Respo	Responsibility	Cost K'
co-form in				X	Y2	Υ3	γ4	Υ5	Primary	Secondary	Billions
Finalization and implementation of new national	Finalize the new national protocols for the management of severe acute	New National Pro- tocols available in	# health facilities with new National Protocols.	Mile- stone						NFNC, Private	
protocols for the management of severe acute	malnutrition at hospital, clinic and community levels.	all the health facili- ties country wide.	# communities with new National Protocols.	achiev ed						and NGOs	
malnutrition at			% health staff in health	# new districts achieving milestone	ricts ach	ieving m	ilestone			NFNC, Private	
nospital, clinic and community levels		Health workers in health facilities receive information	facilities with informa- tion on new National Protocols.						МОН	health facilities and NGOs	
		on new national	# districts with health	2	15	20	2	2		NFNC, Private	
	Disseminate the new	Protocols	facilities having new national protocols.						МОН	health facilities and NGOs	
	appropriate personnel		% Community health								
	and drouns		workers with information						MOH	NFNC, and	
		Community health workers receive	on new National Proto- cols.	r L	ŗ	G	ı	ι	-	NGOs	
		information on new	# districts with commu-	<u>.</u>	2	07	ဌ	Ω			
		national Protocols	nity health workers with						HOM	NFNC, and	
			information new na-							NGOs	
			tional protocols.								
	Plan and carry out orien-	Health facilities	% health facilities with							NFNC, Private	
	tation and training under	having trained	trained health staff on						MOH	health facilities	
	the new protocols down to	health workers on	new National Protocols.		15	25	10	10		and NGOs	
	community health workers	the new national	# districts with trained		2	3	2	2		NENC Drivato	
	and including pre-service training of health workers.	Protocols	health facility staff on new national protocols.						МОН	health facili-	

<u>SO1</u> : By 2015 a panded.	SO1: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded.	tive management of	f severe acute malnutriti	ion cases th	rough hea	alth facili	ty and co	mmunity the	rapeutic care wil	l be ex-
Strategies	Activities	Milestones	Output Indicators	\ \	Annual Ta	Targets	>	Respo	Responsibility Secondary	Cost K'
					2		2	(p	ties, NGOs	
		Health facilities	% health facilities with trained community health workers on new					MOH	NFNC, Private health facilities and NGOs	
		having trained	National Protocols.	75	25	10	10			
		workers on the new	# districts with trained community health			2	2	;	NFNC, Private	
		national Protocols	worker on new national protocols.					MOM	nealth facilities and NGOs	
			# pre-service training						NFNC, Private	
		Pre-service training	institutions integrate new protocols.			700		МОН	health facilities and NGOs	
		msinuinis integrate	at la contract contact the contract the		ivillestories acrilleveu arillualiy	ici lleveu al	lliualiy		NFNC, Pri-	
Strengthen		new protocols.	# graduates trained in the use of new proto-					МОН	vate health	
Groups (e.g.			cols.						NGOs	
Community			% community health	#	new districts		achieving		NFNC, , Pri-	
health workers,			worker (CHW) correctly		,milestone			HOM	vate health	
Nutrition groups etc.) roles re-	Provide training and support for community health	Community health workers correctly	conducting GM & P Sessions.					5	facilities and NGOs	
garding acute malnutrition in	workers or volunteers to conduct regular and cor-	conducting GM & P sessions.	# districts with trained CHW in correctly carry-	-	15 25	10	10 dis		NFNC, Private	
children.	rect growth monitoring and promotion that in-		ing out GM & P ses- sions						and NGOs	
	cludes the ability to iden-	Community health	% CHW correctly identi-						NFNC, Private	
	and severe acute malnu-	workers correctly identifying children	erate and severe acute		7,	5	5	МОН	health facilities	
	trition.	with moderate and	malnutrition.			2	2		aliu IvgOs	
		severe acute mal- nutrition	# districts with trained CHW in identifying					МОН	NFNC, Private health facilities	

Cost K' Billions SO1: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded. NFNC, Private health facilities and health facilities health facilities NFNC, Private NFNC, Private Secondary and NGOs and NGOs and NGOs and NGOs Responsibility NFNC, NGOs Primary MOH MOH MOH MOH 75 achieving 10 10 10 15 Annual Targets # new districts Milestone achieved annually 10 10 ,milestone 10 25 15distri cts equipment for identificasupplied with equipment % health facilities using the supplied equipment % children with severe Output Indicators acute malnutrition and % health facilities with % health facilities sup-% community centres tion of acute malnutri-tion other infections being % community centres moderate and severe plied with equipment. or identification of using the supplied community groups acute malnutrition acute malnutrition. referred. and other infections appropriate facilities Health facilities and community centres supplied with and equipment for the acute malnutrition. having community groups providing Children with severe malnutrition using necessary Milestones identification of Health facilities are referred to for treatment. Ensure all health facilities other infections that have referral arrangements for scales, MUAC tapes etc and the community censevere malnutrition and community groups (e.g. PD/H, CBGM & P) that Strengthen the existing an effect on nutritional for the identification of children suffering from status to next level of Establish /strengthen ters have adequate equipment such as Activities acute malnutrition. care. Strategies

Cost K' Billions SO1: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be exhealth NFNC, Private health facilities NFNC, Private health facilities NFNC, Private health facilities and NFNC, Private health facilities Secondary Pr:and NGOs MOH,,MAL and NGOs and NGOs and NGOs and NGOs Responsibility NFNC, NFNC, vate Primary MAL/MCD MOH MOH MOH MOH MOH MCH γ2 9 Milestone achieved annually γ4 10 2 Annual Targets Y2 | Y3 | Y 15 <u>\</u>3 9 10 10 ٧1 foods and fortified prodcounseling and support # districts with systems % HHs with discharged inked to farmer groups. at community receiving munity support groups supplies of therapeutic % families with acutely Output Indicators malnourished children linking families of malmalnourished children % health facilities with tent supply system of nourished children to adequate and consisfortified nutrition prod-# districts with health # districts with health quate and consistent facilities having comtherapeutic food and facilities having adeproviding continued after discharge. farmer groups. community systems tion products supply children discharged Families with acute continued counsel-.Families linked to malnourished chilsystem.in place. .. monitoring of the from treatment of and fortified nutri-Well-coordinated Therapeutic food Milestones ing and growth dren receiving malnutrition. farmer groups where they tic food and other fortified coordinated supply, logismechanism for therapeution, storage, processing could learn various techprovide continued counsupplementary foods or seling and growth moniniques on food producensure that RUTF and Link families with maldischarged from treatnourished children to Develop a system to toring of the children ment of malnutrition. Activities lic and monitoring nutrition products. Establish a welland utilization. sources to supties to manage Strategies port communi moderate and severe acute Increase remalnutrition panded.

Cost K' Billions SOI: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded. Secondary NFNC, MOH, MAL and Responsibility NGOs NGOs Primary MCDMCH λ2 10 # new districts achieving 7 20 Annual Targets ζ3 10 ,milestone 72 10 \subseteq nutrition cases linked to linking families of acute # districts with systems and moderate) children Output Indicators % H/H with acute malcommunity social supmalnourished (severe to community social support networks. correct treatment. port networks. Systems in place to ment at community make necessary Milestones correct managelinkages level. other extra local foods are Strengthen mechanisms support networks includbring the child to normal other community social available to families to malnutrition cases (severe and moderate) to to link HHs with acute Activities ing farmer groups. nutrition status. Strategies

Annex 5-10: Monitoring and Evaluation Framework for the Strategic Direction #3: Early Identification, Treatment, and Follow-up of Acute Malnutrition.

SO1: By 2015 access to timely and effective management of severe acute malnutrition cases through health facility and community therapeutic care will be expanded.	d effective management o	if severe acute malnutrition cas	ses thro	ugh he	alth fac	ility an	d comi	munity therapeuti	c care will be ex-
-				ij	imeframe	<u></u>		Source of	:
Strategies	Expected outcomes	Indicators	X	72	γ3	γ4	γ2	Data	Responsibility
Finalization and implementation of	Severe malnutrition man-	Availability of new protocol at health facility and community levels.						Reports	MOH NFNC
new national protocols for the management of severe acute malnutrition at hospital, clinic and community	protocol.	# health workers and community workers trained in the new protocol						HIMIS Surveillance	MOH NFNC
levels.	Reduced mortality due to severe malnutrition at all management levels.	Under five mortality rates due to malnutrition.						HMIS	MOH NFNC
		%children <24 months regularly participating in GM & P.						Reports	MOH NFNC
		% community volunteers trained in early management of incom-						SIMH	HOM
	Effective identification of severe acute malnutrition	plicated acute malnutrition cases per site.						Surveillance	NFNC
Strengthen Community Groups (e.g.	at community level and	%children <24 months with							
Community health workers, Nutrition groups etc.) roles regarding acute	early management.	complicated acute malnutrition referred to health centres for						HMIS	МОН
malnutrition in children		treatment							
		# repeated cases of acute mal-						HIMIS	MOH
		nutrition						Surveillance	NFNC
		% health facilities with supple-							
	Increased resources to	mentary and therapeutic foods							HOW
	support management of	available at national provincial,						Reports	NENC
	severe acute malnutrition	district, facility and community level.)

Annex 5-11: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction #3: Early Identification, Treatment, and Follow-up of Acute Malnutrition.

Communication	, -	Advocate for the strengthening follow-up of acute malnutrition	Advocate for the strengthening of existing policies and their implementation aimed at promoting early identification, treatment and follow-up of acute malnutrition	s and th	leir impl	ementat	ion aim	ed at pr	omoting ear	ly identification, tre	atment and
Objective:	2.	To enhance early identifi	iffication, treatment and follow up of acute malnutrition	o dn wo	f acute r	nalnutri	tion				
					Ann	Annual Targets	ets		Resi	Responsibility	Cost in K'
strategies	Activities	Milestones	Output Indicators	Y1	Y2	Y3	Y4	γ2	Primary	Secondary	Billions
	Hold community sensitization meet-		# meetings held	20	30	30	10	10	МОН	NFNC CDCSS, NGOs, Partners	
Social mobiliza- tion on early identification,	rings on identification, treatment and follow up of acute malnutri-	Meetings held	% HHs that have knowledge on early identification of acute malnutrition.	2%	2%	2%	2%	2%	МОН	NFNC,CDCSS, NGOs, Partners	
treatment and follow up of			# children referred for early treatment.						МОН	NFNC,CDCSS, NGOs, Partners	
acute malnutri- tion	Produce counselling tools and other job aids.	Tools and job aids produced	# tools and job aids produced	3	2	2	0	2	МОН	NFNC,CDCSS, NGOs Partners	
	Hold refresher work- shops with health providers.	Refresher workshops held.	# refresher workshops held	2	2	2	1		МОН	NFNC,CDCSS, NGOs, Partners	
Strengthening communication and counseling skills for health	Produce counselling and communication	Communication tools and other	Availability of Communica- tion tools and job aids pro- duced	3	3	2	2	re- view	МОН	NFNC,CDCSS, NGOs, Partners	
care providers at all level	tools and other job aids.	job aids pro- duced.	# health care providers correctly conducting nutrition counselling and support sessions.		Stointsib OS	Stoirtsib OS	of districts	Stointsib 21	МОН	NFNC,CDCSS, NGOs	
	Conduct training workshops for health care providers on counselling and communication skills.	Training work- shops con- ducted	# training workshops conducted	2	2	2	2	2	МОН	NFNC,CDCSS, NGOs,	

Communication		Advocate for the strengthening follow-up of acute malnutrition	. Advocate for the strengthening of existing policies and their implementation aimed at promoting early identification, treatment and follow-up of acute malnutrition	s and th	eir impl	ementa	tion aim	ed at pr	omoting ear	ly identification, tr	eatment and
Objective:	2. To en	hance early ident	2. To enhance early identification, treatment and follow up of acute malnutrition	o dn wo	f acute i	nalnutr	ition				
Ctratodios	Activition	Milostonos	Output Indicators		Ann	Annual Targets				Responsibility	Cost in K'
ગા વાલ્યાલ્ડ	ACIIVIIIES	MIRCSIONES	Output mulcators	Y1	Y2	Y3	Y1 Y2 Y3 Y4	γ2	Primary	Secondary	Billions
	Hold meetings with	Meetings with								NENIC CITCS	
	policy makers in	Policy makers	# meetings held.	2	2	2		_	MOH	NGOs	
	health sector.	held								NGC3,	
	Droduce policy briefe	Policy briefs	boonborg stoird voilog #	,	٠	7	7	7	NENC	MOH,NGOs	
	riodace policy briefs	Produced	# policy briefs produced	7	7	7	7	7		partners	
	Produce updates on	Nutrition Up-	# Nutrition updates produced	,	0	7	7	7	MOH	NFNC,CDCSS,	
	nutrition	dates produced		7	7	7	7	7		NGOs ,partners	

Annex 5-12: Monitoring and Evaluation Framework for the Communication and Advocacy Support for the Strategic Direction #3: Early Identification, Treatment, and Follow-up of Acute Malnutrition.

	1. To enhance early ide	To enhance early identification, treatment and follow up of acute malnutrition	low up of	acute mal	nutrition				
Communication Objectives:	2. Advocate for the strengthening follow-up of acute malnutrition	Advocate for the strengthening of existing policies and their implementation aimed at promoting early identification, treatment and follow-up of acute malnutrition	es and thei	ır impleme	entation ain	ned at pro	e emoting e	arly identification	٦, treatment and
Stratenies	Expected Outcomes	Indicators			imeframe			Source of	Pesnonsihility
Silaiches	Expected Odicolles	ilidicatolis	٧1	Y2	\	γ4	Y5	Data	neapollaibility
Social mobilization on early identification, treatment and follow up of	Increased knowledge among mothers and community members on early identifica- tion of acute malnutrition	% HHs that have knowledge on early identification of malnutrition						Reports	MOH NFNC MCDMCH
acute malnutrition/	Increased # of children referred for early treatment	# children referred for early treatment						Survey, Surveil- Iance	NFNC MOH CSO
	Improved communication on nutrition counselling and	# health care providers correctly conducting nutrition counselling and support sessions.						Performance Assessment Reports	MOH NFNC
Strengthening communication and counselling skills for health care pro-	providers at all levels.	# health care providers cor- rectly identifying early acute malnutrition.						Performance Assessment Reports	MOH MAL MCDMCH
viders at all level	Improved health seeking behaviours among caregivers for early identification, treatment and support for malnourished children.	% HHs seeking early health care for acute malnourished children.						Survey	MOH NFNC
Advocacy on strengthening of policy guidelines and decision -makers on early identification, treatment and follow-up of acute malnutrition	Comprehensive policy guide- lines that promote early identification and treatment of acute malnutrition.	Availability of compressive guidelines						Reports	MOH and other sectors

Annex 5-13: Implementation Matrix for the Strategic Direction #4: Improving Nutrition Education and Nutritious Feeding through Schools.

	nt stunting	Cost K' Rillions							
	uce and preve	Responsibility	NFNC, UNICEF MAL, MLGH	PDCC, DDCC	NGOS, UNICEF	NGOS, UNICEF			
	life skills red	Respo	MOESVT, CDC	MOESVT	MOH, MOESVT	MOH, MOESVT			
	ırough	7							
	and th	V4		nnually		nnually			
	ements	Targets Y3		hieved a		hieved a			
	ation achiev	Annual Ta	SHN inte- grated in basic teacher training curricu- lum.	Milestone achieved annually		Milestone achieved annually			
2	dance, educ	۸۱			Miles				
ס	and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting	Output Indicators	Availability of teacher training curriculum with SHN component.	% districts having SHN implementation struc-tures.	% schools with adequate and consistence supplies of anthelminths and micronutrient	% districts with adequate and consistence supplies of anthelminths and micronutrients			
		Milestones	SHN integrated in basic teacher training curriculum.	Districts imple- menting SHN having implemen- tation structures.		Anthelminths and micronutrients supply system in place in all SHN implementing districts.			
-	<u>SO1:</u> Contribute to improvements in learners · health in their current and future families by 2015.	Activities	Incorporate SHN into the pre-service teacher training and basic school curricu- lum.	Advocate for the setting up of SHN implementing structures at all levels.		Establish sustainable mechanism for sourc- ing anthelminths and micronutrients			
	SO1: Contribut in their current	Strategies	Expand and strengthen SHN program interventions countrywide						

SO1: Contribute to improvements in learners · health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting in their current and future families by 2015. Cost K' Billions Secondary All stakeholders Cabinet MoFNP Cabinet Responsibility Office, PDCC, DDCC Office Primary MOESVT MOESVT MOESVT MOESVT λ2 4 γ4 Milestone achieved annually 4 # annual meetings held Targets Y3 Annual achieved stone Mile-Milestone achieved management structures at management structures at management structures at management structures at MOESVT budget in place. ings held at national level. Availability of programme Availability of programme Availability of programme Availability of programme HGSFP budget line in the # SHN stakeholder meet-National inter-ministerial Output Indicators committee established provincial level national level. district level school level line in the MOESVT budget. ures in place and SHN stakeholder stakeholder held ing committee in at National level. Operational Pro-Established HGSFP budget ministerial steer-Milestones agement struc-National intergramme manmeetings with consultative school level. place. prove collaboration for the SHN programme. committee for HGSFP Setting up of the inter-Hold quarterly consul-Advocate for sus-tainable source of funding programme manageministerial steering tative meeting with stakeholders to imment structures for Activities Formation of the HGSFP. HGSF program Institutionalize Strategies

SO1: Contribute to improvements in learners · health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting Cost K' Billions MAL, MLGH, Secondary MAL, MLGH MCDMCH, MAL WFP, MCDMCH MCDMCH, UNICEF, All stake-UNICEF, UNICEF, holders Responsibility NFNC, PDCC, NFNC, NFNC, DDCC NGOs NGOs Primary MOESVT, MOESVT MOESVT MOESVT MOESVT CDC γ2 10 # distr4icts receiving new materials Milestone achieved annually 9 Milestone achieved annually Milestone achieved annually γ4 Annual Targets 20 ٧2 20 ٧1 # stakeholder consultative meetings with stakeholder # stakeholder consultative meetings with stakeholder % SHN schools receiving # districts receiving nutrition education and learn-Availability of investment **Output Indicators** held at provincial levels service teacher training ntegrating the tripartite nutrition education and nutrition education apneld at district levels # pre-service and inearning materials. plan for HGSFP. ng materials. proach. tive meetings with vestment plan for Development and at provincial and ers training inte-Milestones holder consultastakeholder held Pre-service and in-service teach grating tripartite receive nutrition nutrition educa-HGSFP stakelearning materition approach. education and market the indistrict levels. SHN schools HGSFP in their current and future families by 2015. als. enhance stakeholders service teacher training learning materials to all SHN schools **HGSFP** at provincial approach i.e. school, home/community) in collaboration for the Incorporate tripartite Hold bi-annual consultative meeting to tribute nutrition education teaching and Reproduce and dispre-service and innutrition education and district levels Activities classroom and nutrition edu-Strategies Strengthen cation in schools

nt stunting	Cost K' Billions								
luce and preve	Responsibility ary Secondary	NFNC, FAO, MAL WFP, MCDMCH, NGOs	NFNC, FAO, MAL WFP, MCDMCH, NGOs		NFNC, FAO, MAL, WFP, MCDMCH, NGOs	NFNC, FAO,	MAL, WFP, MCDMCH, MLGH, NGOs	UNICEF,	other CPs
life skills rec	Respo	MOESVT	MOESVT		MOESVT	MOESVT		MOESVT,	MLGH
ırough	75			10			10		10
is and th	γ4	annually		10	annually		10		10
ievement	Targets Y3	Milestone achieved annually		20	Milestone achieved annually	# districts	20	-	20
ation ach	Annual Y2	Milestone		20	Milestone		20	# districts	20
SOI: Contribute to improvements in learners · health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting in their current and future families by 2015.	λ1								
	Output Indicators	% SHN schools having school gardens % SHN schools having school Orchards	# districts with SHN schools having school gardens and Orchards.		% peri-urban schools having nutrition gardens.		# districts with peri-urban schools having nutrition gardens.	opo dim oloodoo oiood #	# basic scribors with age- quate and safe water points.
learners · health a y 2015.	Milestones	SHN schools having school gardens and Orchards			Peri-urban schools having nutrition gardens.			Basic schools	will adequate and safe water points
SO1: Contribute to improvements in learne in their current and future families by 2015.	Activities	Reintroduce school gardens and orchards in schools where appropriate			Introduce 3nutrition gardens' in support of nutrition education (and other curricular activities) in periurban and urban schools			Promote adequate	and sale water points for all basic schools
SO1: Contribut in their current	Strategies							Advocate for	ine improve- ment of ap- propriate water and

SO1: Contribute to improvements in learners · health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting Cost K' Billions CPs, CPs, Secondary other CPs other CPs, other CPs UNICEF, UNICEF, UNICEF, UNICEF, UNICEF, UNICEF, Responsibility NGOs NGOs other NG0s other Primary MOESVT, MOESVT, MOESVT, MOESVT, MOESVT MOESVT MLGH MLGH MLGH, MLGH MLGH MOH MOH MOH γ2 # districts with promotion activities 10 # districts with maintained water Milestone achieved annually Milestone achieved annually Milestone achieved annually γ4 19 Annual Targets Y2 Y3 points in schools 20 20 % basic schools adhering schools having adequate facilities and hand wash-Output Indicators safe water and sanitary % water points in basic to MOESVT guidelines. # districts having basic % basic schools using and safe water points. schools having water # districts with basic # districts with basic schools maintained points maintained ing techniques. adhering to MOESVT guide-lines on avail-ability and use Water points in basic schools maintained facilities and hand niques in districts. using safe water Milestones Basic schools Basic schools washing techand sanitary of latrines. in their current and future families by 2015. including hand washing points and latrines for boys, girls and for those Promote support for water points for all basic school Promote adequate with special needs. Promotion of use of safe water, sanitary sanitary facilities maintenance of atrines and hand Activities washing in all schools. sanitation facilities in all schools Strategies

<u>SO1</u>: Contribute to improvements in learners · health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting in their current and future families by 2015. Cost K' Billions Responsibility
nary Secondary
SH other CPs, NGOs Primary MLGH MOH γ2 10 γ4 10 Annual Targets Y2 Y3 20 20 and sanitary facilities and hand washing techniques. schools using safe water Output Indicators Milestones Activities Strategies

Annex 5-14: Monitoring and Evaluation Framework for the Strategic Direction #4: Improving Nutrition Education and Nutritious Feeding through Schools.

SO1: Contribute to improvemen their current and future families	SO1: Contribute to improvements learners· health and nutrition status, attendance, education achievements and through life skills reduce and prevent stunting in their current and future families	nd nutrition status, attenc	dance, edu	ıcation ac	hievemen	ts and thr	ough life s	kills reduce and pr	event stunting in
Stratogics	Eventual Outcomo	Indicators			Timeframe			Cource of Data	Doctoonsibility
Silaleyles	Expected Outcome	IIIGICALUIS	Y1	Y2	Y3	Υ4	Y5	Source or Data	Responsibility
		Wasting						Nutrition Surveil- lance; DHS	NFNC ;MOH; CSO; MOESVTE
		Underweight						Nutrition Surveil- lance; DHS	NFNC; MOH; CSO ;MOESVTE
		BMI						Nutrition Surveil-	NFNC; MOH;
Expand and strengthen	Improved learners (1 health							lance; DHS	CSO ;MOESVTE
SHN program interventions		Prevalence of bilharzia						Nutrition Surveil-	NFNC; MOH;
countrywide	and numerous status	cases						lance; DHS	CSO ;MOESVTE
		Prevalence of iron defi-						Nutrition Surveil-	NFNC; MOH;
		ciency						lance; DHS	CSO ;MOESVTE
		hoteort sases #lead #						Nutrition Surveil-	NFNC; MOH;
		# IIealiii cases iiealeu						lance; DHS	CSO ;MOESVTE
								Nutrition Surveil-	NFNC; MOH;
								lance; DHS	CSO ;MOESVTE
Strengthen school feeding and nutrition education	Improved enrolments, atten-	Enrollment rates						Nutrition Surveil-	NFNC; MOH;
(Institutionalize HGSF program	dance and in class							lance; DHS	CSO ;MOESVTE
	Improved nutrition education							Nutrition Surveil-	NFNC; MOH;
	for children and teachers							lance; DHS	CSO ;MOESVTE
Strengthen nutrition educa-	Reduction in water borne and	Diarrhoeal cases						Nutrition Surveil-	NFNC; MOH;
tion in schools)	fecal to mouth diseases	and Bilhazia cases						lance; DHS	CSO ;MOESVTE
	among school going children							Nutrition Surveil-	NFNC; MOH;
								lance; DHS	CSO MOESVTE

Annex 5-15: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction # 4: Improving Nutrition Education and Nutritious Feeding through Schools.

Communication Objective:		1. Promote nutrition education and nutritious feeding in schools across the country	ition education (and nutritic	ous feeding	in schools	s across th	e country			
			100		Ar	Annual Targets	its			Responsibility	Lig 'V' Bil
Strategies	Activities	Milestones	Cators	Υ	Y2	\3	Y4	Y5	Primary	Secondary	lions
Strengthen nutrition education activities in	Hold advo- cacy meet- ings for the review of	Curriculum review meet- ings held	# schools im- plementing nutrition educa- tion activities at								
schools	curriculum in food and nutrition	_	various # meetings held	4	4	4	4	4	MOESVT	NFNC UNICEF	
			# Food and nutrition curric- ula reviewed							partners	
			# meetings held								
		Production of reviewed cur-	Availability of revised curricu-						MOESVT	NFNC, UNICEF, WFP partners	
		riculum.	lum.								
		Orientation	# orientation	c	c	c	c	c	Q L		
		workshop's held	worksnops neid	7	7	7	7	7	NFINC		
	Hold Orienta-	Teachers ori-	# teachers								
	shops of	ented in new nutrition meth-	oriented								
	teachers in	odologies									
	new nutrition			30	09	30	30	30	MOESVT/NFNC	CDC, Partners,	
	education										
	metnodolo- gies										

	1.0 ./	lions			
	Responsibility	Secondary	NFNC, CDC, MOESVTEE	NFNC, EBS, Part- ners	NFNC, EBS,UNESCO, UNICEF
	Respoi	Primary	MOESVTEE	MOESVTEE	MOESVTEE, SHN
e country		γ5	50	13	50000
s across th	ets	У4	20	13	review
j in schools	Annual Targets	\	20	13	20000
ous feeding	A	Y2	20	26	25000
and nutriti		7	50 mate- rials	13	20000
ition education	: cal +: cat -: C	Cators	# Education materials col- lected Availability of School Re- source Manual.	grammes for schools pro- duced # TV pro- grammes for schools pro- duced	Availability of nutrition related IEC materials for schools
1. Promote nutrition education and nutritious feeding in schools across the country		Milestones	Education materials collected School Resource Manual compiled. Radio/TV programme for	gramme to schools pro- duced	Nutrition relative IEC materials produced for schools.
		Activities	Collect nutri- tion educa- tion materials for schools from relevant organizations and compile them into a nutrition resource manual for Zambian Schools	oriented classroom radio/TV sessions for school chil- dren	Produce nutrition related IEC materials for schools
Communication Objective:		Strategies			

Communication Objective:	ation 1 e:	I. Promote nutr	Promote nutrition education and nutritious feeding in schools across the country	and nutritic	ous feeding	in schools	across the	country			
			ion things		An	Annual Targets	ts			Responsibility	10 - X + 20)
Strategies	Activities	Milestones	cators	۲۱	Y2	ү3	γ4	Y5	Primary	Secondary	lions
			Type of nutrition related IEC								
			peonp								
	Re- introduction	Schools intro- ducing school	# schools intro- ducing school								
	of school	nutrition gar-	nutrition gar-	20	25	25	20	20	FOL	NFNC, MAL,	
	nutrilion gardens for	gens	aens	schools	schools	schools	schools	schools	MUESVI, SHIN	Frivale sector	
	learning purposes										
	Conduct	Nutrition educa-	# nutrition								
	nutrition	tion tours un-	education tours								
	education	dertaken to	undertaken to								
	tours to	farms, markets,	farms, markets,	2	2	2	2	5	MAL	NFNC, Private	
	kets, shops.	choile	edone							Sector	
	factories, hospitals etc.										
	Popularize	SHN Celebra-	# celebrations								
	school health	tions held	held								
	month cele-		# districts con-	_	.	<u></u>	_	_	MOESVT,	and Private sector	
	brations		ducting SHN								
Advocate for	Conduct	Sensitization	# sensitization							MOESVT, MAL,	
expansion of	sensitization	meetings con-	meetings con-	SĮ	SĮ	SĮ	SĮ	S‡		NFNC, UNICEF	
school feed-	meetings for	ducted	ducted	ointei	oirtei	ointei	ointei	ointei	MOESVT,		
ing pro- grammes that	parents and			50 d	72 q	90 g	50 d	50 d			
yranınıcə mat	reachers on			,							

	Cost K' Bil	lions				
	Responsibility	Secondary		NFNC, UNICEF, Partners	NFNC, UNICEF, Partners	NFNC, UNICEF, Partners
	Respo	Primary		MOESVTEE	MOESVTEE,	MOESVTEE,
e country		Y5		Stointsib OS	വ	
s across th	ets	Y4		Stointsib OS	വ	
Promote nutrition education and nutritious feeding in schools across the country	Annual Targets	ү3		30 districts	വ	
	A	Y2		S5 districts	വ	
and nutriti		Υ1		SD districts	വ	
ition education	ioal triatio	cators		# schools im- plementing feeding pro- grammes that are linked to nutrition learn- ing activities	# quizzes held	Availability of School nutrition feeding policies and practices.
Promote nutr		Milestones		Schools implementing feeding programmes that are linked to nutrition learning activities.	Ouizzes / drama shows on importance of well balanced and nutritious school meals held	Policies on Nutrition activi- ties and School feeding activi- ties reviewed
tion 1		Activities	importance of providing well balanced and diverse school meals		Sensitize school chil- dren through drama, quiz- zes and lessons on importance of well balanced and nutritious school meals	Hold meet- ings with school au- thorities to put in place
Communication Objective:		Strategies	are linked to nutrition learning activities.			

	Coc+ V' Dil	lions								
	Responsibility	Secondary		NFNC, Private sector	NFNC, Private sector		NFNC,Private			
	Respo	Primary		MOESVT	MOESVT		MOESVT			
e country		γ5			2					
s across th	ets	λ4			2					
j in school	Annual Targets	ү3		-	2					
ous feedinç	A	Y2		2	2					
and nutriti		Υ1		33	2					
1. Promote nutrition education and nutritious feeding in schools across the country	ioal thatile	cators		# meetings held .	# meetings held.	# partners supporting	government efforts to ex- pand school	feeding pro- gramme		
. Promote nutr		Milestones	and or put in place	Meetings held	Meetings to expand school	feeding pro- grammes held				
		Activities	policies on nutrition and school feed-	ing activities	Hold mobili- zation meet-	ings with more part-	ners to sup- port govern- ment effort to	expand school feed-	ing pro-	grammes
Communication Objective:		Strategies			<u> </u>					

Annex 5-16: Monitoring and Evaluation Framework for Communication and Advocacy Support for the Strategic Direction # 4: Improving Nutrition Education and Nutritious Feeding through Schools.

	Responsibility	(capellalelling)		MOESVT	NFNC			MOESVT	NFNC	MAL	
try	Source of Data				Nepolis/Suiveys				Reports and surveys	2	
s the coun		Y5									
ols acros	ne	γ4									
in schoo	Fimeframe	\3									
feeding		Υ2									
utritious		۲1									
1. Promote nutrition education and nutritious feeding in schools across the country	Indicators		# schools implement-	ing nutrition education	activities at various	levels.	# schools implement-	ing feeding pro-	grammes that are	linked to nutrition	learning activities.
1. Promote nut	Expected Outcomes	Expected odicomes	Comprehensive nutrition	Education activities in	schools		Expanded school feeding	programmes that are	linked to nutrition learning	activities.	
Communication Objective:	Stratenies		Strengthen nutrition	education activities in	schools		Advocate for expan-	sion of school feeding	programmes that are	linked to nutrition	learning activities.

Annex 5-17: Implementation Matrix for the Strategic Direction # 5: Increasing Linkages among Hygiene, Sanitation, Infection Control and Nutrition.

	Cost K'	Billions																
	sibility	Secondary	SOON	NFNC		SOON	NENC				300N	NFNC				NGOs	NFNC	
	Responsibility	Primary					MLGH					MLGH					MLGH	
s by 2015.		5 A																
nseholds	ırgets	γ4																
ce to ho	Annual Targets	\																
ene servi	A	Υ2																
nd hygie		Υ1		<u></u>											S	<u>.</u>		
supply, sanitation ar	Output Indicators	Output Inforcators	# water sources con- structed	# water sources rehabili- tated	# sanitation infrastruc-	ture constructed		# sanitation infrastruc-	ture rehabilitated	# training materials developed	Type of training materi-	als developed	# local authorities staff	וומווובת	# and type of resources	provided to local authori-	ties and communities	
ost-effective water s	Milestones	MILESTONES	Safe water sources con-	structed and rehabilitated	safe sanitation	infrastructure	constructed and	rehabilitated		Training materials developed	Ctoff from local	authorities trained	in tood, nutrition, water, sanitation	and hygiene	Tarneted local	authorities and	communities	receive resources
SO1: To provide adequate, safe and cost-effective water supply, sanitation and hygiene service to households by 2015.	Activities	Activities	Constructing and	Sources		Constructing and	rehabilitating of sani-	tation infrastructure		Training of local authorities (as in decentralization approach)	and communities in	effective planning, implementation and	monitoring of pro-	service delivery	Providing relevant	material and financial	resources to commu-	nities and local au- thorities
SO1: To provide	Stratenies	Juacyics							Enhance the	implementation of the national rural and urban water	supply and sani-	tation pro- grammes						

Cost K' Billions Secondary NGOS NFNC NGOs NGOS NFNC NGOS NFNC CPs NGOS NFNC CPs NFNC CPs Responsibility CPs Primary MLGH MLGH MLGH MLGH MLGH SO1: To provide adequate, safe and cost-effective water supply, sanitation and hygiene service to households by 2015. γ2 Annual Targets <u>Y</u>3 \lesssim % HHs using safe food hand washing utensils hygiene and handling correct hand washing Output Indicators % HH practicing safe proved hygiene prac-% HHs adapting im-% HHs with correct % HHs treating and % HHs adhering to storing water safely sanitation practices technics. technic Households using Households prac-Households practicing safe sanitawashing technics Households treat washing utensils Households with and store water proved hygiene tice safe hand giene and handling practices tion practices good food hy-Milestones correct hand adapting im-Households practices safely Promoting hand washnfant feaces and solid Promoting of commudling and disposal of storage at household strating) of improved waste management) Promoting improved including safe hannity wide sanitation Promoting (demonreatment and safe (including personal ng with soap / ash environmental and handling practices hygiene practices ood hygiene and Promoting water Activities level Enhance commuproved sanitation nication and advocacy for imand hygiene Strategies practices

Annex 5-18: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction # 5: Increasing Linkages among Nutrition and Infection Control through Hygiene, Sanitation and infection Control and Nutrition.

Communication	1. Inc	Increase linkages among nutrition and infection control through hygiene, sanitation and safe water	itrition and infection	control th	rough hyo	yiene, san	tation a	nd safe	water		
Objectives	2. Pro	Promote good practices on hygiene, sanitation and safe water at HHs, schools and other public places	hygiene, sanitation	and safe w	ater at HF	Is, school:	s and otl	ner pub	ic places		
Ctratogica	A C+1, (i+1)	Miloctono	Output Indica-			Annual Targets			Respo	Responsibility	Cost K'
Silategles	Acilyliles	Milestolles		۲۱	Y2	Y3	γ4	γ5	Primary	Secondary	Billions
			# campaigns on food, nutrition and water and sanitation held	2	2	2	2	2	MLGH	MOH NFNC MCDMCH, NGOs	
	Hold mass sensitizing campaigns	Mass sensitizations on food, nutrition and water and sanitation held	% population with knowledge and practicing appropriate behaviors related to food mutri-						MLGH	MOH NFNC MCDMCH,	
Integrate Food and			tion, hygiene and safe water.							NGOs	
Nutrition messages in hygiene, sanitation and safe water programmes targeted at HHs.	Produce IEC materi- als	Nutrition, water, sanitation and hygiene (NWSH) IEC materials produced	# IEC Materials produced annually	25000	25000	25000			MLGH	MOH NFNC MCDMCH, NGOs	
schools and other pub- lic places	Produce and air Radio pro- grammes	NWSH radio programmes produced	# radio programmes produced annually	13	26	13	13	13	MLGH	MOH NFNC MCDMCH, NGOs	
	Produce and air TV pro- grammes	NWSH TV programmes produced	# TV programmes produced annually	7	13	13	7	7	MLGH	MOH NFNC MCDMCH, NGOs	
	Conduct Cleanliness competi- tions	cleanliness competitions held	# competitions held annually	5	5	5	5	5	MLGH	MOH NFNC MCDMCH, NGOS	

		Cost K' Billions							
		Responsibility ary Secondary	MOH,NFNC, MCDMCH, NGOs	MOH,NFNC, MCDMCH, NGOs	MOH,NFNC, MCDMCH, NGOs	MOH,NFNC, MCDMCH NGOs	MOH,NFNC, MCDMCH, NGOs	MOH,NFNC, MCDMCH, NGOs	MOH,NFNC, MCDMCH, NGOs
water	lic places	Responsible Primary	MLGH	MLGH	MLGH	MLGH	MLGH	MLGH	MLGH
nd safe	her pub	Y5	-	2		4		2	4
itation a	s and ot	Y4		2		4		2	4
giene, san	4s, schools	Annual Targets	2	2		4		2	4
rough hye	ater at HI	Annı Y2	2	2		4		2	4
control th	and safe w	Y1	2	2		4		2	4
trition and infection	nygiene, sanitation	Output Indica- tors	% policy makers in key Proportion of sectors providing support to linkages of food and nutrition to sanitation and safe water supply.	# policy makers attending advocacy meetings	# meetings held with policy makers annually	# policy briefs produced annually	# updates produced annually	# meetings held over annually	# fact sheets pro- duced and circu- lated
Increase linkages among nutrition and infection control through hygiene, sanitation and safe water	Promote good practices on hygiene, sanitation and safe water at HHs, schools and other public places	Milestones	Build interest among policy makers to attend the meetings.	Advocacy meetings held	with policy makers	NWSH policy briefs	Updates on NWSH produced	Advocacy meetings held with partners and donors	Fact sheets produced and distributed
1. Inc	2. Pro	Activities	Hold meet- ings with policy mak- ers from health, local	ment, and environment	tion	Produce policy briefs	Produce updates on safe water supply and sanitation	Hold advo- cacy meet- ing with partners	Produce and distrib- ute fact sheets
Communication	Objectives	Strategies			Advocacy for aware-	ness and increased support on the linkage of food and nutrition to	sanitation and safe water supply among policy makers.		

		Cost K'									98
		Responsibility	secondary	MOH,NGOs	MOH,NGOs	MOH,NGOs	MOH,NFNC, NGOs	MOH,NFNC, NGOs	MOH,NGOs		MOH,NAC,pa rtners
water	olic places	Respo	Primary	MLGH	MLGH	MLGH	MLGH	MLGH	MLGH		NFNC
nd safe	her puk		γŞ	12	25	2%		26	30		
nitation a	ols and ot		Y4	12	25	2%	1000	13	30	25000	50
giene, saı	Hs, schoc	Annual Targets	Y3	24	25	2%	10000	26	30	25000	20
rough hy	vater at HI		Y.2	24	30	2%	30000	56	30	25000	50
control th	and safe v	27.5	٨٦	24	30	2%	25000	56	30	25000	50
itrition and infection	hygiene, sanitation	Output Indica-	tors	# newspaper arti- cles produced an- nually	# sensitization meetings held annually	% HHs applying appropriate hygienic and disposal methods of infant and child faecal matter.	#. and type of IEC materials produced annually	# radio programmes produced annually	# drama shows annually	# posters produced and displayed an- nually	# journalists trained annually
Increase linkages among nutrition and infection control through hygiene, sanitation and safe water	Promote good practices on hygiene, sanitation and safe water at HHs, schools and other public places	Milestones		NWSH newspaper articles produced		Sensitization meetings held with partners and communities	IEC materials on NWSH produced	Radio programmes on NWSH produced	drama shows on NWSH to create awareness pro- duced	Posters produced and displayed to create awareness	Journalists trained
1. Inc	2. Pro	Activities		Produce newspaper articles	Hold sensi- tization	meetings with parents and com- munities	Produce IEC materi- als	Produce radio pro- grammes	Produce drama shows	Produce and display posters	Hold meet- ings with stake- holders like NAC, MoH and other
Communication	Objectives	Strategies					Public awareness to ensure proper disposal and byging related to	disposal of infant and young child fecal mat-	<u>.</u>		

Communication	1. Inc	1. Increase linkages among nu	ng nutrition and infection control through hygiene, sanitation and safe water	control th	Irough hy	giene, san	itation ar	nd safe	water		
Ubjectives	2. Pro	2. Promote good practices on hygiene, sanitation and safe water at HHs, schools and other public places	hygiene, sanitation	and safe w	ater at H	4s, school.	s and oth	ner publ	ic places		
Ctratogios	Activition	Activition Milostopos	Output Indica-		Annı	Annual Targets			Respo	Responsibility	Cost K'
Silategles	ACIIVIIIES	Milestories	tors	٨1	Y2	Y2 Y3 Y4 Y5	γ4		Primary	Primary Secondary	Billions
	CPs										
		Meetings held with stake-	# meetings held								
		holders	with stakeholders	3	က	2	2	2			
			annually.								

Annex 5-19: Monitoring and Evaluation Framework for Communication and Advocacy Support for the Strategic Direction # 5: Increasing Linkages among Nutrition and Infection Control through Hygiene, Sanitation and infection Control and Nutrition.

		Responsibility	NFNC MLGH NWASCO MEWD MOESVT MOH	NFNC,MOH	MOH, Water & Sanitation
n and safe water	d other public places	Source of Data	Reports	Reports	Media Survey/ Reports
ne, sanitatio	schools and	Y5			
ough hygie	ter at HHs,	me Y4			
ontrol thro	d safe wai	Timeframe Y3			
fection co	tation and	Y2			
on and in	ene, sani	γ1			
1. Increase linkages among nutrition and infection control through hygiene, sanitation and safe water	Promote good practices on hygiene, sanitation and safe water at HHs, schools and other public places	Indicators	# IEC materials and -# programs with integrated food, nutrition, WSH messages	% policy makers in key sectors providing support to linkages of food and nutrition to sanitation and safe water supply.	% HHs applying appropriate hygienic and disposal methods of infant
1. Increase	2. Promote	Expected Out- Indicators comes	Food and nutrition messages inte- grated in WSH programs	Enhanced support among policy makers on the linkages of food and nutrition to sanitation and safe water supply.	Improved knowl- edge and practices on hydiene and
Communication	Objectives:	Strategies	Integrate Food and Nutrition messages in hygiene, sanitation and safe water pro- grammes targeted at HHs, schools and other public places.	Advocacy for awareness and increased support on the linkage of food and nutrition to sanitation and safe water supply among policy makers.	Public awareness to ensure proper dis-

Communication	1. Increase	. Increase linkages among nutrition and infection control through hygiene, sanitation and safe water	in and infe	ction cont	rol through	hygiene,	, sanitatioi	ר and safe water	
Objectives:	2. Promote	es on	ene, sanita	tion and s	afe water a	at HHs, sc	hools and	hygiene, sanitation and safe water at HHs, schools and other public places	
Stratonios	Expected Out- Indicators	lpdicators			Timeframe			Source of Data	Dospopsibility
ગાવાવ્યાવ્ય	comes	III I I I I I I I I I I I I I I I I I	۲1	Y2	Y2 Y3 Y4 Y5	Y4		Source of Data	responsibility
related to disposal of	disposal of infant	and child faecal matter.							
infant and young child and young child	and young child								
faecal matter.	faecal matter.								

Annex 5-20: Monitoring and Evaluation Framework for the Strategic Direction # 6: Food and Nutrition to Mitigate HIV and AIDS.

SO1: By 2015, the food and nutrition component in HIV treatment, care and support will have been integrated and strengthened, with special focus on HIV positive pregnant and lactating women and HIV-positive children.	n component in HIV treatm HIV-positive children.	nent, care and support will have	e been integra	ited and stre	ngthened	, with special	focus on H	IV positive
Strategies	Expected Outcome	Indicators	Y1 Y2	Timeframe Y3	Y4 Y	Source of Y5 Data		Responsibility
		Appropriate elements of HIV management and support that include nutrition.				NHSP, NASFP	NFNC	NFNC, NAC, MOH
		# nutrition assessments conducted				Survey ports	Re- NFNC	NFNC, , MOH
Advocacy for mainstreaming or food and nutrition in comprehensive HIV management and support for PLHIV and	Improved nufrition care and support for PLHIV	# health facilities having received National nutrition guidelines for distributed.				Annual Plans	NFNC NAC	NFNC, MOH NAC
affected by MIV and ALIDS.		# supported Joint plans and programmes linked to social Protection.				Reports	MCDMCH	ИСН
		# staff trained in nutrition and HIV care and support.				Reports	NFNC	NFNC, NAC, MOH
Strengthen community-clinic linkage on putrition cumont for DI HIV and affected	Improved coordination of	# guidelines issued by national nutrition sub-committee per year.				Annual Plans	NFNC NAC	NFNC, , MOH NAC
families.	support for PLHIV.	# community based work plans and programmes that integrated nutrition.				Reports	NFNC NAC	NFNC, , MOH NAC
		# IEC support products and jobs AIDs developed.				Reports	NENC	NFNC, , MOH
Strengthening the community HIV pro-	Improved community level	# health facilities having received new IEC and Job Aids				Reports	NFNC	NFNC, , MOH NAC
		# communities providing integrated food and nutrition support to PLHIV				NAC reports NFNC reports		NFNC, , MOH NAC

Annex 5-21: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction # 6: Food and Nutrition to Mitigate HIV and AIDS.

	1 A discosto for office	a citata con classic or its	to the second to the second to	70 000	thing by	0 001+1:		+40	10 ca+0 cu+	10 tropes	Top of the
Communication	I. Advocate ioi eirec	ciive iiiipiememailom	г. Ачуосаtе for епесиуе плриетнации от ролскез птагрголов али плитной сотпролент пт сате, пеанлент али зыррол зегунсез по РLHIV	loou al	na Hall		iodiiio.	= 11 ei	ı care, u eaminer	ıı and suppont s	el VICES IOI
Ubjectives	2. Promote Nutrition Component	Component In Care,	In Care, Treatment And Support Services for PLHIV	Service	s for F	λIHΙ/					
Strategies	Activities	Milestones	Output Indicators		Annr	Annual Targets	gets		Responsibility	ısibility	Cost In K'
				Y1	Y2	\3	γ4	γ2	Primary	Secondary	BIIIIONS
Lobbying key line ministries and other key stakeholders to	Conduct advocacy meetings with stake- holders.	Line ministries and other key stake-holders effectively implementing food and nutrition and HIV and AIDS policies	# line ministries and other key stakeholders effec- tively implementing food and nutrition and HIV and AIDS policies	2	2	е	က	2	NAC	NFNC,MOH,C Ps,NGOs	
ensure effective im-	Use champi-	Campaigns by cham-	# campaigns by champi-								
tion and HIV and	ential persons to	policies on nutrition	on nutrition care and HIV	۲	۲	۲	2	2	NAC	NFNC,MOH,	
	tion of policies on nutrition care and HIV and AIDS policies.	AIDS conducted)))	١	7		CPs, NGOs	
Advocate for the strengthening of the implementation of nutrition care and support services in HIV and AIDS programmes.	Review existing policies/guidelines on nutrition care and support in PLHIV.	Existing policies and guidelines on nutrition care and support in PLHIV reviewed.	# meetings held to review existing policies and guidelines on nutrition care and support in # policies on nutrition care and support in PLHIV reviewed # guidelines on nutrition care and support in PLHIV reviewed	е	rs	7	2	2	NAC	NFNC, MOH, Partners, NGOs, private sector	

Communication	1. Advocate for effer PLHIV	ctive implementation o	1. Advocate for effective implementation of policies that promote food and nutrition component in care, treatment and support services for PLHIV	ood ar	nd nuti	ition (odwo	nent ir	רare, treatmer (nt and support s	ervices for
Objectives	2. Promote Nutrition Component In		Care, Treatment And Support Services for PLHIV	ervice	s for F	LHIV					
					Ann	Annual Targets	gets		Respor	Responsibility	
	Hold	Courses/refresher	# courses/refresher							AD HOM DAN	
	courses/refresher	courses on nutrition	courses on nutrition	2	2	2	2	2	NFNC	S.NGOs	
	courses on nutrition	counseling held .	counseling held								
	counseling.	Counselors trained	# counselors trained	50	20	50	20	50			
	Develop and distrib-	IEC materials/Job	# counselors accessing							JINEN	
	ute IEC materials/job	aids/counseling tools	and using IEC materials	٧	٧	7	2	7	NAC	MOH CPs NG	
	aids/counseling tools.	developed and dis-))	ı	I	ı	2	OS STORY	
	Integrate nutrition	Nutrition care compo-	Type of Nutrition care								
Strenothen aware-	care component in	nent integrated in	component interrated in								
ness on Nutrition. HIV	commemorative	commemorative	commemorative events							NENC	
and AIDS related	events such as World	events		4	4	4	4	4	NAC	MOH,CPs,NG	
Salles	Health Day and World									Os	
	AIDS Day.	-									
	Produce and broad-		# radio programmes								
	cast radio pro-	Radio programmes produced and aired	biognoed	5	2	2	2	2	NFNC	NAC,MOH	
	grammes.		# radio programmes aired								
	Produce and broad-	TV programmes	# TV Programmes pro-							JAN	
	cast TV programmes.	produced	peonp	13	13	7	7	7	NFNC	MOH, CPs	
	Droding power		# Nowige age age								
	Produce newspaper articles	Newspapers articles produced	# Newspaper anicles produced	12	12	12	8	œ	NFNC	NAC,MOH, NZP+	
			# Newspaper articles distributed						NFNC	NAC,MOH	
										NZP+	

1. Advocate for effective implementation of policies that promote food and nutrition component in care, treatment and support services for PLHIV	2. Promote Nutrition Component In Care, Treatment And Support Services for PLHIV	Annual Targets Responsibility	Nutrition and HIV Types of nutrition and HIV bosters produced and HIV bosters produced.	# nufrition and HIV post-	s leaflets on nutri-	tion and HIV. Newspaper articles # newspaper articles produced over 5 produced annually. 12 12 18 8 NFNC MOH,NZP+	# nutrition and HIV leaflet 4 4 2 2 0 NFNC distributed.
	Objectives 2. Promo			Produce It	and distributions and posterions	tion and HI	

Annex 5-22: Monitoring and Evaluation Framework for Communication and Advocacy Support for the Strategic Direction # 6: Food and Nutrition to Mitigate HIV and AIDS.

Annex 5-23: Implementation Matrix for the Strategic Direction #7: Improving Food and Nutrition to Prevent and Control Non-Communicable Diseases.

a roadmap	Cost K'	Billions				
developed into	Responsibility	Secondary	NFNC, Private sector, NGOs	NFNC, Private sector, NGOs	NFNC, Private sector, NGOs	NFNC, Private sector, NGOs
CDs will be	Respo	Primary	МОН	МОН	МОН	МОН
spects of N		λ2		Mile- stone achieved		
related as	ets	γ4	nnually			ich year
or nutrition	Annual Targets	\3	Milestone achieved and updated annually			Milestone achieved each year
s, the majo appropriate	Ar	Y2	achieved an	Mile- stone achieved	Mile- stone achieved	Milestone
akeholders ies where a		٨1	Milestone			
ealth and other st control programm	Output	Indicators	Availability of the reports.	Availability of reports.	Availability of Comprehensive Conceptual framework.	% health facilities by district consistently reporting BMI indicators into the HMIS. BMI indicators into the HMIS. HMIS
the Ministry of H with NCD national		Milestones	Reports docu- menting diet re- lated NCDs situa- tion in Zambia	Reports on base- line assessment on specific diet- related NCDs.	Comprehensive Conceptual framework on Food and nutrition related NCD.	Health facilities consistently conducting BMI measurements. BMI indicators incorporated in HMIS.
SO1: By 2013, in collaboration with the Ministry of Health and other stakeholders, the major nutrition-related aspects of NCDs will be developed into a roadmap that will complement and integrate with NCD national control programmes where appropriate	:	Activities	Conduct desk review of specific studies and documentation in Zambia on diet-related NCDs,	Conduct targeted base- line assessments on specific diet-related NCDs.	Develop a Conceptual Framework for nutrition- related aspects of NCDs in Zambia.	Promote consistent measurement of BMI by health providers and incorporate reporting of BMI data Into HMIS
SO1: By 201 that will corr		Strategies	Establish an active collaboration between MOH and	NFNC (and others) on diet-related NCDs		

a roadmap	Cost K'	Billions			
developed into	Responsibility	Secondary	NFNC, Private sector, NGOs	NFNC, Private sector, NGOs	NFNC, Private sector, NGOs
CDs will be	Sespo	Primary	НОМ	НОМ	МОН
ects of N		γ5			
ated asp		γ4	Ą		
ition-rela	Targets	3	Milestone achieved annually		
ajor nutr ate	Annual Targets	үз	ne achiev	ne td	
SO1: By 2013, in collaboration with the Ministry of Health and other stakeholders, the major nutrition-related aspects of NCDs will be developed into a roadmap that will complement and integrate with NCD national control programmes where appropriate		Y2	Milestor	Milestone achieved	
		Y1			Mile- stone achieved
	Output Indicators		# districts with health facilities consistently conducting BMI.	HMIS reports with BMI information.	Availability of functional mult-sector coordinating mechanism. # partners participating in the mult-sector coordinating mechanism. Types of partners participating in the mult-sector coordinating mechanism.
the Ministry of H		Milestones	BMI indicators incorporated in		Multi-sector coordinating mechanism on dietrelated NCDs.
3, in collaboration with plement and integrate v		Activities			Facilitate broad participation in the development and review of food and nutrition policies and programmes to prevent and control diet-related NCDs.
SO1: By 201; that will com		Strategies			

Annex 5-24: Monitoring and Evaluation Framework for the Strategic Direction #7: Improving Food and Nutrition to Prevent and Control Non-Communicable Diseases.

SO1: By 2013, in collaboratic that will complement and inte	SO1: By 2013, in collaboration with the Ministry of Health and other stakeholders, the major nutrition-related aspects of NCDs will be developed into a roadmap that will complement and integrate with NCD national control programmes where appropriate	er stakeholders, the major nutritio ammes where appropriate	n-related aspects of NC	Ds will k	oe develope	d into a roadmap
Ctratogios	Expected Outcome	Indicators	Timeframe		Source	Doenoncibility
Silategles		IIIdicators	Y1 Y2 Y3 Y4 Y5 of Data	Y5	of Data	nesponsibility
Strengthening nutrition related aspects of NCDs national control programme	Comprehensive, informed and effective inclusion of food and nutrition related issues in NCDs prevention, treatment and control.	Implementation of the food and nutrition related NCDs programme.			MOH - NDC Pro- gram	MOH; NFNC

Annex 5-25: Implementation Matrix for the Strategic Direction #7: Improving Food and Nutrition to Prevent and Control Non-Communicable Diseases.

Communication Objective:		for the developmen	To advocate for the development of policies that promote prevention and control of dietary related NCDs	mote previ	ention and	d contro.	l of dietar	y relatec	NCDs		
Ctrotogios	A ctivition	Miloctopoo	Output Indica-		Annu	Annual Targets	its		Resp	Responsibility	Cost K' Bil-
Silategles	ACIIVIIIES	MIRSTOLIGS	tors	Y1	Y2 Y3		γ4	Y5	Primary	Secondary	lions
Lobby for		Production of food	Availability of food								
strengthen-		and nutrition	and nutrition guide-	,	c	c	c	c		NFNC,NGOs,C	
ing of food		guidelines in NCD	lines in NCD pro-	n	n	>	7	>		Ps	
and nutrition	Hold advocacy meet-	programmes.	grammes.								
ines in	ings with policy makers										
NCD	from relevant sectors	Advocacy meet- ings held.	# advocacy meet- ings held.	3	8	2	2	0	МОН	NFNC,NGOs,C Ps	
	Produce and distribute	Policy briefs pro-	# policy briefs pro-	2	3	2	3	2	HOW	NFNC,NGOs,C	

Communication Objective:		or the developmen	To advocate for the development of policies that promote prevention and control of dietary related NCDs	mote prev	ention anc	l contro	l of dietar	y relatec	INCDs		
	Activities	Milestones	Output Indica- tors	Y1	Annu Y2	Annual Targets 2 Y3	ets Y4	Υ5	Resp Primary	Responsibility ary Secondary	Cost K' Bil- lions
	policy briefs.	duced	duced.							Ps	
	Produce and broad-	Radio pro-	# radio programmes produced and aired.	,						MOH.NGOS.CP	
J 0,	cast radio pro- grammes.	grammes pro- duced and aired.	# radio programmes aired.	10	10	10	10	10	NFNC	S	
_ •	Produce and broad- cast TV programmes.	TV programmes produced and aired.	# TV programmes produced and aired.	9	9	9	9	9	NFNC	MOH, NGOs, CPs	
,	Produce newspaper articles.	Newspaper arti- cles produced.	# newspaper articles produced.	14	1 4	14	14	14	МОН	NFNC,NGOs,C Ps	
	Conduct sensitization	Population having correct information on prevention and control of diet related NCDs.	% the population having correct information on prevention and control of diet related NCDs	2		2		2	МОН	NFNC,,NGOs,C Ps	
	public on diet related	Media organisa- tions effectively reporting preven- tion and control of diet related NCDs	# media organiza- tions effectively reporting prevention and control of diet related NCDs.	5	5	5	5	5	МОН	NFNC,,NGOs,C Ps	
<u> </u>	Conduct sensitization campaigns to the public on diet related NCDs	Leaflets and posters produced.	# leaflets and post- ers produced.	3 lefflets 2 post- ers	3 types of left-lets 2 post-ers	0	reveiw	2 types	МОН	NFNC,,NGOs,C Ps	

Communication Objective:	'	for the developmen	To advocate for the development of policies that promote prevention and control of dietary related NCDs	mote prev	ention and	d control	of dietary	y related	NCDs		
Stratogios	Activition	Milostopos	Output Indica-		Ann	Annual Targets	ts		Resp	Responsibility	Cost K' Bil-
Juacyica	Acii v III 63	ryllicatorica	tors	Y1	Y2 Y3 Y4	\3	γ4	γ2	Y5 Primary	Secondary	lions
	Produce, translate and									MENIC MCOS	
	distribute leaflets and								MOH	Dr. Dr.	
	posters								_	S.	

Annex 5-26: Monitoring and Evaluation Framework for Communication and Advocacy Support for the Strategic Direction #7: Improving Food and Nutrition to Prevent and Control Non-Communicable Diseases.

	Doeponeibility	responsibility	MOH, NFNC/CSO	MOH, NFNC	MOH, NFNC
ary related NCDs.	Cource of Data	Source of Data	Reports/ Surveil- lance/Survey/ DHS	Reports	Media Survey
of dieta		λ2			
ontrol (me	Y1 Y2 Y3 Y4 Y5			
and cc	Timeframe	\3			
ntion	F	Y2			
preve		Υ			
of policies and programmes that promote prevention and control of dietary related NCDs.	30tc2lpal	Illuicatolis	Availability of food and nutrition guidelines in NCD programmes.	% the population having correct information prevention and control of diet related NCDs.	# media organizations effectively reporting prevention and control of diet related NCDs -
Advocate for the development of policies a	Someofile between	rybecied Odicollies	Adequate Policy guidelines on food and nutrition related NCDs.	Increased awareness on prevention and	general public.
Communication Adv Objective:	Ctratogics	Silategles	Lobby for strengthening of food and nutrition guidelines in NCD programmes.	Strengthen awareness on	related NCDs.

Annex 5-27: Implementation Matrix for the Strategic Direction # 8: Food and Nutrition Preparedness and Response to Emergencies.

		Cost Billions				
ס		Responsibility	Secondary	NFNC, MOH, MAL MCDMCH and other Partners	NFNC, MOH, MAL, MCDMCH and other Partners	
_	nced.	Respoi	Primary	Disaster Management and Mitiga- tion Unit (DMMU)	DMMU	DMMU and NFNC
	SO1: By the year 2015 technical capacity in food and nutrition emergency preparedness and response will have been enhanced	me	Y4 Y5	Milestone achieved each year	Milestone achieved each year	
	ess and respo	Time Frame	Y3	Milestone ach	Milestone ach	Milestone achieved
	gency preparedne		Y1 Y2			MOU between ZVAC secretariat and NFNC outlining key roles and responsibilities in the food and nutrition emer- gency prepared- ness and re-
	od and nutrition emer	Output		# Government de- partments having staff trained in food and nutrition in the context of emergency prepar- edness and disaster response at National, Provincial and district level.	# staff from key Government Ministries trained at National, Provincial and district levels. Type of staff from key Government Ministries trained at National, Provincial and district levels.	Signed MoU between NFNC and ZVAC secretariat.
	ical capacity in foc	Milestones		Governments \departments having staff trained in food	and nutrition in the context of emergency preparedness and disaster response.	MOU between ZVAC secretariat and NFNC outlining key roles and responsibilities in the food and nutrition emer- gency prepared- ness and re-
	year 2015 techn	Activities		Conduct food and nutrition training in the context of emergency	prepareuress and disaster for key Govern- ment depart- ments at Na- tional, Provincial and districts level.	Strengthen coordination and collaboration with ZVAC in food and nutrition emergency preparedness and response.
	<u>SO1</u> : By the	Strategies		Enhance capacity development in food and nutrition related areas of in emergency	response.	

	Cost				
	Responsibility	Secondary		NFNC, MOH, MAL, MCDMCH and other Partners	NFNC, MOH, MAL, MCDMCH and other Partners
anced.	Respo	Primary			DMMU
ave been enha		Y5			
nse will ha	ne	Y4			
ess and respo	Time Frame	Y3		Milestone	Milestone achieved
gency preparedne		Y1 Y2	sponse.	Multi-sector database food and nutrition situations in emergencies in place data at National, level. Multi-sector database food and nutrition situations in emergencies in place at Provincial levels Multi-sector database food and nutrition situations in emergencies in emergencies in emergencies in emergencies in emergencies in place at district levels.	
SO1: By the year 2015 technical capacity in food and nutrition emergency preparedness and response will have been enhanced.	Output			Multi-sector database food and nutrition situations in emer- gencies	Report on mapping of emergency food and nutrition hotspot areas available.
ical capacity in foo	Milestones		sponse.	Develop multi- sector database food and nutrition situations in emergencies in place depicting data at National, Provincial and district levels.	Map of emergency food and nutrition hotspot areas.
year 2015 techn	Activities			Strengthen multi-sector database and reporting mechanism for food and nutrition situations in emergencies to promote quick action at National, Provincial and District level.	Identify and map emer- gency food and nutrition hot- spot areas in
<u>SO1</u> : By the	Strategies				

	Cost Rillions	2							
	Responsibility	Secondary			NFNC, MOH, MAL, MCDMCH and other Partners			NFNC, MOH, MAL,	MCDMCH and other Partners
nced.	Respo	Primary			DMMU			į	DIMINIO
ave been enha		Y5							
nse will h	me	λ4							
ss and respo	Time Frame	Y3			d each year			Milestone	achieved
Jency preparedne		Y1 Y2			Milestone achieved each year				В
<u>SO1</u> : By the year 2015 technical capacity in food and nutrition emergency preparedness and response will have been enhanced.	Output			# districts that receive timely food and nutrition response.	# partners supported with timely food and nutrition logistics.	Type of response provided.	Availability of adapted food and nutrition	emergency technical quidelines.	Technical guidelines disseminated.
ical capacity in foc	Milestones			Districts in emer-	gence areas timely receive food and nutrition			Food and nutri- tion emergency	technical guide- lines adapted.
year 2015 techn	Activities		the country	Timely food	and nutrition response to emergency affected popu-	lations.	Adapt and	operationalize food and nutri-	tion emergency technical guide- lines.
<u>SO1</u> : By the	Strategies								

Annex 5-28: Monitoring and Evaluation Framework for the Strategic Direction #8: Food and Nutrition Preparedness and Response to Emergencies.

<u>SO1</u> : By the year 2015	s technical capacity in food ar	<u>SO1</u> : By the year 2015 technical capacity in food and nutrition emergency preparedness and response will have been enhanced.	and res	shons	e will	nave be c	n enhanced.	
Stratenies	Outcomes	Indicators		Tin	ime frame	Je	Source of	:
			7	Y2	\ 3	Y4 Y5		Responsibility
	Effective nutrition response at							DMMU, NFNC, MOH
	all levels in emergence situa- tions.	# staff trained in district hotspot areas.					Reports	
		# training sessions conducted in hotspot						DMMU, NFNC, MOH
		areas or districts.						
		# staff at national level trained in nutrition					Donorts	DMMU, NFNC, MOH
Dovolon and implement	Improved resilience of people	aspects of emergency response.					reports	
training in key areas of	in the disaster affected ar- eas.	Wasting					DHS	MOH NFNC
context of emergency		Coping Strategies Index					CSO reports	CSO
preparedness and disaster resonance		Time of response (based on set benchmarks)					ZVAC	DMMU
		Nutrition framework for emergencies in					DMMU,	DMMU, NFNC, MOH
	Eramo work for coordination of	place.					NFNC, MOH	
	food and putrition in emer-	# DMMU meetings attended by nutrition					Minutes from	DMMU
	dency preparedness estab-	specialists outcome of attendance by					meetings	NFNC
	yency preparediress estab- lished	specialists.					attended	МОН
		Agenda items on food and nutrition on					Annual work	
		DMMU meetings					plan	

Annex 5-29: Implementation Matrix for Communication and Advocacy Support for the Strategic Direction # 8: Food and Nutrition Preparedness and Response to Emergencies.

		Cost K'	Billions																					
response	2510065	Responsibility	Secondary	All stake- holders	All stake- holders			ΔII stake.	dere	Signal			0/1C‡3	holders				All stake-	CIDINGLE			All stake-	holders	
Jaredness and		Respo	Primary	NFNC	NFNC				NFNC					NFNC				NFNC				JNEN)	
ancy prer	ancy prop	-	λ2	ന										10				2						
n emerci	ה ה ה		γ4	к										10				2						
od putritic		Annual Targets	Υ3	ю										10				3						
rt food ar		Ann	Y2	м	25									10				3						
that suppo	ulat suppo		Y1	က	25 differ- ent part- ners									10				3				10	districts	
nentation of policy	nemation of poincy	Output	Indicators	# meetings held with donors	# stakeholders received guide- lines.	Availability of	comprehensive	guidelines on	nutrition in emer-	gency prepared-	ness and mitiga-	tion.	# institutions cor-	rectly applying the	guidelines.	# consultative	meetings on the	Integration of	guidellies III caist-	ing structures	held.	# community mobi-	lization meetings	held.
1 Advocate for effective implementation of policy that support food and nutrition emergency preparedness and response		Milestones		Meetings held with donors	Guidelines printed and distributed		Production of com-	prehensive guidelines	on nutrition in emer-	gency preparedness	and mitigation.		Institutions correctly	applying the guide-	lines.	=======================================	Consultative meetings	on the integration of	guidelli ea ill ealailig	structures held.		Community mobiliza-	tion meetings held.	
		Activities		Hold stakeholders consultative meetings on the development and dissemination of guidelines.	Print and distribute guidelines to stake-holders.					Hold consultative	meetings on the inte-	gration of guidelines in	existing emergency	preparedness and	mingation platforms	and structures at all	ומעמוט.					Hold community mobi-	lization meeting for	community by-in.
Communication	Objective:	Strategies	colfornio.				Advocate for	strengthen-	ing of guide-	lines on	nutrition in	emergency	prepared-	ness and	mingalion.									

Annex 5-30: Monitoring and Evaluation Framework for Communication and Advocacy Support for the Strategic Direction #8: Food and Nutrition Preparedness and Response to Emergencies.

Communication 1	. Advocate for effective impler	Advocate for effective implementation of policy that support food and nutrition emergency preparedness and response	d nutritio	n emei	gency	prepar	edness and	d response
Stratogics	Evacated Outcomes	sacioal		Timeframe	ame		Source	Pospopsibility
ગા વાલ્યુાલ્ડ	Expected Odicolles	illulcatol s	. Y1 Y.	2 Y3	λ4	Y5	Y1 Y2 Y3 Y4 Y5 of Data	vesponsibility
Advocate for etropology		Availability of comprehensive guidelines on						DAMAIL
havotate for siterigineli-	Effective food and nutrition emer-	nutrition in emergency preparedness and					Reports	DIVINO
ling of guidelines of figure	gency preparedness and mitiga-	mitigation.						
adness and mitigation	tion response.	# institutions correctly applying the guide-					Donotto	DMMU
caricas aria minganori.		lines.					Repuls	NFNC

Annex 5-31: Implementation Matrix for the Strategic Direction # 9: Strengthening Governance, Capacity Building and Partnerships in Support of Food and Nutrition Interventions at All Levels.

<u>SO1</u> : By the year 20	SO1: By the year 2013 the framework and modalities for a multi-sector approach to food and nutrition will have been strengthened at policy and operational levels	id modalities for a m	nulti-sector approac	th to foc	od and nutritic	n will h	ave bee	n stren	gthened at p	olicy and operation	nal levels
Strategies	Activities	Milestones	Output		Annual	Annual Targets			Resp	Responsibility	Cost K'
			Indicators	¥	Y2	ү3	γ4	Y5	Primary	Secondary	BIIIIONS
			Functional food and nutrition multi-sector steering committee at national level.								
Position food and nutrition on the national development agenda	Establish food and nutrition multi-sector steering committees at national level.	Food and nutrition multi-sector steering committee at na- tional level.	# food and nutri- tion multi-sector steering commit- tee at national level meetings.		Milestone achieved				NFNC	MAL, MOESVT, MOH, , MCDMCH, MLGH	
			Type of partners participating in food and nutrition multi-sector steering committee meetings.								
	Hold advocacy meetings to advance food and nutrition agenda at National, Provincial and District level.	Advocacy meetings to advance food and nutrition agenda at each level.	# advocacy meet- ing held at each level.	<u> </u>	Milestone achieved each year	/ed each	year		NFNC	MAL, MOESVT, MOH, , MCDMCH, MLGH	

Cost K' Billions SOI: By the year 2013 the framework and modalities for a multi-sector approach to food and nutrition will have been strengthened at policy and operational levels MCDMCH, MLGH MCDMCH, MLGH MCDMCH, MLGH MCDMCH, MLGH MCDMCH, MLGH MAL, MOESVT, MAL, MOESVT, MAL, MOESVT, MAL, MOESVT, MAL, MOESVT, Secondary Responsibility MOH, MOH, MOH, MOH, MOH, , Primary NFNC NFNC NFNC NFNC NFNC 75 74 Milestones achieved annually Milestones achieved annually **Annual Targets** Υ3 Milestone Milestone Milestone achieved achieved, achieved 72 \leq national, provincial # staff enrolling for and nutrition trainand district levels. Appropriate legis-# students enrolling programmes. # sector policies nutrition training integrating food ndicators and nutrition islation reviewed. ing in food and in-service food # coordinating committees at Output programmes. snes. Increased enrolment Pieces of legislative and nutrition issues nutrition services at mittee at each level Increase enrolment vant sector policies in pre-service trainfor in-service trainincluding National, Provincial and Disthat support imple-Coordinating commentation of food integrated in relelegal framework and nutrition pro-Appropriate food Milestones ing for food and ing for food and and strategies. grammes. nutrition irict Increase pre-service services providers at support implementain key sector for the ing opportunities for and in-service train-National, Provincial, nation mechanisms the NFNP and Stra-Review appropriate Mainstream appropolicies and strate-Strengthen coordiimplementation of food and nutrition District and Comnutrition issues in legislative / legal Activities tegic Plan at all tion of food and priate food and framework that relevant sector munity levels. nutrition programmes. levels. Integrate/mainstream and human capacity Sector development nutrition in the key delivery of nutrition **Build institutional** for the effective programmes. Strategies

Cost K' Billions SO1: By the year 2013 the framework and modalities for a multi-sector approach to food and nutrition will have been strengthened at policy and operational levels MCDMCH, MLGH MCDMCH, MLGH MAL, MOESVT, MAL, MOESVT, Secondary Responsibility MOH, MOH, Primary NFNC NFNC 75 74 Milestones achieved annually **Annual Targets** Χ3 Milestones achieved 72 \leq Type of equipment volved in food and chased for institu-# positions estabfood and nutrition. # equipment purlished in key line ions involved in Indicators Output ourchased for nstitutions inministries. nutrition. Position for food and institutions involved ment Purchased for with food and nutriestablished in key Necessary equiption interventions. Milestones nutrition officer line Ministries. all levels. position for food and tional capacity buildnutrition officers in key sector departfood and Nutrition vice Management ing in NFNC and ments involved in Lobby Public Serestablishment of Facilitate institu-Activities Division for the key ministries mentation of relevant grammes, projects opment and impleservices, including the design, develand interventions. nutrition pro-Strategies

Annex 5-32: Monitoring Framework for the Strategic Direction # 9: Strengthening Governance, Capacity Building and Partnerships in Support of Food and Nutrition Interventions at All Levels.

<u>SO1</u> : By the year 201;	SO1: By the year 2013 the framework and modalities for	dalities for a multi-sector approach to food and nutrition will have been strengthened at policy and operational levels	food and r	nutrition	will have	been sti	engthene	ed at policy and	operational levels	
Strategies	Outcomes	Indicators		ij	Time frame			Source of	Responsibility	
			\ \	Y2	Y3	γ4	Y5	Data		
Position food and nutri-	Improved coordination in	# partners involved in implementing food and nutrition activities.						Sector Reports NFNC Reports	NFNC, MOH, Other stakeholders	
development agenda.	sponse.	# activities jointly planned and implemented.						Reports	NFNC, MOH, Other stakeholders	
Build institutional and human capacity for the effective delivery of	Well-equipped institu- tions with efficient man- agement systems estab- lished and functional.	# and types of institutions capacitated at National, Provincial, District and Community levels.						Sector Reports NFNC Reports	NFNC, MOH, Other stakeholders	
including the design, development and implementation of relevant nutrition and	Appropriate competencies to manage food and nutrition services at Mational Provincial	# pre-service and In-service staff receiving food and nutrition training in key sectors at National, Provincial, District and Community levels.						Sector Reports NFNC Reports	NFNC, MOH, Other stakeholders	1
grammes, projects and interventions	District and Community levels.	# and type of staff with competencies available at National, Provincial, District and Community levels.						Sector Reports NFNC Reports	NFNC, MOH, Other stakeholders	
Establish strategic and operational partnerships and alliances with private, public and civil society organizations in food and nutrition.	Increased participation of private and Civil Society Organisation in Food and Nutrition programmes.	# and type of programmes that involve private and Civil Society Organisations.						Sector Reports NFNC Reports Civil society reports	NFNC, MOH, Other stakeholders	

Annex 5-33: Implementation Matrix for the Strategic Direction # 10: Monitoring and Evaluating Food and Nutrition Situation, Interventions and Research to Support their Improvement and Expansion.

<u>SO1</u> : By the y	year 2015 policy form	ı ıulation and progran	<u>SO1</u> : By the year 2015 policy formulation and programming using evidence based information from research will have been strengthened	based infor	nation from r	esearch wil	I have bee	n strengthene	pí	
<u>SO2</u> : By the ₃	SO2: By the year 2015, monitoring and evaluation of the	gand evaluation of t	he implementation of the food and nutrition programmes in the strategic plan will have been strengthened	the food and	I nutrition pro	ogrammes in	n the strate	gic plan will	have been strenç	thened
					Annual Ta	Fargets		Respi	Responsibility	Cost in K
Strategies	Activities	Milestones	Output Indicators	Y1	Y2	Y3 Y4	Υ5	Primary	Secondary	'Billions
	Develop a food and nutrition research	Comprehensive research agenda	Availability of the research agenda		Milestone achieved each of these	ieved each of	these	NFNC	All stakeholders	
	agenda and proto- cols to generate evidence based information.	and protocols to generate evidence based information.	Availability of proto- cols.		years			NFNC	All stakeholders	
			# Provinces with							
Use of evidence based	Build capacity at National, Provincial	Research, monitor- ing and evaluation	capacity to conduct research, monitoring and evaluation.		Milestone achieved each of these	ieved each of	these			
nitrition pro-	conducting research	capacity at Na-			years			NFNC	All stakeholders	
gramme de-	monitoring and	tional, Provincial	# districts with capac-							
sign.	evaluation	and District levels.	ity to conduct re-							
ò			search, monitoring and evaluation.							
	Strenothen nutrition	Sentinel sites for	# districts with func-	Milestone ach	Milestone achieved each of these years	PSP VPARS				
	surveillance system.	food and nutrition	tional food and nutri-					NFNC	All stakeholders	
		sal vellialice.	non senunei sues.							
	Develop dissemina-	Dissemination	Dissemination of all		Milestone					
	tion mechanism for	mechanism for	food and nutrition		achieved			NFNC	All stakeholders	
	research results	research results	research results		delileved					
Strengthen	Re- design the im-	Food and Nutrition	Type of indicators.							
food and	plementation of a	M&E indicators			Milestone			NENC	All stakeholders	
nutrition re-	national Monitoring	with reliable	Type of data sources		achieved)	VIII Stanci lotaci S	
sults-oriented	and Evaluation	sources.								
monitoring	Framework incorpo-	Responsive Zam-	Functional ZANIS	Milestone				C L		
and evalua-	rating appropnate	bia Nutrition Infor-		achieved				NFNC	All stakeholders	

<u>SO1</u> : By the y	ear 2015 policy form	ulation and prograr	SOI: By the year 2015 policy formulation and programming using evidence based information from research will have been strengthened	based infor	mation from r	esearch	will h	ave beer	strengthene	þ	
<u>SO2</u> : By the y	ear 2015, monitoring	ı and evaluation of t	<u>SO2</u> : By the year 2015, monitoring and evaluation of the implementation of the food and nutrition programmes in the strategic plan will have been strengthened	the food and	I nutrition pro	gramm	es in th	e strate	gic plan will l	nave been streng	thened
					Annual Targets	rgets			Respo	Responsibility	Cost in K
Strategies	Activities	Milestones	Output Indicators	LA	Y2	\	γ4	γ5	Primary	Secondary	'Billions
tion system.	indicators and data sources.	mation System (ZANIS).									
	Procure and distribute the necessary equipment, materials and supplies to implement the nutrition information system	Equipment, materials and supplies to implement the nutrition information system	# equipment, materials and supplies received by the districts to implement the nutrition information system Type of equipment, materials and supplies received by the districts to implement the nutrition information system		Milestone achieved				NENC	All stakeholders	

Annex 5-34: Monitoring Framework for the Strategic Direction # 10: Monitoring and Evaluating Food and Nutrition Situation, Interventions and Research to Support their Improvement and Expansion.

	strengthened	MillidisangaseA	responsibility	NFNC Research Institu-	tion	CPs	Civil societies	NFNC	Research Institu-	tion	CPS Civil societies	NFNC	Research Institu-	tion	CPs	Civil societies	NENC	Research Institu-	tion	CPs	Civil societies	NFNC	Research Institu-	tion	CPs	Civil societies	NENC	Research Institu-	tion	CPS	CIVII SOCIEIIES
peu	ill have been	Source of	Data	NFNC Research	Reports	University	of Zambia reports	-	NFNC	Research	Repoil		NFNC	Research	Report			NENC	Research	Report			NFNC	Research	Report						
engthe	plan w		Υ5																												
een str	ategic	ne	γ4																												
have b	the str	Time frame	\																												
ch will	mes in	ij	Y2																												
resear	ogramı		71																												
<u>SO1</u> : By the year 2015 policy formulation and programming using evidence based information from research will have been strengthened	he implementation of the food and nutrition programmes in the strategic plan will have been strengthened	sojeajou	indicators.		# food and nutrition researches con-	ducted in line with the research agenda.			# Institutions basing programming on	evidence generated from the research	ayenda.		dono o o o o di senio logo e o iti tito e l	# Institutions following the research	agenda.		Functional data-base (Zambia Nutrition	Information System) strengthened.		Type of equipment, materials and sup-	plies to implement the nutrition information system procured and distributed.		Type and training offered at all layers	Type and training offered at all fevers	ioi iiiipioviiig mae systems						
formulation and programming using	oring and evaluation of the implem	Olifomes	Catcolles					Food and nitrition programme do	signed based on evidence based	information											Monitoring and evaluation capacity (equipment and human resource) is	built at all levels									
SO1: By the year 2015 policy	SO2: By the year 2015, monitoring and evaluation of the	Strategies	Saldadica					Les of existence based informa	tion for nutrition programme	design.											Strengthen food & nutrition results-oriented monitoring and	evaluation system									



Ministry of Health

Ministry of Agriculture and Livestock

Ministry of Community Development, Mother and **Child Health**

Ministry of Education, **Science, Vocational Training** and Early Education

> Ministry of **Local Government** and Housing











